

From: [WTCA](#)
To: [media](#)
Subject: "Around the WTCA Network" e-Newsletter (October 2023 Issue)
Date: Wednesday, October 4, 2023 3:03:05 PM



Dear Readers,

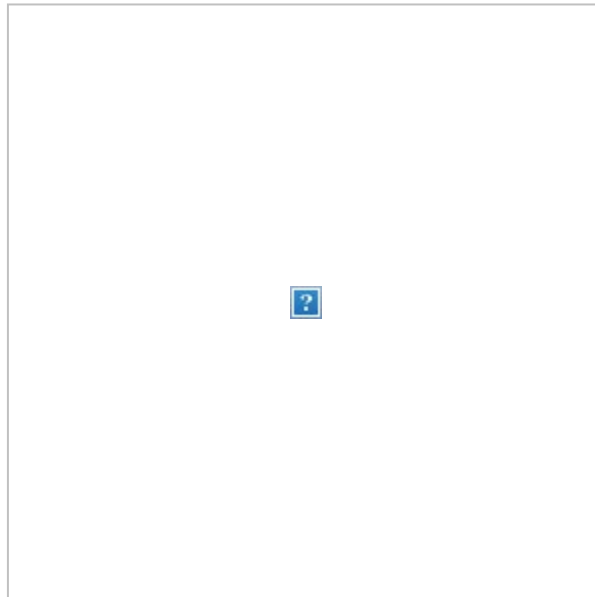
Welcome to the October 2023 Issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTCA Member anniversaries being celebrated.

A few exciting updates from the WTCA team:

- **Mark Your Calendars – 2023 WTCA Member Forum and Upcoming Regional Meetings:**
 - [2023 WTCA Member Forum](#) (Sunday, October 15 – Tuesday, October

17 at [Convene at One Liberty Plaza](#) in New York City). This year, the Member Forum will unite the collective expertise of the WTCA community, and actively engage in shaping the organization's future. We will be featuring panel discussions, brainstorming sessions and presentations with the goal to strengthen and unite the WTCA community. **There's still time to register — [click here!](#) And check out who will be attending [here](#).**

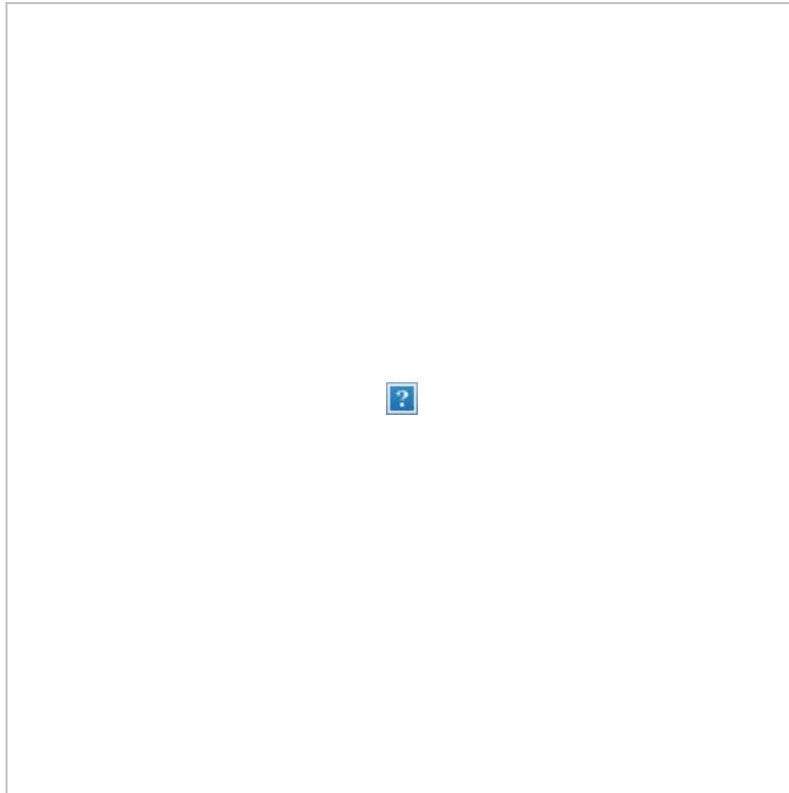
- **WTCA North American Regional Meeting: Luncheon and Interactive Afternoon Session** (Tuesday, October 17 @ 12:00-17:00 EDT hosted at the same location as the 2023 WTCA Member Forum)
- **WTCA Middle East & Africa (MEA) Regional Meeting** (Wednesday, December 06 @ 08:00-09:00 EST) hosted virtually. All WTCA Members are welcome to attend free of charge.
- For any questions, please reach out to events@wtca.org or your local WTCA Regional Team Representative.
- **Get an Inside Look at WTCA Regional Meetings!** View the [highlight reel from the 2023 Latin America Regional Meeting](#), hosted by WTC Cartagena. And stay tuned for recaps of all this year's regional meetings in next month's November/December Double Winter Issue e-newsletter.



