

**From:** [WTCA](#)  
**To:** [Media](#)  
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Welcome to the February 2022 Issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTCA Member anniversaries being celebrated.

A few exciting updates from the WTCA team:

- **Save the Date: 2022 WTCA General Assembly (GA) and Member Forum** – save the dates for the WTCA's annual flagship events. The **2022 WTCA GA will be held April 18-22 (plenary sessions April 19-20 and B2B matchmaking all week)**, while the

**2022 WTCA Member Forum will be held in October** (exact date to be determined)

- **2022 WTCA Middle East and Africa (MEA) Regional Meeting** – the first meeting of 2022 will be held via Zoom on February 16 from 13:00-14:30 GMT. For this first regional gathering, we will introduce you to the various programs and resources made available to you as valued Members of the WTCA. To register, email Milan Ramjee at [ramjee.ic@wtca.org](mailto:ramjee.ic@wtca.org).
- **The 2021-2022 WTCA Champions Awards – the nominations deadline for the 2nd edition of the WTCA Champions Awards**, the Association’s membership awards program designed to recognize outstanding contributions from member World Trade Center businesses within the WTCA network, **has been extended to Monday, February 28, 2022 at 11:59 p.m. EST**. For more information including guidelines and how to nominate, visit the [WTCA Champions Awards website](#).
- **The 2021-2022 WTCA Foundation (WTCAF) “Peace Through Trade” Student Competition** – the **deadline for the 3rd edition of the annual student competition has been extended to Thursday, June 30, 2022 at 11:59 p.m. EDT**. New this year, in collaboration with the [United Nations Academic Impact \(UNAI\)](#), we have expanded the reach of the program to be open to the UNAI’s vibrant and diverse network, as well as the general public of student groups to increase participation in the competition and align with our participation efforts in the UN Global Compact. Visit the [WTCAF Student Competition website](#) for more information.
- **REMINDER: Apply today to get your World Trade Center business Accredited or Premier Accredited via the revamped WTCA Accreditation Program.**
  - **How to Apply**
    - Conduct a self-evaluation using the checklist located on the WTCA Resource Center [here](#)
    - Review the Accreditation Applicant Guide [here](#)
    - Contact WTCA Development and Accreditation Manager, Elitsa Gueorguieva to start the application process at [accreditation@wtca.org](mailto:accreditation@wtca.org)
    - NOTE: Applications will be accepted on a first come first serve basis -- Click [here](#) to view the recording of the Accreditation presentation from the 2021 WTCA Member Forum and learn how to get started in the Accreditation process.

Lastly, we encourage all Members to continue to submit their conferences, networking events, educational events, trade shows/exhibitions and trade missions to be included in the [WTCA Global Events Calendar](#) via the WTCA Digital Platform. For questions, please reach out to [newsletter@wtca.org](mailto:newsletter@wtca.org).

Sincerely,  
The WTCA Editorial Team  
[newsletter@wtca.org](mailto:newsletter@wtca.org)

**MEMBER UPDATES FROM "AROUND THE WTCA NETWORK"**

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## **ASIA PACIFIC**

### **REPUBLIC DAY CELEBRATIONS**

*World Trade Center Bengaluru*

The 73rd Republic Day of India was commemorated at World Trade Center Bengaluru. Mr. Vineet Verma, Managing Director at World Trade Center Bengaluru, did the honors...

[Full Story](#)

### **HOW TO BUILD AND FOCUS ON YOUR CAREER**

*World Trade Center Bengaluru*

World Trade Center Bengaluru partnered with the Indian Institute of Materials Management (IIMM) to organize a webinar on “How to Build and Focus on Your Career.” Mr. Ramanathan...

[Full Story](#)

### **WECON: THE WEB CON SERIES FOR WOMEN ENTREPRENEURS**

*World Trade Center Bhubaneswar*

Women’s role as entrepreneurs has been growing steadily in the last couple of decades and they have been successfully flourishing in almost every...

[Full Story](#)

### **LEVERAGING E-COMM IN EXPORTS UNDER DIST EXPORT HUB**

*World Trade Center Bhubaneswar*

Exports currently contribute to about 20% of India’s GDP and are mainly driven by sales of petroleum products, coffee, and mica, coal and other...

