

From: [WTCA](#)
To: [Chanelle Kasik](#)
Subject: "Around the WTCA Network" e-Newsletter (February 2023 Issue)
Date: Friday, February 3, 2023 9:56:15 AM



Dear Readers,

Welcome to the February 2023 Issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTCA Member anniversaries being celebrated.

A few exciting updates from the WTCA team:

- The **first European Regional Meeting of 2023** will take place February

08-10, hosted by WTC Marseille Provence. Details on the event can be found [here](#).

- The **upcoming webinar on "Managing Global Supply Chain"** will be held Thursday, February 9 from 12:00-13:00 EST and focus on global trade. It is available to WTCA Members and their staff, and all U.S. companies looking to increase their ability to navigate through constant disruptions while managing risk and maximizing rewards in the global supply chain sector.
 - This is the third webinar of the "Make Trade Work" series as part of the WTCA's partnership with the U.S. Department of Commerce's International Trade Administration (ITA).
- **REGISTER NOW for the 2023 WTCA General Assembly**, taking place **Sunday, April 23 through Friday, April 28!** Hosted by WTC Accra, this year's GA will feature the theme **"Towards African Economic Integration and Enhanced Global Presence"** and focus on business opportunities across the continent, bringing together new and expanded opportunities not only to/from Ghana, but all nations. **Early Bird tickets have been extended through Tuesday, February 14, 2023 – register today and book your accommodations! Also, please be on the lookout for twice-a-week communications leading up to and through this year's GA for more details to prepare you for the upcoming event!**
- Last month, Edem Kofi Yevutsey, Executive Director of WTC Accra, hosted **regional introductory webinars for the 2023 WTCA GA** providing WTCA Members and their business partners an overview on the Africa-wide GA including programming, venues and accommodations, the B2B/B2G program, visa and vaccination requirements, touristic opportunities, and how to register delegations. If you missed any of the regional webinars, don't worry! Please reach out to your local regional representative or email events@wtca.org for a link to the recordings.
- **Apply today to get your World Trade Center business Accredited or Premier Accredited via the revamped WTCA Accreditation Program.** Accredited members will receive an accreditation plaque, digital logo, accreditation certificate, and other marketing tools including letters of recognition to your Mayor's office and other officials, partners, and clients you would like to inform regarding your award on behalf of Mr. John E. Drew and Mr. Robin van Puyenbroeck.
 - **How to Apply**
 - Conduct a self-evaluation using the checklist located on the WTCA Resource Center [here](#)
 - Review the Accreditation Applicant Guide [here](#)
 - Contact accreditation@wtca.org to start the application process.
 - NOTE: Applications will be accepted on a first come first serve basis – click [here](#) to view the recording of the Accreditation presentation from the 2021 WTCA Member Forum and learn how to get started in the Accreditation process.

Please note the deadline for submissions for the March 2023 issue will be Tuesday, February 28.

Lastly, we encourage all Members to continue to submit their conferences, networking events, educational events, trade shows/exhibitions and trade missions to be included in the [WTCA Global Events Calendar](#) via the WTCA Digital Platform. For questions, please reach out to newsletter@wtca.org.

Sincerely,
The WTCA Editorial Team
newsletter@wtca.org

MEMBER UPDATES FROM AROUND THE NETWORK

ASIA PACIFIC

LUNCHEON MEETING ON DESH BILL

World Trade Center Bengaluru

World Trade Center Bengaluru, in association with Bangalore office of Cochin Special Economic Zone (CSEZ) and Export Promotion Council for EOUs and SEZs (EPCES)...

[Full Story](#)

ONLINE SESSION ON WFH GUIDELINES

World Trade Center Bengaluru

World Trade Center Bengaluru, in association with Export Promotion Council for EOUs and SEZs, conducted an online session on WFH Guidelines...

[Full Story](#)

MILLET-ARY – AN INITIATIVE FOR PROMOTING MILLETS

World Trade Center Bhubaneswar

The Millet Magic Foundation and World Trade Center Bhubaneswar organized a curtain raiser for the Advanced Agriculture Conclave 2023 on February 2...

[Full Story](#)

WTC BHUBANESWAR MEMBERS MEET & GREET FOR NEW YEAR

World Trade Center Bhubaneswar

World Trade Center Bhubaneswar organized a "Meet and Greet" program for its select members, associates, and representatives from the government agencies. The program was well received ...