- **2023 WTCA Board of Directors Election Results:** A record-tying 67% of eligible WTCA Members took the time to participate in voting for 12 seats from a pool of 18 exceptional candidates. Please help us in congratulating the following:
 - **Asia-Pacific Region:** Mr. Irmohizam bin Ibrahim (WTC Kuala Lumpur), Mr. Vijay Kalantri (WTC Mumbai), Ms. Catherine Lee (WTC Suzhou), Ms. Christina Shen (WTC Shenyang), Mr. Vineet Verma (WTC Bengaluru)
 - **Europe Region:** Mr. Freerk Faber (WTC Twente)
 - **Latin America Region:** Mr. Luciano Menezes (WTC Curitiba) and Mr. Remy Swaab (WTC Panama)
 - **Middle East-Africa Region:** Mr. Togbe Afede XIV (WTC Accra) and Mr. Ahmed Tibaoui (WTC Algiers)
 - **North America Region:** Mr. Ivan Barrios (WTC Miami) and Mr. John E. Drew (WTC Washington, D.C.)
 - These newly elected or re-elected individuals will join our current active Directors — Mr. Ghazi Abu Nahl (WTC Amman), Mr. Ed Allison-Wright

(WTC Gibraltar), Mr. Scott Center (WTC Savannah), Mr. Ignacio Del (WTC Montevideo), Mr. Rolf Draak (WTC Nice), Mr. Mehran Eftekhar (WTC Cyprus), Ms. Karen Gerwitz (WTC Denver), Mr. Eugenio Reyes Guzman (WTC Monterrey), Mr. Haluk Kanca (WTC Istanbul), Ms. Pamela Pascual (WTC Metro Manila), Ms. Cristina Sbaizero (WTC Trieste), Mr. Simon Wang (WTC Taipei), and the Board's non-voting Managing Director Ms. Mariette Mulaire.

- We would also like to express our heartfelt appreciation to Ms. Khair Ull-Nissa Sheikh who will be leaving our Board. We have all benefited from her volunteer service on the Board, our Executive Committee, the Asia-Pacific RAC, and the WTCA Foundation.

