

**From:** [WTCA](#)  
**To:** [Media](#)  
**Subject:** "Around the WTCA Network" e-Newsletter (January 2022 Issue)  
**Date:** Tuesday, January 4, 2022 9:36:03 AM

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Happy New Year and welcome to the January 2022 Issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTCA Member anniversaries being celebrated.

A few exciting updates from the WTCA team:

- The WTCA is pleased to announce the release of the **2020 WTCA Annual Report** which includes highlights for 2020 along with the audited financials. You can click to download [here](#).

- **Episodes 1-18 of the [WTCA Trade Wins Podcast](#) are now available – check out the latest episodes — “The Value of Public Service, Partnerships and Building a Stronger WTCA Featuring WTCA Chairman John E. Drew” and “Trade, Energy and National Security Dilemmas with Congressman August Pfluger” — by visiting [podcast.wtca.org](#) and subscribing to the channel via Amazon Music, Apple Podcasts, Google Podcasts, iHeartRadio, Stitcher and/or Spotify.**
- We are pleased to share that **World Trade Center Denver was recently awarded as a Premier Accredited WTCA Member** with specializations in “Trade services” and “Business services.” We commend World Trade Center Denver for sharing its expertise in trade development and being a model for other WTCA Members willing to excel in this field. Congratulations to the full team!
- **REMINDER: Apply today to get your World Trade Center business Accredited or Premier Accredited via the revamped WTCA Accreditation Program.**
  - **How to Apply**
    - Conduct a self-evaluation using the checklist located on the WTCA Resource Center [here](#)
    - Review the Accreditation Applicant Guide [here](#)
    - Contact WTCA Development and Accreditation Manager, Elitsa Gueorguieva to start the application process at [accreditation@wtca.org](mailto:accreditation@wtca.org)
      - NOTE: Applications will be accepted on a first come first serve basis -  
- Click [here](#) to view the recording of the Accreditation presentation from the 2021 WTCA Member Forum and learn how to get started in the Accreditation process.
- **The 2021-2022 WTCA Foundation (WTCAF) “Peace Through Trade” Student Competition – the deadline for the 3rd edition of the annual student competition has been extended to Thursday, June 30, 2022 at 11:59 p.m. EST.** New this year, in collaboration with the [United Nations Academic Impact \(UNAI\)](#), we have expanded the reach of the program to be open to the UNAI’s vibrant and diverse network, as well as the general public of student groups to increase participation in the competition and align with our participation efforts in the UN Global Compact. Visit the [WTCAF Student Competition website](#) for more information.
- **WTCA Champions Awards – Reminder: the nominations deadline for the 2nd edition of the WTCA Champions Awards**, the Association’s membership awards program designed to recognize outstanding contributions from member World Trade Center businesses within the WTCA network, is **Monday, January 31, 2022 at 11:59 p.m. EST.** For more information including guidelines and how to nominate, visit the [WTCA Champions Awards website](#).

Lastly, we encourage all Members to continue to submit their conferences, networking events, educational events, trade shows/exhibitions and trade missions to be included in the [WTCA Global Events Calendar](#) via the WTCA Digital Platform. For questions, please reach out to [newsletter@wtca.org](mailto:newsletter@wtca.org).

Sincerely,

## MEMBER UPDATES FROM "AROUND THE WTCA NETWORK"

### **ASIA PACIFIC**

#### **CYBERSECURITY CONFERENCE**

*World Trade Center Bengaluru*

World Trade Center Bengaluru partnered at a cybersecurity conference held by World Trade Center Algiers. The theme of the conference was "From Mobile Data theft...

[Full Story](#)

#### **OFFICIALS VISIT FROM WTC SHAMSHABAD**

*World Trade Center Bengaluru*

Senior officials from World Trade Centers Shamshabad and Visakhapatnam visited World Trade Center Bengaluru. The delegation included...