[Full Story](#)

CONSULAR POSTS & FOREIGN MISSIONS MEETING 2023

World Trade Center Binh Duong New City

On the evening of January 4, the Provincial Party Committee, People's Council, People's Committee, and Vietnam Fatherland Front of the Binh Duong province led a meeting ...

[Full Story](#)

THE FULL MOON EVENT OF 2023 IN BINH DUONG, VIETNAM

World Trade Center Binh Duong New City

The First Full Moon Festival was held on the Lunar January of 2023 with the featured Festival of Lady Thien Hau Temple in the Binh Duong province...

[Full Story](#)

CORPORATE GOVERNANCE, FRAUD AND CONTROL

World Trade Center Chennai

An online session on corporate governance, fraud, and control was organized by World Trade Center Chennai, in association with the Institute of Management Accountants, World Trade Center Dublin...

[Full Story](#)

THE ROAD AHEAD – 2023

World Trade Center Chennai

World Trade Center Chennai, in association with Bangalore Chamber of Industry and Commerce, organized an online discussion, “The Road Ahead -2023”...

[Full Story](#)

SIMELABS SETS UP NEW OFFICE AT WTC KOCHI

World Trade Center Kochi

SimeLabs, a leading digital solutions provider, has unveiled their new office at World Trade Center Kochi. Their services include embedded and VLSI services, AR, VR, AI, data intelligence & ...

[Full Story](#)

WHEN THE CLOCK TICKS AWAY – DO MORE IN LESS TIME

World Trade Center Kochi

World Trade Center Kochi, in association with the Indian Institute of Materials Management, Bangalore, organized an online session on Effective Time Management...

[Full Story](#)

WTCKL TO IBTM WORLD 2022 & SUPPORTS MICE INDUSTRY

World Trade Center Kuala Lumpur

World Trade Center Kuala Lumpur (WTCKL) met numerous trade visitors and hosted buyers at the world's leading trade fair for the MICE industry...

[Full Story](#)

WORKSHOP ON MEASURES TO REDUCE AUDIT & LITIGATION

World Trade Center Mumbai

World Trade Center Mumbai organized a workshop on Practical Insights to Handle GST Litigation and Audit. CA. Pritam Mahure, CEO & Founder, Pritam Mahure & Associates suggested...

[Full Story](#)

WTC MUMBAI AND SPTBI TO PROMOTE START-UPS & MSMES

World Trade Center Mumbai

In honor of National Start-up Day, World Trade Center Mumbai (WTC Mumbai) signed a Memorandum of Understanding (MoU) with the Sardar Patel Technology Business Incubator...

[Full Story](#)

WTC NAVI MUMBAI, DYPUSM INTERACTIVE SESSION

World Trade Center Navi Mumbai

World Trade Center Navi Mumbai and D Y Patil University School of Management (DYPUSM) jointly organized a special session on "Current Trends in International Trade and Investment" on January 13...

[Full Story](#)

STARTUP SERIES BY WTC SHAMSHABAD

World Trade Center Shamshabad

World Trade Center Shamshabad and WE-hub have joined forces to showcase the success stories of women entrepreneurs through the "Startup Series" in "The Hans India" newspaper...

[Full Story](#)

EUROPE

INT'L CRUISE COMPANY TO OPEN NEW OFFICE IN CYPRUS

World Trade Center Cyprus

Royal Caribbean Group, one of the world's largest cruise companies, announced today its plans to open an office in Cyprus. The office will be based in Limassol and will support ship operations as...

[Full Story](#)

WTCD ATTENDS SHOWCASE IRELAND 2023

World Trade Center Dublin

2023 is very much the year that trade shows and exhibitions are getting back to business after years of disruption. Trade shows are a significant stage for innovations and product launches ...

[Full Story](#)

WTC LISBOA PROMOTES TRADE WITH BRAZILIAN ENTITIES

World Trade Center Lisbon

BTL (Bolsa de Turismo de Lisboa), one of the most important tourism fairs in the world, will be happening from March 1 to 5 in Lisbon, Portugal. World Trade Center Lisboa ...

[Full Story](#)

NORTH AMERICA & THE CARIBBEAN

WTCS ARE INVITED TO OUR PARTNER BUSINESS EXCHANGE

World Trade Center Orlando

WTCA members are invited to the Nordic Business Council 8th Annual Nordic Business Exchange March 21 in Sandy Springs, Georgia...