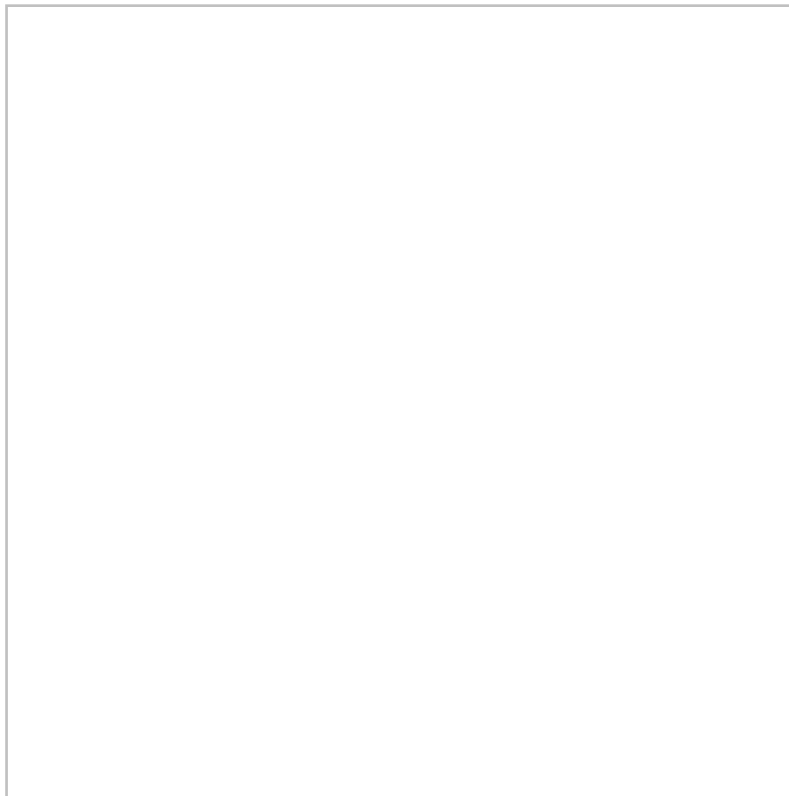


- **Collaboration between the WTCA and WTO:** We recently announced an exciting collaboration between the WTCA and the World Trade Organization (WTO) to advance our shared goals of promoting global commerce, supporting SMEs, and building stronger trade networks. The collaboration with the WTO offers a wealth of resources and expertise that can greatly benefit WTCA Members and business partners, including 2 engaging tools available to all WTC businesses and their business networks: **Trade4MSMEs.org** and **The Trade Game**, as well as an opportunity for Members to add WTC services to country pages of the Trade4MSMEs tool. For any questions, please reach out to info@wtca.org.



- **WTCA in the News:** The WTCA's regional PR teams have been working to garner news coverage around the world. Over the past month, our WTCA HQs staff and some of our WTCA Members were featured in media publications, raising global awareness of the WTCA brand and the work they do on a daily basis. Click on some of the recent articles below to read more:
 - *Bankar.me*: "[Koncept „Pametni gradovi,, u fokusu Asocijacije svjetskih trgovinskih centara](#)" (Recent 2023 WTCA European Regional Meeting; WTC Cyprus)
 - *Biz Life*: "[Budućnost je u razvoju 'PAMETNIH GRADOVA'](#)" (Recent 2023 WTCA ERM; WTC Cyprus)
 - *Hoje PR*: "[Relatório aponta aumento no desempenho do mercado imobiliário na América Latina](#)" (July 2023 WTCA Latin Trade Prime Office Index)
 - Manila Insight: "[Developing Tech-Forward Business Communities Key to Boosting Trade and Productivity in AsPac - WTCA](#)" (Recent 2023 WTCA APAC Regional Meeting; WTC Binh Duong New City)
 - Metro News Central: "[Tech-Forward Business Communities Key to Boosting Trade and Productivity](#)" (Recent 2023 WTCA APAC Regional Meeting; WTC Binh Duong New City)

And check out all secured articles to date in the "WTCA in the News" folder located on our WTCA Resource Center [here](#). If you have any questions, please email media@wtca.org.



- **Apply today to get your World Trade Center business Accredited or Premier Accredited via the revamped WTCA Accreditation Program.** Accredited members will receive an accreditation plaque, digital logo, accreditation certificate, and other marketing tools including letters of recognition to your Mayor's office and other officials, partners, and clients you would like to inform regarding your award on behalf of Mr. John E. Drew and Mr. Robin van Puyenbroeck.
 - **How to Apply**
 - Conduct a self-evaluation using the checklist located on the WTCA Resource Center [here](#)
 - Review the Accreditation Applicant Guide [here](#)
 - Contact info@wtca.org to start the application process.
 - NOTE: Applications will be accepted on a first come first serve basis – click [here](#) to view the recording of the Accreditation presentation from the 2021 WTCA Member Forum and learn how to get started in the Accreditation process.

Please note the deadline for submissions for the November/December 2023 Double Winter Issue will be Friday, November 10.

Lastly, we highly encourage all Members to continue to submit their conferences, networking events, educational events, trade shows/exhibitions and trade missions to be included in the [WTCA Global Events Calendar](#) via the WTCA Digital Platform. This is a free resource for all WTCA Members to utilize to not only promote their upcoming events, but to expand their digital footprint across the globe. For questions, please reach out to newsletter@wtca.org.

Sincerely,
The WTCA Editorial Team
newsletter@wtca.org



WTCA PARTICIPATES IN 2023 CIFTIS AND CIFIT

WTCA Asia Pacific Regional Office (APRO)

The World Trade Center Association® (WTCA®) — a global network of more than 300 highly-connected, mutually supportive businesses and organizations — recently participated in two leading international platforms in trade and investment — the 2023 China International Fair for Trade...