[Full Story](#)

#### **FUTURE OF CRYPTOCURRENCY IN INDIA**

*World Trade Center Chennai*

World Trade Center Chennai organized a webinar on "Future of Cryptocurrency in India." Mr. Varun Sethi, Tech Lawyer, Founder – Blockchain...

[Full Story](#)

#### **CUSTOMER ENGAGEMENT – EVERYTHING YOU WANTED TO KNOW**

*World Trade Center Chennai*

World Trade Center Chennai conducted a workshop "Customer Engagement – Everything you wanted to know." Mr. Rakesh Gopinathan, Founder...

[Full Story](#)

#### **WORKSHOP ON DIGITAL MARKETING TECHNIQUES - PART 2**

*World Trade Center Kochi*

In the second session of the workshop "Digital Marketing Techniques for Business Growth," Mr. Subhobroto Chakroborty, Founder...

[Full Story](#)

#### **CHANGING LANDSCAPE OF INDIA'S EXPORT TRADE CONTROL**

*World Trade Center Kochi*

World Trade Center Kochi organized a webinar on "Changing Landscape of India's Export Trade Control Regime" in association with the Export...

[Full Story](#)

### **WTCMM FIRST VIRTUAL EXHIBITION VIA WTCONNECT**

*World Trade Center Metro Manila*

World Trade Center Metro Manila, in partnership with World Trade Center Mumbai, organized and managed its pilot virtual exhibition, "PHILPET Care Expo '21," through the platform...

[Full Story](#)

### **COLLABORATIONS WITH TAIWAN TO BENEFIT INDIAN MSMES**

*World Trade Center Mumbai*

World Trade Center Mumbai organized an interactive meeting with H.E. Mr. Baushuan Ger Amb., Representative, Taipei Economic and Cultural Center...

[Full Story](#)

### **WTC MUMBAI PARTNERS WITH WTC SHAMSHABAD**

*World Trade Center Mumbai*

World Trade Center Mumbai signed a Memorandum of Understanding (MoU) with World Trade Center Shamshabad to collaborate in offering trade support...

[Full Story](#)

### **COIC NANNING HOSTED PRODUCT INTRODUCTION MEETING**

*World Trade Center Nanning*

To better serve its business members by offering opportunities for them to exchange information, China Chamber of International Commerce...

[Full Story](#)

### **WTC, IMC AND NMIMS FOR COOPERATION @ NAVI MUMBAI**

*World Trade Center Navi Mumbai*

NNMIMS Navi Mumbai Campus Director Dr. P N Mukherjee specially invited IMC Chamber Navi Mumbai Committee Members including its Chairman...

[Full Story](#)

### **XIAMEN SEASHINE AQUATIC PRODUCTS TRADING CENTER**

*World Trade Center Xiamen*

On December 9, Mr. Huang Anjie, Vice Chairman of CCPIT Xiamen / COIC Xiamen / World Trade Center Xiamen, together with his team...

[Full Story](#)

### **BRAND CONFERENCES OF CCPIT XIAMEN**

*World Trade Center Xiamen*

In order to promote the development of the cross-border e-commerce industry in Xiamen and its surrounding areas, attract high-quality cross-border...

[Full Story](#)

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## **EUROPE**

### **EXXON, QATAR PETROLEUM AWARDED BLOCK5 GAS RIGHTS**

*World Trade Center Cyprus*

On Thursday, the Council of Ministers approved the licensing of block 5 of the Cyprus EEZ to the ExxonMobil Exploration and Production Cyprus...

[Full Story](#)

### **MEMBER SPOTLIGHT: THE NAKED COLLECTIVE**

*World Trade Center Dublin*

The Naked Collective, speaks to us about their eureka moment that led to the creation of Mude and So.Beer...

[Full Story](#)

### **WTC MARSEILLE – ONCE UPON A TIME... MONA LISA**

*World Trade Center Marseille Provence*

It's a world premiere, an exclusivity, a chance and an honor! Marseille is about to host an exhibition never before seen and it will take place...