[Full Story](#)

REPORT NO. 1: FTX AND SAM BANKMAN-FRIED FRAUD

World Trade Center Palm Beach

The following is Report No. 1 in what is intended to be a series of reports focusing on the tax benefits available because of the FTX fraud. These Reports are not intended to be and cannot serve...

[Full Story](#)

SD AIRPORT CELEBRATES 10 YEARS WITH JAPAN AIRLINES

World Trade Center San Diego

San Diego International Airport (SAN) and Japan Airlines (JAL) are celebrating 10 years of service to Asia. The airline's first flight from SAN to Tokyo's Narita International Airport (NRT) was ...

[Full Story](#)

UPCOMING EVENTS

GLOBAL CEO SUMMIT 2023

Now – February 03, 2023

UFI

The Global CEO Summit, or the GCS as it is also known, is UFI's most exclusive event. It serves as the exhibition industry's annual curtain raiser event for the most senior executives worldwide. By invitation Only...

[View Event](#)

INDIA ENERGY WEEK

February 06-08, 2023

ITA

As the first major event under India's G20 Presidency, India Energy Week follows the Honorable Prime Minister Narendra Modi's pledge at COP26 to cut India's emissions to net zero by 2070...

[Register](#)

GOING GLOBAL – FOCUS ON OMAN & THE GCC

February 07, 2023

Montana World Trade Center

Join us for this timely webinar to discuss existing and future market opportunities in Gulf Cooperation Council nations with a case study focus on Oman...

[Register](#)

2ND ANNUAL SUSTAINABILITY WEEK ASIA

February 07-09, 2023

Economist Impact Events

Sustainability Week Asia aims to help you cut through the noise surrounding sustainability, giving you an independent guide to achieving your goals...

[Register](#)

LEVERAGING CUSTOMS DUTY BENEFITS IN THE NEW YEAR

February 08, 2023

World Trade Center Savannah

Join World Trade Center Savannah and Barlow & Company, LLC to learn how your company can utilize duty benefits to reduce payments on imported products through free trade agreements...

[Register](#)

2023 WTCA EUROPEAN REGIONAL MEETING

February 08-10, 2023

WTC Marseille Provence and WTCA

World Trade Center Marseille Provence welcomes you to attend our first in-person WTCA gathering in 2023! This meeting will be the...

[Register](#)

ACCESS AFRICA NOW VIRTUAL EVENTS SERIES

February 08 – September 13, 2023

ITA

ACCESS Africa Now, a monthly series of virtual events, will feature US Commercial Service staff and U.S. companies who have succeeded in doing business in sub-Saharan Africa...

[Register](#)

MAKE TRADE WORK WEBINAR SERIES: SESSION 3

February 09, 2023

WTCA and ITA

Join us for a comprehensive conversation on Global Supply Chain. This webinar will cover the “new normal” caused by the pandemic and disruption to international trade...

[More info](#)

2023 WASHINGTON INTERNATIONAL TRADE CONFERENCE

February 13-14, 2023

World Trade Center Washington, D.C.

The Washington International Trade Conference brings together leaders in international trade from across the U.S. and around the world to explore the trade landscape and look toward...

[Register](#)

TRADE AND DEVELOPMENT BOARD, 73RD EXECUTIVE SESSION

February 13-15, 2023

UNCTAD

The Trade and Development Board oversees the activities of UNCTAD. It meets in Geneva up to three times a year in executive sessions to deal with urgent policy issues, as well as management and...

[Register](#)

EVALUATING THE ROLE OF LOW-CARBON HYDROGEN IN THE FUTURE ENERGY SYSTEM

February 16, 2023

Economist Impact Events

Low-carbon hydrogen is expected to play a key role in the future energy system, particularly in decarbonizing hard-to-abate sectors...

[Register](#)

FIFTH ANNUAL TASTES OF CHOCOLATE & BEER EVENT

February 16, 2023

World Trade Center Delaware

Back by popular demand, the fifth annual (In-Person) "Tastes of Chocolate and Beer from Around the World" event will be held on February 16 from...

[Register](#)

A WINNING CAREER IN A WORLD OF CHANGE

February 21, 2023

World Trade Center Baltimore

Most people are hardwired to resist or fear change. And that is a challenge for globally minded business leaders, given that the pace of change is accelerating faster than ever before...

[Register](#)

DRIVE COST SAVINGS THROUGH OPERATIONAL IMPROVEMENT

February 22, 2023

Economist Impact Events

When facing a recession or an economic slowdown, companies naturally look for ways to cut costs. Any team viewed as a cost center can face significant challenges...