[Full Story](#)

INDIA-TAIWAN BUSINESS MATCHMAKING EVENT

World Trade Center Bengaluru

In a remarkable display of international cooperation, the Taiwan External Trade Development Council (TAITRA) joined hands with World Trade Center Bengaluru to host a business matchmaking event...

[Full Story](#)

MEETING WITH MALAYSIAN GOVERNMENT

World Trade Center Bengaluru

World Trade Center Bengaluru had the honor to host the Dy. Minister for Domestic Trade and Cost of Living, Malaysia last night in Bengaluru...

[Full Story](#)

MEET JAPAN 2023 IN VN: SUSTAINABLE COOPERATION

World Trade Center Binh Duong New City

On the afternoon of September 8, the "Meeting Japan 2023" event took place at Binh Duong Convention and Exhibition Center (Vietnam), which was co-held by the Ministry of Foreign Affairs...

[Full Story](#)

VN INT'L CULTURE & CHARACTER WEEK 2023 AT WTC EXPO

World Trade Center Binh Duong New City

On September 14-17, Vietnam International Culture and Character Week 2023, co-organized by World Trade Center Binh Duong New City (WTC BDNC) and the Korea Creative Content Agency...

[Full Story](#)

BREAKFAST ROUNDTABLE FOR LEADERS ON FINTECH

World Trade Center Chennai

A breakfast roundtable titled "Fintech and the Changing Roles for Leaders: Exploring New Opportunities," was organized by World Trade Center Chennai in association with...

[Full Story](#)

VISIT WITH TAIPEI WTC OFFICE

World Trade Center Chennai

A meeting with the Taipei World Trade Center team took place in Chennai. A presentation of the upcoming 54th annual WTCA Global Business Forum was made and we extended the invitation...

[Full Story](#)

WEBINAR ON SOFTEX FILING

World Trade Center Kochi

A webinar on SOFTEX filing was conducted in association with the Export Promotion Council for EOUs and SEZs. BDO India was the knowledge partner...

[Full Story](#)

WORKSHOP ON CHATGPT FOR WORKPLACE PRODUCTIVITY

World Trade Center Kochi

An in-person workshop titled "ChatGPT for Workplace Productivity" was conducted featuring Mr. Krishna Kumar, CEO of GreenPepper Consulting...

[Full Story](#)

PH TRADE POTENTIAL WITH INDIA CITED

World Trade Center Metro Manila

India, one of the largest economies in South Asia, has been identified as a destination for Filipino exporters with its growing market for Philippine product and the existence of...

[Full Story](#)

INDIA AND TAIWAN CAN BE RELIABLE TRADE PARTNERS

World Trade Center Mumbai

The time has come for India and Taiwan to reimagine their economic relationship. Both countries can be reliable trade partners at a time when the global supply chain faced a series of...

[Full Story](#)

WORLD TRADE CENTER MUMBAI ORGANIZES AN OPEN HOUSE ON MSME FINANCE

World Trade Center Mumbai

Lack of timely access to credit at affordable interest cost is a major challenge faced by most micro, small and medium enterprises. Non-availability of collateral-free credit is a major hurdle...

[Full Story](#)

EMPOWERING THE FUTURE: CCC

World Trade Center Shamshabad

In a world driven by technology and innovation, staying ahead of the curve is essential for the next generation of professionals. Recognizing this, World Trade Center Shamshabad has collaborated with...

[Full Story](#)

HOSTS PRESIDENT OF FTCCI & OTHER TEAM MEMBERS

World Trade Center Shamshabad

World Trade Center Shamshabad recently welcomed the President of the Federation of Telangana Chambers of Commerce and Industry (FTCCI) along with their team to our Interim Office...

[Full Story](#)

CONGRATULATES WORLD TRADE CENTER VISAKHAPATNAM & SHAMSHABAD CHAIR

World Trade Center Visakhapatnam

World Trade Center Visakhapatnam & World Trade Center Shamshabad proudly congratulate our Chairman, Varaprasad Reddy Yarram, for the distinguished honor received at the...

[Full Story](#)

MEETING WITH CONSULATE GENERAL OF GERMANY

World Trade Center Visakhapatnam

The Chairman of World Trade Center Visakhapatnam & World Trade Center Shamshabad had the opportunity to engage with Her Excellency, the Consulate General of the Federal Republic of Germany...