[Full Story](#)

### **INNOVATIVE COMPANIES AT THE BCCI'S ANNUAL AWARDS**

*World Trade Center Sofia (AF)*

On December 2, the Bulgarian Chamber of Commerce and Industry, licensed World Trade Center Sofia affiliated, presented its 28th annual awards. For the first...

[Full Story](#)

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## **NORTH AMERICA & THE CARIBBEAN**

### **MANY GAS-POWERED CAR OWNERS WOULD CONSIDER SWITCH**

*World Trade Center Las Vegas*

The Consumer Technology Association (CTA)<sup>®</sup> released a new report providing a snapshot of current U.S. consumer sentiment around electric vehicles...

[Full Story](#)

## **WTC LAS VEGAS TO WELCOME SIAL AMERICA IN 2022**

*World Trade Center Las Vegas*

Emerald Holding, Inc. and Comexposium recently announced they will join forces in a strategic partnership to launch SIAL America at the Las Vegas...

[Full Story](#)

## **RENUNCIATION OF UNITED STATES CITIZENSHIP**

*World Trade Center Palm Beach*

Many US Citizens choose to renounce their US Citizenship, often for tax reasons. This has significant tax consequences, and is discussed below...

[Full Story](#)

## **MEMBER STEPHEN ANDERSON MARQUIS ADVISORY**

*World Trade Center Philadelphia*

I sat down with Stephen Anderson, Founder of Marquis Advisory Group and newest member of the World Trade Center of Greater Philadelphia...

[Full Story](#)

## **PORT OF SD PROTECTS SOUTH BAY WITH "REEF BALLS"**

*World Trade Center San Diego*

The Port of San Diego, in partnership with the California State Coastal Conservancy and U.S. Fish & Wildlife Service, has begun installation of the...

[Full Story](#)

## **WTCSAV CELEBRATES 10TH ANNIVERSARY**

*World Trade Center Savannah*

World Trade Center Savannah (WTCSav) is excited to announce its 10th anniversary. Licensed in 2011, the anniversary celebrations officially kicked...

[Full Story](#)

## **AMAZON ANNOUNCES FIRST GEORGIA SOLAR PROJECT**

*World Trade Center Savannah*

Amazon is bringing a 70 megawatt solar farm to Burke County, according to a news release from the company Wednesday. The facility will be the...

[Full Story](#)

## **A SEAT AT THE TABLE: AMBASSADOR MELANNE VERVEER**

*World Trade Center Washington, D.C.*

World Trade Center Washington, D.C. and World Trade Center Dublin present a webinar series focused on women in roles of international leadership in...

[Full Story](#)

## **LOOKING NORTH AND TALKING TRADE**

*World Trade Center Winnipeg*

When Manitoba companies hear about opportunities in Nunavut, they should think “California Gold Rush.” Canada’s newest territory might...

[Full Story](#)

## **UPCOMING EVENTS**

### **2021-2022 WTCA CHAMPIONS AWARDS**

*Now – January 31, 2022*

WTCA

The World Trade Centers Association (WTCA) Champions Awards is the association's membership awards program designed to recognize outstanding contributions from member World Trade Centers within the WTCA network...

[Website](#)

### **2021-2022 WTCAF PEACE THROUGH TRADE COMPETITION**

*Now – June 30, 2022*

WTCA Foundation

The World Trade Centers Association Foundation (WTCAF) is proud to announce the launch of its 3rd annual “Peace Through Trade” student competition...

[Website](#)

### **POST GRADUATE DIPLOMA IN GLOBAL LOGISTICS & SCM**

*January 11 – August 11, 2022*

World Trade Center Mumbai

World Trade Center Mumbai Institute of Education is commencing the second batch of Virtual Post Graduate Diploma in Global Logistics and Supply...