[Register](#)

10TH ANNUAL WORLD OCEAN SUMMIT & EXPO

February 27 – March 01, 2023

Economist Impact Events

The World Ocean Summit is an annual global event bringing together the widest cross-section of the ocean community from business and finance to...

[Register](#)

UFI ASIA-PACIFIC CONFERENCE 2023

March 02-03, 2023

UFI

Finally, the effects of the pandemic are receding in Asia. After three years of constant crisis and uncertainty, optimism and activity are returning to the exhibition industry in Asia...

[Register](#)

2023 CONGRESSIONAL TRADE AGENDA

March 03, 2023

World Trade Center Washington, D.C.

This event is OFF-THE-RECORD and will be in person at the Pavilion of the Ronald Reagan Building and International Trade Center. A networking coffee reception will precede the event...

[Register](#)

TIMTOS 2023

March 06-11, 2023

World Trade Center Taipei

Taipei International Machine Tool Show, known as TIMTOS, is one of the world's largest machine tool trade shows. It is an important platform for...

[Register](#)

WTCS ARE INVITED TO OUR PARTNER BUSINESS EXCHANGE

March 21, 2023

World Trade Center Orlando

WTCA members are invited to the Nordic Business Council 8th Annual Nordic Business Exchange on March 21, in Sandy Springs, Georgia, USA...

[Register](#)

IAICC 2023 CONVENTION

March 29-31, 2023

World Trade Center Washington, D.C.

Over three days in Washington DC, the IAICC 2023 Convention will seek to highlight and stimulate deeper interactions between India and the US in both political and trade/commerce...

[Register](#)

2023 WTCA GENERAL ASSEMBLY

April 23-28, 2023

WTC Accra and WTCA

The WTCA General Assembly (GA) is the association's premier annual event, gathering representatives from member World Trade Center (WTC) locations and their business networks...

[Register](#)

ACI EUROPE 14TH REGIONAL AIRPORTS CONFERENCE & EXHIBITION

April 25-27, 2023

ACI Europe

The ACI EUROPE Regional Airports Conference and Exhibition is the only event in the aviation space dedicated to Europe's regional hubs and smaller airports...

[Register](#)

UFI LATAM CONFERENCE

April 25-27, 2023

UFI

From April 25-27, leaders of the trade show and events industry in the Americas will gather at the Costa Rica Convention Center to discuss common strategies for the different realities of the region and the world...

[Register](#)

WTCA PARTNERSHIPS

AID TO UKRAINE – ACI EUROPE SUPPORTS AIRLINK'S EMERGENCY RESPONSE (from ACI Europe)

Airlink is currently working with 20+ relief organizations and NGOs delivering critical aid to Ukraine and to the refugee diaspora...

[More](#)

AVIATION INDUSTRY WELCOMES PAUSE ON ROLL OUT OF NEW BORDER SYSTEM FOR EU (from ACI Europe)

ACI EUROPE, A4E, ERA and IATA welcome the decision to postpone the implementation of the EU's new smart border system for non-EU nationals...

[More](#)

“FEWER STICKS; MORE CARROTS”: ACI EUROPE PRESIDENT CALLS FOR EU TO MIRROR US DECARBONIZATION SUBSIDY REGIME (from ACI Europe)

Addressing a gathering of Europe's political figures and regulators in the transport and aviation sectors, ACI EUROPE President Javier Marín this evening addressed the specific challenge...

[More](#)

ITA PUBLISHES NEW GLOBAL ALUMINUM TRADE MONITOR TO HELP U.S. INDUSTRY BETTER TRACK MARKETS (from ITA)

Today, the U.S. Department of Commerce's International Trade Administration announced the release of the [Global Aluminum Trade Monitor](#), a new online tool...

[More](#)

PARTNERING FOR SUCCESS IN BLUETECH (from ITA)

In an Export Nation podcast, TMA BlueTech Founder Michael Jones and Hydronalix CEO Anthony Mulligan discuss successful exporting practices...

[More](#)

AFRICAN ENTERPRISES LEARNING HOW TO ACCESS CONTINENTAL MARKETS AND NAVIGATE FREE TRADE (from ITC)

African businesses looking to export within Africa's new continental free trade area can have many questions. A new series of workshops held across five countries in September and December 2022...