[Full Story](#)



A GLOBAL BOOST FOR HEALTH & HAPPINESS

World Trade Center Dublin

Insights from Mark Kelly & Gerry McElligott, Co-Founders of The Kick Company (TKCO). In the bustling heart of Ireland, World Trade Center...

[Full Story](#)

MOODY'S UPGRADED CYPRUS TO INVESTMENT GRADE BAA2

World Trade Center Cyprus

On Friday, Moody's Investors Service raised its ratings on the Government of

Cyprus by two notches, to Baa2, and changed its outlook on the country to stable from positive. The ratings upgrade reflects...

[Full Story](#)

WTC CYPRUS BECOMES CARBON NEUTRAL

World Trade Center Cyprus

In today's rapidly changing world, the corporate landscape is witnessing a remarkable shift towards environmental sustainability. Companies are not just embracing this change; they are actively...

[Full Story](#)



WORLD TRADE CENTER CURITIBA HOLDS INTERNATIONAL SEMINAR

World Trade Center Curitiba

World Trade Center Curitiba, in partnership with the Federation of Industries of the State of Paraná, held the III Paraná International Business Seminar...

[Full Story](#)



WORLD TRADE CENTER KANSAS CITY CELEBRATED BY US COMMERCIAL SERVICE

World Trade Center Kansas City

During the recent Building Bridges to Global Markets events held in Kansas City, Missouri on September 13, World Trade Kansas City (WTCKC) was...

[Full Story](#)

WORLD TRADE CENTER SAVANNAH WELCOMES MADISON ROCHE TO SAVANNAH

World Trade Center Savannah

The World Trade Center Savannah (WTCSav) team had the opportunity to welcome Guinness Enterprise Centre (GEC) Start Ups and Programs Manager Madison Roche...

[Full Story](#)

DAS CORP. BRINGING JOBS TO METTER, GEORGIA

World Trade Center Savannah

Governor Brian P. Kemp announced in early September that DAS Corp. (DAS), an automotive parts company, will establish a new manufacturing facility in Metter...

[Full Story](#)



2ND ANNUAL METAVERSE SUMMIT

October 10, 2023

Economist Impact Events

The 2nd annual Metaverse Summit will offer a wealth of use case studies and credible perspectives providing senior business leaders the knowledge—and

tools—to unlock the new opportunities...

[Register](#)

2023 WTCA MEMBER FORUM "DRIVERS OF PROGRESS"

October 15-17, 2023

WTCA

With the theme "Drivers of Progress," our event agenda will take a dual focus, asking Members to both showcase how WTC operations or programs have brought innovation...

[Register](#)

GITEX GLOBAL 2023

October 15-22, 2023

World Trade Center Accra/World Trade Center Dubai

GITEX Global, the world's largest and most inclusive tech event will return to Dubai in 2023 for its 43rd edition, gathering the world's most advanced companies and best minds to elevate...

[Register](#)

INTERNATIONAL SUBCONTRACTING EXHIBITION

October 16-19, 2023

World Trade Center Algiers

In an economic context marked by an uninterrupted growth and a cleaned-up environment, the Algerian industrial potential should nowadays show itself in order to win in notability and competitiveness...

[Register](#)

2023 WTCA NORTH AMERICAN REGIONAL MEETING

October 17, 2023

WTCA

The 2023 North American Regional Meeting will be held Tuesday, October 17 immediately following the WTCA Member Forum...

[More Info](#)

ARTIFICIAL INTELLIGENCE WORKSHOP

October 18, 2023

World Trade Center Accra

Artificial Intelligence (AI) has emerged as an essential tool and an integral component of corporate strategy – enabling firms to cut costs, improve business processes...

[Register](#)

MANILA FAME 2023

October 19-21, 2023

World Trade Center Metro Manila

Manila FAME is Asia's only design and lifestyle event that caters to a wide variety of exceptionally handcrafted products from furniture and furnishings...

[More Info](#)

THE TRINITY FORUM

October 25-26, 2023

ACI World

The Trinity Forum 2023, the world's leading airport commercial revenues event, will be hosted by Hong Kong International Airport. The event brings together the world's airports, brands, and concessionaires, alongside their business...