[Full Story](#)

### **COOPERATION AGREEMENT BETWEEN BINH DUONG & GANGNAM**

*World Trade Center Binh Duong New City*

On January 6, the People’s Committee of Binh Duong Province, Vietnam and Gangnam-gu District, Seoul, Republic of Korea, held an online MOU...

[Full Story](#)

### **DATACENTERS IN INDIA: WHAT NEXT?**

*World Trade Center Chennai*

World Trade Center Chennai, in association with GTech and the Indo American Chamber of Commerce, organized an online session on “Datacenters...

[Full Story](#)

## **EMERGENCY RESPONSE TRAINING AT WTC Chennai**

*World Trade Center Chennai*

An emergency response training was conducted for the floor marshals and ERT members of tenant companies of World Trade Center Chennai...

[Full Story](#)

## **EMERGENCY RESPONSE TRAINING AT WTC KOCHI**

*World Trade Center Kochi*

An emergency response training was conducted for the employees of World Trade Center Kochi. The training constituted of fire response and medical emergency...

[Full Story](#)

## **IS INDIA READY FOR ELECTRIC VEHICLES?**

*World Trade Center Kochi*

An online panel discussion on “Is India Ready for Electric Vehicles?” was organized in association with NASSCOM and BDO India...

[Full Story](#)

## **WTCMM WINS THE ASEAN TOURISM STANDARDS AWARDS**

*World Trade Center Metro Manila*

Rising above the pandemic challenges, World Trade Center Metro Manila (WTCMM) wins the “MICE Venue Award” in the exhibition category...

[Full Story](#)

## **STAKEHOLDER MEETINGS ON PROPOSED UK-INDIA FTA**

*World Trade Center Mumbai*

Free trade agreements (FTAs) are tools for strengthening the integration of Indian economy with other economies by promoting exports, imports...

[Full Story](#)

## **MINISTER ASSURES POLICY STEPS ON TREDS PLATFORM**

*World Trade Center Mumbai*

In this age of digital revolution, the electronic mode of financing is transforming the loan disbursement process for industry, especially the...

[Full Story](#)

## **WTC NOIDA SIGNS A MOU WITH ICFA**

*World Trade Center Noida*

Lucknow, December 16: World Trade Center Noida, World Trade Center Chandigarh, World Trade Center GIFT City and World Trade Center Faridabad jointly with ICFA...

[Full Story](#)

## **MOU WITH NI-MSME**

*World Trade Center Shamshabad*

The National Institute of Micro, Small and Medium Enterprises(NI-MSME) is the pioneering national institute under the aegis of the Ministry of MSME...

[Full Story](#)

## **MEETING WITH PRESIDENT OF FTCCI**

*World Trade Center Shamshabad*

The Federation of Telangana Chambers of Commerce and Industry (FTCCI) is the apex chamber of commerce in Telangana and it is more than 100 years...

[Full Story](#)

## **VISIT TO OPERATING WTCS IN INDIA**

*World Trade Center Visakhapatnam*

World Trade Center Visakhapatnam and World Trade Center Shamshabad, promoted by Kapil Group, has visited the operational World Trade Center businesses...

[Full Story](#)

## **VISIT TO TAIPEI-WTC CHENNAI**

*World Trade Center Visakhapatnam*

Mr. Vaman Rao, Chairman of Kapil Group; Dr. Bose K Nair, President, and Mr. Varaprasad Reddy, Vice President, of World Trade Center...

[Full Story](#)

## **CCPIT SHAANXI ORGANIZED PARTICIPATION TO 15TH AFF**

*World Trade Center Xian*

CCPIT Shaanxi organized participation to the 15th Asian Financial Forum organized by the government of the Hong Kong Special Administrative Region...

[Full Story](#)

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## **EUROPE**

### **XMAS EVENT WTC ALMEDA PARK**

*World Trade Center Almeda Park*

This past Christmas, World Trade Center Almeda Park collaborated with the Creu Roja de Cornellà i Banc de Sang in such important dates, with which we have...