[More](#)

MASTERCARD AND INTERNATIONAL TRADE CENTRE PARTNER FOR SMALL BUSINESS E-COMMERCE (from ITC)

Many small businesses lack the knowledge and skills to effectively use online sales channels. Mastercard and ITC have partnered to bring the benefits of digitalization to more micro-businesses...

[More](#)

CALL FOR INPUTS: STI FORUM 2023 (from UNAI)

The UN Interagency Task Team on Science, Technology and Innovation for the SDGs (IATT) is [calling for inputs](#) for the Multi-stakeholder Forum on Science, Technology and Innovation for the SDGs 2023...

[More](#)

ILO NEW REPORT: WESO TRENDS 2023 (from UNAI)

The International Labor Organization's (ILO) newly released [flagship report](#) details the extent and consequences of the labor market disruption caused by overlapping...

[More](#)

TAKING LAW TO SOCIETY: UNIVERSITY IN INDIA GOES FORWARD (from UNAI)

Within Sustainable Development Goal 16: Peace, Justice, and Strong Institutions, a target calls explicitly for protecting human rights and fundamental freedoms...

[More](#)

UNIVERSITY IN THE UK DEVELOPS NEW SOURCES OF EMISSION-FREE ENERGY (from UNAI)

The fifth recommendation – Phasing Out of Fossil Fuels and Scaling Up Renewable Energy – within the report launched in November 2022 by the High-Level Expert Group on the Net Zero Emissions...

[More](#)

COLOMBIA FINANCE MINISTER OCAMPO SPELLS OUT ACTIONS TO TACKLE GLOBAL ECONOMIC CRISIS (from UNCTAD)

Delivering the 18th edition of UNCTAD's Raúl Prebisch Lecture, he called for developing countries to be at the center of solutions to the crisis...

[More](#)

MULTIPLE CRISES UNLEASH ONE OF THE LOWEST GLOBAL ECONOMIC OUTPUTS IN RECENT DECADES, SAYS UN REPORT (from UNCTAD)

Stronger fiscal measures are needed to resuscitate the global economy and support the development agenda...

[More](#)

PROJECT SET TO HELP INDO-PACIFIC REGION FIGHT PLASTIC POLLUTION (from UNCTAD)

The UK's Foreign, Commonwealth and Development Office (FCDO) and UNCTAD have extended to the Indo-Pacific region a joint program that works with governments, researchers, and businesses...

[More](#)

ALARMED BY SPEED AND SCALE OF DISRUPTION, CEOS EMBRACE SUSTAINABILITY TO BUILD LONG-TERM RESILIENCE, ACCORDING TO UN GLOBAL COMPACT AND ACCENTURE (from UNGC)

As the halfway point to achieve the UN Sustainable Development Goals approaches and the deadline to meet key milestones of a 1.5C world looms, CEOs take action to avoid consequences to environment...

[More](#)

MEMBERS' DISCUSSION ON E-COMMERCE WORK PROGRAM HIGHLIGHTS IMPORTANCE OF CONSUMER PROTECTION (from WTO)

On January 26, WTO members discussed consumer protection in the first of a series of dedicated discussions to be held this year under the Work Program on Electronic Commerce...

[More](#)

WTO ISSUES CALL FOR PAPERS FOR 2023 ESSAY AWARD FOR YOUNG ECONOMISTS (from WTO)

The WTO has issued a call for young economists to submit papers for the 2023 WTO Essay Award. The aim of the award is to promote high-quality research...

[More](#)

FEBRUARY ANNIVERSARIES

- World Trade Center Atlanta – 41 years
- World Trade Center Atlantic Canada – Halifax – 41 years
- World Trade Center Lagos – 41 years
- World Trade Center Madrid – 41 years
- World Trade Center Trieste – 25 years
- World Trade Center Guangzhou – 18 years
- World Trade Center Monaco – 14 years

- World Trade Center Gibraltar – 12 years
- World Trade Center Kolkata – 11 years
 - World Trade Center Antananarivo – 10 years
 - World Trade Center Haiti – 10 years
 - World Trade Center Goa – 9 years
 - World Trade Center Harbin – 8 years
 - World Trade Center Xiamen – 8 years
 - World Trade Center Merida – 7 years
 - World Trade Center Indianapolis – 5 years
 - World Trade Center Nagpur – 5 years
 - World Trade Center Sydney – 5 years
 - World Trade Center Batumi – 3 years
 - World Trade Center Tbilisi – 3 years



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