[Register](#)

PH SEMICONDUCTOR & ELECTRONICS CONVENTION 2023

October 25-27, 2023

World Trade Center Metro Manila

Please mark your calendar for the country's premier electronics event, the 18th annual Philippine Semiconductor and Electronics Convention and Exhibition...

[More Info](#)

90TH UFI GLOBAL CONGRESS

November 01-04, 2023

UFI

The WTCA is a proud sponsor of the 90th annual UFI Global Congress 2023, which will be hosted by LVCVA (WTC Las Vegas) in Las Vegas on November 1-4. The UFI Global Congress is the exhibition industry's biggest gathering of the year...

[Register](#)

6TH ANNUAL CHINA INTERNATIONAL IMPORT EXPO (CIIE)

November 05-10, 2023

WTCA

The 6th annual China International Import Expo (CIIE) will take place in Shanghai – China's business and trade hub on November 5-10...

[Register](#)

PHIL CONSTRUCT 2023

November 09-12, 2023

World Trade Center Metro Manila

PHILCONSTRUCT Manila is Southeast Asia's largest and most successful construction expo, providing a unique opportunity for companies to network...

[More Info](#)

INTRA-AFRICAN TRADE FAIR 2023 (IATF2023)

November 09-15, 2023

WTCA

We are happy to share information on the Intra-African Trade Fair 2023 (IATF2023), which is taking place in Cairo, Egypt, between November 9-15 in Cairo...

[Register](#)

AIRPORTS INNOVATE

November 20-22, 2023

ACI World

Airports Innovate seeks out-of-the-box ideas by providing a platform for game-changers, innovators, start-ups and finest tech minds to demonstrate their disruptive ideas and solutions...

[Register](#)

LEATHER TRADE EXHIBITION JELD EXPO

November 28 – December 02, 2023

World Trade Center Algiers

JELD EXPO aims to bring together all the professionals and operators in the leather industry in one place (such as hide collectors, tanners, importers, exporters...

[Register](#)

SAVE THE DATE: WTCA MEA REGIONAL MEETING

December 06, 2023

WTCA MEA

After an eventful 2023, the WTCA will close off the year by hosting the WTCA Middle East & Africa (MEA) Regional Meeting virtually on Wednesday, December 6...

[Register](#)

97% OF PASSENGER TRAFFIC RECOVERED FOR EUROPEAN AIRPORTS IN JULY (from ACI Europe)

ACI Europe released the July 2023 Airport Traffic Report pointing to excellent recovery results for European airports in the time period covered...

[More](#)

ReFuelEU AVIATION IS NOW LAW (from ACI Europe)

On September 13, the European Parliament voted in favor of the adoption of the ReFuelEU legislation, setting out the high-level expectations for use of Sustainable Aviation Fuel from flights within and departing the EU between 2025 and 2050...

[More](#)

GLOBAL PASSENGER TRAFFIC EXPECTED TO RECOVER BY 2024 AND REACH 9.4 BILLION PASSENGERS (from ACI World)

ACI World has published its 14th quarterly assessment analyzing the impact of the COVID-19 pandemic, its effects on airports, and the path to recovery...

[More](#)

LAUNCH OF THE FIRST GLOBAL REPORT ON CLIMATE AND SDGS SYNERGIES (from UNAI)

The launch of the First Global Report on Climate and SDG Synergies, held on September 13, supports the ongoing intergovernmental processes by serving as a valuable tool for policy makers to advance synergies between climate action and the SDGs...

[More](#)

G20 DIGITAL MINISTERS RECOGNIZE DIGITAL PUBLIC INFRASTRUCTURE AS AN ACCELERATOR OF THE GLOBAL GOALS (from UNAI)

Under India's Presidency, G20 Digital Economy Ministers reached a consensus on how to effectively shape digital public infrastructure (DPI) of the future, as an accelerator of the Sustainable Development Goals. The United Nations Development Programme with the World Bank collaborated...

[More](#)

NEW REPORT SHOWS CLIMATE DISASTERS ARE REVERSING GLOBAL DEVELOPMENT AT UNPRECEDENTED RATES (from UNAI)

A special edition of the Global Assessment Report (GAR 2023), released by the UN Office for Disaster Risk Reduction during the UN High-level Political Forum on Sustainable Development, finds hard-won economic and development gains are in danger...

