



WORLD TRADE CENTERS
ASSOCIATION

“Making Trade Work” Webinar Series

Managing Global Supply Chain

Thursday, February 9, 2023 (12:00 p.m – 1:00 p.m EDT)

Join us for a comprehensive conversation on **Global Supply Chain**. This webinar will cover the “new normal” caused by the pandemic and disruption to international trade. Examples from the private sector will be provided on how companies can create competitive, sustainable, and resilient operational structures for long-term supply chain operations.



INTERNATIONAL
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This webinar will provide participants with:

- Implementing and maintaining best practices in the global supply chain.
- Guidelines to a new supply chain roadmap to navigate current and new disruptions.
- How can your company prepare for future disruptions.
- Mitigate risk and respond to disruption.

This webinar is open to all U.S. companies looking to increase their ability to navigate through constant disruptions while managing risk and maximizing rewards in the global supply chain sector. For those WTCA members who are new to exporting, to the experienced exporter, looking to remain competitive, ensuring supply chains meet customer demands while minimizing costs and maximizing responsiveness.

Seminar Fee: Free

Registration Deadline: February 8, 2023

To register: shorturl.at/bfFRZ

For more information, please contact Carmela Mammas, Carmela.Mammas@trade.gov or Valentina Moretti Moretti.IC@wtca.org.

About the "Make Trade Work" Webinar Series:

Hosted by the U.S. Department of Commerce's International Trade Administration and the World Trade Centers Association, the "Make Trade Work" webinar series is a joint initiative to help educate and increase global trade and investment opportunities. The "Managing Global Supply Chain" webinar is the third of five webinars in the series hosted over the year.

This series also marks the first of many initiatives under the WTCA's partnership with the U.S. Commercial Service International Trade Administration. Under this partnership, WTCA Members and the broader WTCA network will gain access to numerous benefits, including best practices in international trade and investment, and support for those interested in non-U.S. entities to engage in foreign direct investment and those who want to do business in the United States or with U.S. businesses.