[Register](#)

### **EXPORT COMPLIANCE, OBLIGATIONS, & RISK MITIGATION**

*January 13, 2022*

World Trade Center Denver

Learn from a compliance expert doing business in every country about how to identify your obligations under the Bureau of Industry and...

[Register](#)

### **GLOBAL CEO SUMMIT 2022 (INVITATION ONLY)**

*January 26-28, 2022*

UFI

The Global CEO Summit, the GCS, is one of UFI's most prestigious events and takes place each year the last week of January or the first week of February...

[Register](#)

### **CROSS-CULTURAL COMMUNICATION**

*January 27, 2022*

World Trade Center Denver

Thursday, January 27, 2022 at 9:00 am - 1:00 pm (MT). In Person: 2650 East 40th Avenue, Denver, CO 80205. Virtual Live: Zoom call-in instructions...

[Register](#)

### **WOMEN'S EMPOWERMENT PRINCIPLES 101**

*February 03, 2022*

UNGC

Co-hosted by the UN Global Compact and UN Women, this virtual session will provide an overview of the Women's Empowerment Principles (WEPs)...

[More info](#)

### **TRADE ACCELERATOR PROGRAM – WINTER 2022**

*February 04 – March 04, 2022*

World Trade Center Winnipeg

Canada's Trade Accelerator Program (TAP) is an innovative and dynamic program aimed at helping Manitoba's small- and medium-sized enterprises...

[Register](#)

### **TARGET GENDER EQUALITY LIVE**

*March 15, 2022*

UNGC

Convened during the UN's Commission on the Status of Women, the interactive Target Gender Equality LIVE event brings...

[More info](#)

### **ASIA TRADE WEEK**

*March 21-24, 2022*

The Economist Events

Economist Impact's Asia Trade Week 2022 will convene business leaders, trade negotiators, policymakers, academics and experts for a week of rigorous discussion and debate on the most important issues surrounding Asian trade and business...

[Register](#)

### **13TH ACI EUROPE REGIONAL AIRPORTS CONFERENCE & EXHIBITION**



*March 28-30, 2022*

Airports Council International (ACI) Europe -- Palermo Airport

The ACI EUROPE Regional Airports' Conference and Exhibition is the flagship event which brings together European regional airports and their stakeholders. Our hosts, GESAP Palermo Airport...

[Register](#)

### **UFI ASIA-PACIFIC 2022**

*March 28 – April 1, 2022*

UFI

Over the years, UFI's Asia-Pacific Conference has become one of the exhibition industry's most important gatherings for learning and networking in the region.

[More info](#)

### **UFI EUROPEAN CONFERENCE 2022**

*May 04-06, 2022*

UFI

The UFI European Conference is the leading European exhibition industry event, a trusted platform to bringing colleagues together from across Europe and beyond every year.

[More info](#)

## **WTCA PARTNERSHIPS**

### **Call for Submissions: World Wildlife Day Film Showcase (from UNAI)**

In celebration of World Wildlife Day on March 3, 2022, the Secretariat of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), Jackson Wild, and the United Nations Development Program (UNDP) are organizing an [international film showcase](#) highlighting the efforts to protect endangered species and ecosystems. Call for entry deadline January 7, 2022...

[More](#)

### **Enter the Climate Smart Cities Challenge (from UNAI)**

UN-Habitat and Sweden launched the [Climate Smart Cities Challenge](#) to accelerate the shift to climate neutral cities. The Challenge is an open innovation competition to identify climate smart solutions to reduce carbon emissions in four cities – Bogotá, Colombia; Bristol, United Kingdom; Curitiba, Brazil; and Makindye Ssabagabo, Uganda. Entry deadline January 5, 2022...

[More](#)

### **Customs Clearance Software to Boost Trade for Kiribati and Tuvalu (from UNCTAD)**

UNCTAD's ASYCUDAWorld customs management software will help the vulnerable Pacific island nations automate import and export clearance procedures, reducing the time and costs...