[Full Story](#)

### **CYPRUS ECONOMY IN 2021 - FINANCIAL STATISTICS**

### *World Trade Center Cyprus*

In 2021, the Cypriot economy recovered the output lost during the COVID-19 crisis in 2020 and will continue to grow at an average rate of 3.7% in the...

[Full Story](#)

### **APPROVAL OF €657 MILLION FOR EUROASIA INTERCONNECT**

#### *World Trade Center Cyprus*

The €657 million funding from the EU on the EuroAsia Interconnector paves the way for implementation of the electricity connection between Cyprus...

[Full Story](#)

### **KICK-OFF EXPORT COMMUNITY AGRO MACHINERY & SUPPLIES**

#### *World Trade Center Leeuwarden*

On December 9, the first meeting of the “Export Community Agro Machinery & Supplies” took place. We were pleased to welcome no less than...

[Full Story](#)

### **CONSULTATION SESSIONS RUSSIA**

#### *World Trade Center Leeuwarden*

On January 21, World Trade Center Leeuwarden, together with the Netherlands-Russia Center, organized individual consultation sessions for companies...

[Full Story](#)

### **MEETING OF THE EU CLUB AT BCCI**

#### *World Trade Center Sofia (AF)*

On January 18, the European Innovation and Information Center at the Bulgarian Chamber of Commerce and Industry, licensed World Trade Center Sofia AF, organized...

[Full Story](#)

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## **MIDDLE EAST & AFRICA**

### **WORLD TRADE CENTER CAIRO - RENOVATION & UPGRADE**

#### *World Trade Center Cairo*

World Trade Center Cairo has started a renovation plan to renovate and upgrade its towers to enhance the services rendered to its tenants and...

[Full Story](#)

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## **NORTH AMERICA & THE CARIBBEAN**

## **CES CONCLUDES WITH INNOVATION TO BETTER THE WORLD**

*World Trade Center Las Vegas*

CES® 2022 concluded earlier this month, following a week filled with thousands of product debuts unveiling innovation that will better the world...

[Full Story](#)

## **COVID-19 TESTING NOW AVAILABLE NEAR WTC LAS VEGAS**

*World Trade Center Las Vegas*

The Las Vegas Convention and Visitors Authority (LVCVA) has partnered with University Medical Center (UMC) to provide a convenient COVID-19...

[Full Story](#)

## **FRANK URTASUN: NEWEST SAN DIEGO PORT COMMISSIONER**

*World Trade Center San Diego*

The Port of San Diego welcomes Frank Urtasun as the newest commissioner to represent the city of Coronado. On January 2, Commissioner...

[Full Story](#)

## **PORT OF SD: INCREASES SHORE POWER CAPABILITY**

*World Trade Center San Diego*

The Port of San Diego is another step closer to doubling shore power capability at its B Street and Broadway Pier cruise ship terminals to improve...

[Full Story](#)

## **LION BRAND YARN TO OPEN CENTER IN SAVANNAH**

*World Trade Center Savannah*

The Broe Group's Savannah Gateway Industrial Hub (SGIH) announced the addition of its newest tenant in the 2,600-acre industrial park...

[Full Story](#)

## **WTC SAVANNAH HIGHLIGHTS 2021 ACCOMPLISHMENTS**

*World Trade Center Savannah*

World Trade Center Savannah (WTCSav) announced the appointment of four new Board of Directors members, Georgia Exports Company owner Wilson...

[Full Story](#)

## **UTAHNS RAISE \$1MM+ FOR AFGHAN REFUGEES**

*World Trade Center Utah*

World Trade Center Utah wrapped 2021 with a final bit of good news to share — the Afghan Community Fund has raised over USD \$1.1 million to address...

[Full Story](#)

## UPCOMING EVENTS

### **2021-2022 WTCA CHAMPIONS AWARDS**

*Now – February 28, 2022*

WTCA

The World Trade Centers Association (WTCA) Champions Awards is the association's membership awards program designed to recognize outstanding contributions from member World Trade Centers within the WTCA network...

[Website](#)

### **2021-2022 WTCAF PEACE THROUGH TRADE COMPETITION**

*Now – June 30, 2022*

WTCA Foundation

The World Trade Centers Association Foundation (WTCAF) is proud to announce the launch of its 3rd annual “Peace Through Trade” student competition...

