

## 2022年中国国际服务贸易交易会北美推介会 Introduction Roadshow to North America of the 2022 China International Fair for Trade in Services ( CIFTIS )

2022年5月19日 20:00-22:00 ( 东部夏令时间 )  
2022年5月20日 08:00-10:00 ( 中国标准时间 )

Thursday, May 19 from 20:00 to 22:00 EDT  
Friday, May 20 from 08:00 to 10:00 CST

### Speaker lineup *(in alphabetical order)*



#### **Craig Allen, President, The U.S.-China Business Council**

On July 26, 2018, Craig Allen began his tenure in Washington, DC as the president of the US-China Business Council (USCBC), a private, nonpartisan, nonprofit organization representing over 260 American companies doing business with China. Prior to joining USCBC, Craig had a long, distinguished career in US public service. Craig began his government career in 1985 at the Department of Commerce's International Trade Administration (ITA), entering as a Presidential Management Intern, steadily advancing in the ranks and moving around the world throughout his over 30-year career in foreign service.



#### **Ron Drozd, Director of Export Programs and Services, World Trade Center of Greater Philadelphia**

Ron Drozd serves as the Director, Export Programs and Services and as the International Trade Specialist for Chester and Delaware counties. In these roles he coordinates and promotes export programs such as the Pennsylvania Export Assistance and oversees export training and educational programs associated with the "Selling to the World" initiative. His geographic specialty is in Asia and he manages the WTCGP China Club and the India and Southeast Asia Club.



**Victor Gao, Deputy Director, Center for China and Globalization**

Victor GAO is Chair Professor of Soochow University, Chairman of China Energy Security Institute; Vice President of the Center for China and Globalization; Vice Chairman of China Beidou Industrial Promotion Organization, a member of the Beijing Energy Club, a Member of the Global Counsel of Asia Society in New York City, a member of the International Advisory Board of the Energy Intelligence Group in London; an advisor to Saudi Aramco and a member of the Board of Directors of several listed companies in Hong Kong. Over the years, Victor Gao worked on many major M&A, IPO, CB, Bond Issues and other corporate advisory assignments with a combined value in excess of US\$100 billion, including in TMT, oil and gas, automobile, banking, insurance, building materials, consumer goods, aviation, satellite communications, and new and renewable energy.



**Weilin Liu, Assistant Director, Beijing International Trade in Services Center**

Weilin Liu works as the Assistant Director of the Beijing International Trade in Services Center. He is mainly involved in domestic and international promotion of the China International Fair for Trade in Services (CIFTIS) and intellectual property related issues. Before joining the Beijing International Trade in Services Center, Weilin worked for the China National Intellectual Property Administration as the Deputy Director of International Cooperation Division, Patent Examination Administration Department.



**Yunxue Liu, Director of CIFTIS Team of Beijing Capital Group Exhibition & Events**

Ms. Yunxue Liu, Director of CIFTIS Team of Beijing Capital Group Exhibition & Events, is responsible for the overall coordination and scheduling of the themed zone of the comprehensive exhibition and thematic exhibition area of the CIFTIS 2022.



**Christopher Millward, President and Managing Director, United States Information Technology Office**

Since joining USITO in March 2016, Christopher has spearheaded public policy advocacy in China, representing 50 of the leading US and European ICT companies and five U.S. headquartered ICT trade associations. Christopher is a seasoned consultant and team leader, with experience across government relations, IPR, market entry and access, M&A, media and corporate communications, brand strategy, digital and social media, sales and distribution and crisis management. He has advised large multinationals such as Procter & Gamble, Honeywell, Bayer AG and IBM etc.



