

2022年中国国际服务贸易交易会北美推介会 **Introduction Roadshow to North America of the 2022** **China International Fair for Trade in Services (CIFTIS)**

2022年5月19日 20:00–22:00 (东部夏令时间)
2022年5月20日 08:00–10:00 (中国标准时间)

Thursday, May 19 from 20:00 to 22:00 EDT
Friday, May 20 from 08:00 to 10:00 CST

20:00–22:00, May 19, 2022 (EDT)

08:00–10:00, May 20, 2022 (CST Beijing time)

Virtual meeting via Zoom

Simultaneous translations in English and Chinese

Co-hosted by: World Trade Centers Association & Beijing International Trade in Services Center

Organized by: Beijing Capital Group Exhibition & Events Co. LTD

Supported by: Bank of China

Moderator: Joe Zhou, General Manager, Beijing Capital Group Exhibition & Events Co. LTD

Agenda (EDT)

19:30 – 20:00 EDT Attendees enter online meeting room

20:00 EDT Meeting starts

20:00 – 20:05 EDT **Opening Remarks**
Robin van Puyenbroeck, Executive Director-Business Development,
World Trade Centers Association

20:05 – 20:15 EDT **Opening Remarks and Introduction of the CIFTIS**
Weilin Liu, Assistant Director, Beijing International Trade in Services
Center

20:15 – 20:25 EDT **Speech from CIFTIS Partner**
Lei Qiao, EVP and Chief Lending Officer, Bank of China USA

20:25 – 20:40 EDT **Keynote Speech: China-U.S. Service Trade – Status and Outlook**
Craig Allen, President, The U.S.-China Business Council

20:40 – 21:00 EDT **2022 CIFTIS Cloud Exhibition and Theme Exhibitions**

- Joe Zhou, General Manager, Beijing Capital Group Exhibition &

Events Co, Ltd.

- Yunxue Liu, Director of CIFTIS Team, Beijing Capital Group Exhibition & Events Co, Ltd.

21:00 – 21:10 EDT U.S. Trade Services Showcase: Philadelphia Airport

- Kate Sullivan, Deputy Director of Strategic Partnerships, Philadelphia International Airport
- Ron Drozd, Director of Export Programs and Services, World Trade Center Greater Philadelphia

21:10 – 21:25 EDT Sharing Business Opportunities from China-U.S. Service Trade

Houyuan Xing, Senior Expert, Global Alliance for Trade in Services

21:25 – 21:50 EDT Panel Discussion: Chinese Service Market – Opportunities and Challenges

Moderator: Scott Wang, Vice President, Asia Pacific, World Trade Centers Association

Panelists:

- Victor Gao, Deputy Director, Center for China and Globalization
- Christopher Millward, President and Managing Director, United States Information Technology Office
- John Xu, Board Director & General Manager, GE Healthcare China
- Yvonne Zhou, Managing Director & Senior Partner, Boston Consulting Group

21:50 – 22:00 EDT Q&A Session