[More](#)

BOLD GLOBAL ACTION NEEDED TO DECARBONIZE SHIPPING AND ENSURE A JUST TRANSITION: UNCTAD REPORT (from UNCTAD)

The Review of Maritime Transport 2023 urges swift action and system-wide collaboration to decarbonize maritime transport amid growing carbon emissions and regulatory uncertainty...

[More](#)

UNCTAD COUNTS THE COSTS OF ACHIEVING SUSTAINABLE DEVELOPMENT GOALS (from UNCTAD)

New analysis fills data gaps, helping countries know how much they need to spend – and how best to allocate financial resources...

[More](#)

SDG STOCKTAKE: THROUGH THE EYES OF THE PRIVATE SECTOR (from UNGC)

This report offers an appraisal of private sector contributions to the SDGs so far — and outlines a clear pathway for private sector action over the next seven years...

[More](#)

NEW WTO PUBLICATION PROVIDES INSIGHTS INTO THE WORLD OF EXPORT REGULATIONS AND CONTROLS (from WTO)

A new publication launched at the Public Forum on September 15 provides insights into how WTO members have used different international agreements and conventions beyond the WTO as the basis for imposing export regulations aimed at ensuring objectives...

[More](#)

NEW WTO PUBLICATION UNDERLINES NEED TO BOOST WOMEN'S PARTICIPATION IN TRADE (from WTO)

A new WTO book on trade and gender, published on September 14, looks at ways of bolstering women's participation in international trade and highlights how women's economic empowerment can support trade growth and economic development...

[More](#)



WELCOME NEW WTCA MEMBER

Please join us in welcoming our newest WTCA Member:

- World Trade Center Sinop



OCTOBER ANNIVERSARIES

- World Trade Center Bogotá – 40 years
- World Trade Center Nantes Atlantique – 40 years
- World Trade Center Vancouver – 40 years
- World Trade Center Genoa – 39 years
- World Trade Center Curaçao – 38 years
- World Trade Center Macau – 38 years
- World Trade Center Miami – 38 years
- World Trade Center São Paulo – 37 years
- World Trade Center Tacoma – 37 years

- World Trade Center Kansas City – 33 years
- World Trade Center Pittsburgh – 33 years
- World Trade Center Orlando – 33 years
- World Trade Center Taichung – 33 years
- World Trade Center McAllen – 32 years
- World Trade Center St. Louis – 32 years
- World Trade Center Frankfurt (Oder) – 31 years
- World Trade Center Montevideo – 31 years
- World Trade Center Turku – 31 years
- World Trade Center Bucharest – 30 years
- World Trade Center Colombo – 30 years
- World Trade Center Lausanne – 30 years
- World Trade Center San Diego – 30 years
- World Trade Center The Hague – 30 years
- World Trade Center San Salvador – 29 years
- World Trade Center Delhi-Gurgaon – 28 years
- World Trade Center Northern California-Sacramento – 28 years
- World Trade Center Penang – 28 years
- World Trade Center Hong Kong (AF) – 27 years
- World Trade Center Dulles Airport – 26 years
- World Trade Center Okinawa – 26 years
- World Trade Center Washington, D.C. – 26 years
- World Trade Center Algiers – 25 years
- World Trade Center Almere – 25 years
- World Trade Center Damascus – 25 years
- World Trade Center Buffalo Niagara – 23 years
- World Trade Center Nansha – 23 years
- World Trade Center Ramallah – 23 years
- World Trade Center Qatar – 21 years
- World Trade Center Chelyabinsk – 20 years
- World Trade Center Eindhoven – 20 years
- World Trade Center Abu Dhabi – 17 years
- World Trade Center Arkansas – 17 years
- World Trade Center Cali – 14 years
- World Trade Center Savannah – 12 years
- World Trade Center Ciudad del Este – 10 years
- World Trade Center Encarnación – 10 years
- World Trade Center Fuzhou – 10 years
- World Trade Center Medellín – 10 years
- World Trade Center San Francisco – 10 years
- World Trade Center Navi Mumbai – 9 years
- World Trade Center Amaravati – 8 years
- World Trade Center Jönköping – 5 years
- World Trade Center Linköping – 5 years
- World Trade Center Nuevo Laredo – 5 years
- World Trade Center Pune-Balewadi Baner – 5 years
- World Trade Center Shenyang – 5 years



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