[Website](#)

### **POST GRADUATE DIPLOMA IN GLOBAL LOGISTICS & SCM**

*Now – August 11, 2022*

World Trade Center Mumbai

World Trade Center Mumbai Institute of Education is commencing the second batch of Virtual Post Graduate Diploma in Global Logistics and Supply...

[Register](#)

### **IMPLICATIONS OF THE UNION BUDGET 2022-23**

*February 02, 2022*

World Trade Center Mumbai

We are pleased to invite you to a webinar on “Implications of Union Budget 2022-23” on Wednesday, February 2 at 15:30 IST. This event is...

[Register](#)

### **WOMEN’S EMPOWERMENT PRINCIPLES 101**

*February 03, 2022*

UNGC

Co-hosted by the UN Global Compact and UN Women, this virtual session will provide an overview of the Women’s Empowerment Principles (WEPs)...

[Register](#)

### **TALK ON THE UNION BUDGET 2022-23**

*February 03, 2022*



World Trade Center Bengaluru

World Trade Center Bengaluru is organizing a talk that will analyze the Union budget of 2022-23. Mr. Homi P. Ranina, Tax Expert and Senior Lawyer...

[Register](#)

### **STAKEHOLDER CONSULTATION ON ENGINEERING PRODUCTS**

*February 03, 2022*

World Trade Center Mumbai

World Trade Center (WTC) Mumbai in association with Indian Council for Research on International Economic Relations (ICRIER), is organizing...

[Register](#)

### **GLOBAL VALUE CHAINS AND THE AFRICA CONTINENTAL FREE TRADE AGREEMENT**

*February 03, 2022*

UNCTAD

As part of the technical cooperation events organized for the dissemination of [The Handbook on Special Economic Zones in Africa: Towards Economic Diversification across the Continent](#), a series of webinars will be organized during the first quarter of 2022...

[Register](#)

### **REVISITING TRADE AND INDUSTRIAL POLICIES IN THE TIMES OF COVID-19**

*February 03, 2022*

UNCTAD

This webinar will present the country-case studies on industrial and trade policies that were prepared for Ethiopia under the UNCTAD-project and discuss their findings...

[Register](#)

### **TRADE ACCELERATOR PROGRAM – WINTER 2022**

*February 04 – March 04, 2022*

World Trade Center Winnipeg

Canada's Trade Accelerator Program (TAP) is an innovative and dynamic program aimed at helping Manitoba's small- and medium-sized enterprises...

[Register](#)

### **EXPORT AWARENESS - MINORITY & WOMEN-OWNED BUSINESS**

*February 09, 2022*

World Trade Center Savannah

Join World Trade Center Savannah for a webinar to learn how the Export-Import Bank of the United States (EXIM) helps minority and women-owned...

[Register](#)

## **YOUTH INNOVATION IN THE DECADE OF ACTION: STORIES FROM UNIVERSITIES**

*February 09, 2022*

UNAI

The event aims at highlighting the critical role of younger generations in addressing local and global challenges, particularly in these complex times derived from the COVID-19 pandemic, to advance the 2030 Agenda with innovative ideas and solutions...

[Register](#)

## **SUSTAINABILITY WEEK ASIA**

*February 14-17, 2022*

Economist Impact

Sustainability Week Asia will bring together more than 1,500 industry leaders, policymakers, entrepreneurs and researchers from across Asia-Pacific to discuss how they can effectively measure...

[Register](#)

## **WTCA MEA REGIONAL MEETING OF 2022**

*February 16, 2022*

WTCA

We welcome you to attend our first WTCA MEA Regional Meeting of 2022, to be held via Zoom on February 16 from 13:00-15:30 GMT...

[Register](#)

## **CROSS-BORDER BUSINESS DEVELOPMENT**

*February 16, 2022*

World Trade Center Palm Beach

Join us, and learn about the evolving relationships between the business and educational communities of Palm Beach, U.S.A. and the Kingdom of Bahrain...