**Raymond L Qiao, Chief Lending Officer/Executive Vice President, Bank of China, USA**

Mr. Raymond Qiao joined Bank of China USA in 1998 and currently is the Chief Lending Officer and Executive Vice President. His main responsibilities are to supervise all the corporate lending, trade finance and financial institution businesses for Bank of China's USA operation. He also supervises the operation of Bank of China's Los Angeles Branch and Chicago Branch. He has been named one of the 50 Most Important Figures in US Commercial Real Estate Finance by Commercial Observer for the past consecutive seven years. In recognizing his contribution to local Asian community development, he was awarded the Outstanding 50 Asian Americans in Business in 2015.



**Scott Wang, Vice President, Asia Pacific, World Trade Centers Association**

Mr. Scott Wang is the Vice President, Asia Pacific for the World Trade Centers Association (WTCA). In this role, Mr. Wang draws from his 20+ years of expertise on businesses relations and trade in the U.S., China and other Asian countries to lead WTCA's efforts in developing business relations in Asia Pacific region. He manages the Asia Pacific Regional Office to support the WTC operations and network expansion in the region.



**Kate Sullivan, Deputy Director of Strategic Partnerships,  
Philadelphia International Airport | Northeast Philadelphia  
Airport**

Kate Sullivan is the Deputy Director of Strategic Partnerships at PHL and joined the organization in 2019. Mrs. Sullivan provides strategy and oversight of the core business-to-business and business-to-consumer marketing functions for PHL and PNE, including Air Service Development and Cargo Services, Marketing & Branding,

and Guest Experience.



**Robin van Puyenbroeck, Executive Director–Business  
Development, World Trade Centers Association**

Robin van Puyenbroeck is the Executive Director-Business Development for the World Trade Centers Association (WTCA). As a purpose-driven leader, he brings more than 20 years' experience in international business development, partnerships, corporate strategy, and non-profit leadership. He has traveled extensively on business in Europe, Asia, North America, and the Middle East. Mr.

van Puyenbroeck works closely with the association's global team to strengthen and expand the WTCA's network, facilitating international business connections around the world.



**Houyuan Xing, Senior Expert, Global Alliance for Trade in Services**

Ms. Xing Houyuan, Former President of China Outsourcing Institute (COI) and Senior Research Fellow. She once acted as the Vice President of CAITEC and visiting Scholar in Manchester University in the UK. Member of the Global Agenda Council, World Economic Forum in 2013-2018. Years long dedication in the study of China Opening strategy, China outward investment and cooperation as well as international trade in services. In charge of UN level and State

level research projects and member of the talent bank for China's entry to WTO, FTA and GPA negotiation.



**John Xu, Board Director & General Manager, GE Healthcare China**

John Xu has been taking the leadership of business development for the central and local government related cooperation projects since he joined GE Healthcare. He provides coordinations and supports to the company's government affairs management and product market access work for all business units, and enhances the cooperation with relevant departments in related aspects to meet the needs of corporate business growth strategy. Before joined in GE, he previously served a number of leading edge multinational enterprises, in charge of the corporate business management and investment management respectively.



**Joe Zhou, General Manager, Beijing Capital Group Exhibition & Events**

Mr. Zhou joined the Beijing Capital Group Exhibitions & Events as the General Manager in August 2021. Prior to that, Mr. Zhou used to serve as the CEO of Tarsus China; Reed Exhibition Greater China Deputy MD/CFO at Reed Sinopharm; CFO of British Sugar China; Business Controller of Nokia China. At present, Mr. Zhou is Responsible for overall operations of CIFTIS 2022, including management of visitor-ship and exhibitors, conferences and forums, exhibition operation, brand sponsorship and online platform operation.



**Yvonne Zhou, Managing Director & Senior Partner, Boston Consulting Group**

Ms. Yvonne Zhou is a Senior Partner and Managing Director of Boston Consulting Group (BCG). She leads BCG's Public Sector practice in Asia-Pacific and Greater China. She is also a core global leadership team member of industrial goods and infrastructure sectors, and a global topic leader of Urbanization & Real Estate. She is a co-chair of Global Future of City Center. She is also responsible for the strategic partnership with Beijing government and is a Senior Advisor to Shanghai and Tianjin government.