[More](#)

### **New Opportunities for Accelerating Pan-African Trade (from UNCTAD)**

The African Continental Free Trade Area (AfCFTA) has opened a new chapter for the continent and rekindled hopes for recovery through trade in a post-COVID-19 world, writes UNCTAD Secretary-General Rebeca...

[More](#)

### **International Organizations Discuss How to Improve Access to COVID Vaccines, Countermeasures (from WTO)**

The heads of the International Monetary Fund, World Bank Group, World Health Organization and World Trade Organization held on December 17...

[More](#)

## WTCA "TRADE WINS" PODCAST

**Episodes 1-18 of the [WTCA Trade Wins Podcast](#) are now available – click on the titles below:**

- **Episode 1:** [Global Trade at a Turning Point with Dr. Peter Rajsingh](#)
- **Episode 2:** [Making Impact with Real Life Diplomacy with Ambassador Thomas Lambert](#)
- **Episode 3:** [Purpose-Driven Leadership in a Time of Economic Turbulence with Feike Sijbesma](#)
- **Episode 4:** [Creating Inclusive Global Trade with Bernard Kuiten](#)
- **Episode 5:** [SMEs and Thriving Markets: The Future of Trade with Hamid Mamdouh](#)
- **Episode 6:** [Selflessness, Community and Building a Stronger Business with Richard Lui](#)
- **Episode 7:** [Economic Outlook and Growth Opportunities in a Post-COVID World with Peter De Keyzer](#)
- **Episode 8:** [Disruption and Innovation in Real Estate with Sharif El-Gamal](#)
- **Episode 9:** [Measurement, Social Well-Being and a Way Forward with Roberto Rigobon](#)
- **Episode 10:** [The Future Project: Gen Z Kids Speak Out on the Issues of Today](#)
- **Episode 11:** [The Future of Global Health: How Businesses Advance the SDGs with Science and Global Health Diplomacy with Dimitri de Vreeze, Gabriela Cuevas Barron and Usama Malik](#)

**Episode 12:** [UN Academic Impact: A Journey of Engaging Youth and Rethinking Education with Ramu Damodaran](#)

- **Episode 13:** [Pura Vida – Costa Rica’s Sustainable Success Story with Andres Valenciano](#)
- **Episode 14:** [WTCA’s 2021 CIFTIS Interview with Anna Ge, China Plus News](#)
- **Episode 15:** [Cities of the Future and Civilization 3.0 with Parag Khanna](#)
- **Episode 16:** [The WTCA: Conducting Trade in a World of Digital Globalization with Robin van Puyenbroeck](#)
- **Episode 17:** [Trade, Energy and National Security Dilemmas with Congressman August Pfluger](#)
- **Episode 18:** [The Value of Public Service, Partnerships and Building a Stronger WTCA Featuring John E. Drew](#)

## JANUARY ANNIVERSARIES

- World Trade Center Amsterdam – 52 years
- World Trade Center Antwerp – 52 years
- World Trade Center Brussels – 52 years
- World Trade Center Houston – 52 years
- World Trade Center New Orleans – 52 years
- World Trade Center Rotterdam – 52 years
- World Trade Center Toronto – 52 years
- World Trade Center Geneva – 51 years
- World Trade Center Milan – 50 years
- World Trade Center Gothenburg – 49 years
- World Trade Center Baltimore – 45 years
- World Trade Center Istanbul – 42 years
- World Trade Center Havana – 41 years
- World Trade Center Poznań – 19 years
- World Trade Center San Luis Potosí – 13 years
- World Trade Center Cancun – 12 years
- World Trade Center Las Vegas – 12 years
- World Trade Center Naucalpan – 12 years
- World Trade Center Querétaro – 12 years
- World Trade Center Bhubaneswar – 9 years

World Trade Center Jaipur – 9 years

- World Trade Center Curitiba – 7 years
- World Trade Center Goiânia – 7 years
- World Trade Center Lisbon – 6 years

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