[Register](#)

## **LEVERAGE CUSMA/USMCA TO INCREASE YOUR SALES**

*February 23, 2022*

World Trade Center Buffalo Niagara

Join World Trade Center Buffalo Niagara for this informative program on the CUSMA/USMCA. The US/Mexico/Canada Free Trade Agreement – effective July 2020...

[Register](#)

## **FOURTH ANNUAL TASTES OF CHOCOLATE AND BEER**

*February 25, 2022*

World Trade Center Delaware

Back by popular demand, the Fourth Annual (in-person) “Tastes of Chocolate and Beer

from Around the World” will be held on February 25...

[Register](#)

### **AGE OF OPPORTUNITY IN PRIVATE MARKETS**

*March 10, 2022*

Join the virtual event, supported by Adams Street Partners, to explore how technology and healthcare innovation, flexible workplaces, and impact investing are powering a consequential age for private-market investors...

[Register](#)

### **UFI ASIA-PACIFIC 2022**

*March 10-11, 2022*

UFI

Over the years, UFI’s Asia-Pacific Conference has become one of the exhibition industry’s most important gatherings for learning and networking in the region...

[More Info](#)

### **TARGET GENDER EQUALITY LIVE**

*March 15, 2022*

UNGC

Convened during the UN’s Commission on the Status of Women, the interactive Target Gender Equality LIVE event brings...

[More Info](#)

### **ASIA TRADE WEEK**

*March 21-24, 2022*

Economist Impact

Economist Impact’s Asia Trade Week 2022 will convene business leaders, trade negotiators, policymakers, academics and experts for a week of rigorous discussion and debate on the most important issues surrounding Asian trade and business...

[Register](#)

### **13TH ACI EUROPE REGIONAL AIRPORTS CONFERENCE & EXHIBITION**

*March 28-30, 2022*

Airports Council International (ACI) Europe -- Palermo Airport

The ACI EUROPE Regional Airports’ Conference and Exhibition is the flagship event which brings together European regional airports and their stakeholders. Our hosts, GESAP Palermo Airport...

[Register](#)

### **2022 WTCA GENERAL ASSEMBLY**

*April 18-22, 2022*

WTCA

Stay tuned for more information...

### **UFI EUROPEAN CONFERENCE 2022**

*May 04-06, 2022*

UFI

The UFI European Conference is the leading European exhibition industry event, a trusted platform to bringing colleagues together from across Europe and beyond every year...

[Register](#)

### **UFI LATAM CONFERENCE 2022**

*May 11-12, 2022*

UFI

Over the years, UFI LATAM Conference has become one of the exhibition industry's most important gatherings for learning and networking in the region...

[More Info](#)

## **WTCA PARTNERSHIPS**

### **Watch the Video Archive of Our Second #SDGsWorkshop Webinar (from UNAI)**

[The Federal University of Paraíba](#), based in Brazil, started a new project aimed at utilizing big-data on the Global Goals to better monitor and assess the local community's economic and societal conditions...

[More](#)

### **Join CTAUN in Celebrating the International Mother Language Day (from UNAI)**

The Committee on Teaching About the United Nations invites you to join its [upcoming webinar](#) entitled "Multilingualism - The New Global Competence Standard" on 21 February (International Mother Language Day)...

[More](#)

### **Global Forum Focuses on Easing Trade During and After COVID-19 (from UNCTAD)**

UNCTAD's global forum for national trade facilitation committees, taking place online from February 1-4, will bring together stakeholders to examine how measures to facilitate cross-border trade can contribute to a strong and inclusive recovery from the COVID-19 pandemic...

More in [English](#) or [Français](#)

### **Trade Facilitation Matters Because People Matter (from UNCTAD)**

Trade is about people and improving their lives. That's why accelerating trade facilitation is more critical than ever. Hear more from UNCTAD Secretary-General Rebeca Grynspan in [English](#) or [Español](#)...

### **Looking Ahead: Sanda Ojiambo's Annual Letter(from UNGC)**

In her [annual letter to participants of the UN Global Compact](#), CEO & Executive Director Sanda Ojiambo writes about the opportunities that lie ahead to steer companies and the planet on a more sustainable course...

[More](#)

### **In Search of New SDG Pioneers (from UNGC)**

Applications are being accepted for the 2022 class of UN Global Compact SDG Pioneers – deadline is March 15. Our annual program honors company professionals who are using business to advance and advocate for the Sustainable Development Goals...

[More](#)

### **EU initiates WTO Dispute Complaint Regarding Chinese Restrictions on Trade with Lithuania (from WTO)**

The European Union has requested WTO dispute consultations with China concerning alleged Chinese restrictions on the import and export of goods, and the supply of services, to and from Lithuania or with a link to Lithuania. The request was circulated to WTO members on January 31...

[More](#)

### **WTO Secretariat Updates Members on COVID-19 Reports and New Tools**

At the information session organized by the Committee on Market Access on January 28, WTO members were updated on the work undertaken by the WTO Secretariat in relation to the COVID-19 pandemic, including a number of reports and new tools which are particularly relevant to the work of the Committee...

[More](#)

## **WTCA "TRADE WINS" PODCAST**

**Episodes 1-18 of the [WTCA Trade Wins Podcast](#) are now available – click on the titles below:**

- **Episode 1:** [Global Trade at a Turning Point with Dr. Peter Rajsingh](#)
- **Episode 2:** [Making Impact with Real Life Diplomacy with Ambassador Thomas Lambert](#)
- **Episode 3:** [Purpose-Driven Leadership in a Time of Economic Turbulence with Feike Sijbesma](#)

- **Episode 4:** [Creating Inclusive Global Trade with Bernard Kuiten](#)
- **Episode 5:** [SMEs and Thriving Markets: The Future of Trade with Hamid Mamdouh](#)
- **Episode 6:** [Selflessness, Community and Building a Stronger Business with Richard Lui](#)
- **Episode 7:** [Economic Outlook and Growth Opportunities in a Post-COVID World with Peter De Keyzer](#)
- **Episode 8:** [Disruption and Innovation in Real Estate with Sharif El-Gamal](#)
- **Episode 9:** [Measurement, Social Well-Being and a Way Forward with Roberto Rigobon](#)
- **Episode 10:** [The Future Project: Gen Z Kids Speak Out on the Issues of Today](#)
- **Episode 11:** [The Future of Global Health: How Businesses Advance the SDGs with Science and Global Health Diplomacy with Dimitri de Vreeze, Gabriela Cuevas Barron and Usama Malik](#)
- **Episode 12:** [UN Academic Impact: A Journey of Engaging Youth and Rethinking Education with Ramu Damodaran](#)
- **Episode 13:** [Pura Vida – Costa Rica’s Sustainable Success Story with Andres Valenciano](#)
- **Episode 14:** [WTCA’s 2021 CIFTIS Interview with Anna Ge, China Plus News](#)
- **Episode 15:** [Cities of the Future and Civilization 3.0 with Parag Khanna](#)
- **Episode 16:** [The WTCA: Conducting Trade in a World of Digital Globalization with Robin van Puyenbroeck](#)
- **Episode 17:** [Trade, Energy and National Security Dilemmas with Congressman August Pfluger](#)
- **Episode 18:** [The Value of Public Service, Partnerships and Building a Stronger WTCA Featuring John E. Drew](#)

## FEBRUARY ANNIVERSARIES

- World Trade Center Atlanta – 40 years
- World Trade Center Atlantic Canada-Halifax – 40 years
- World Trade Center Lagos – 40 years
- World Trade Center Madrid – 40 years
- World Trade Center Trieste – 24 years
- World Trade Center Guangzhou – 17 years
- World Trade Center Monaco – 13 years
- World Trade Center Gibraltar – 11 years
- World Trade Center Kolkata – 10 years

- World Trade Center Yongkang – 10 years
- World Trade Center Antananarivo – 9 years
- World Trade Center Haiti – 9 years
- World Trade Center Goa – 8 years
- World Trade Center Xiamen – 7 years
- World Trade Center Harbin – 7 years
- World Trade Center Merida – 6 years
- World Trade Center Nagpur – 4 years
- World Trade Center Indianapolis – 4 years
- World Trade Center Sydney – 4 years
- World Trade Center Batumi – 2 years
- World Trade Center Tbilisi – 2 years

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