

From: [WTCA](#)
To: [Media](#)
Subject: "Around the WTCA Network" e-Newsletter (November and December 2021 Winter Double Issue)
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Welcome to the special November/December 2021 Winter Double Issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTC anniversaries being celebrated.

A few exciting updates from the WTCA team:

- **The 2021 WTCA Member Forum: “The New (Virtual) Reality of Business”** was held November 15-19, 2021 and consisted of livestream programming and AI-powered networking. [Click here](#) for a full recap of the keynotes, fireside chats and workshops

that were held, along with the new initiatives the WTCA team in New York has launched in advance of 2022.

- **Episodes 1-16 of the WTCA Trade Wins Podcast are now available.** Check out the latest episode — [The WTCA: Conducting Trade in a World of Digital Globalization](#) — by visiting podcast.wtca.org and subscribing to the channel via Amazon Music, Apple Podcasts, Google Podcasts, iHeartRadio, Stitcher and/or Spotify.
- The WTCA and World Trade Center businesses in LatAm have published the **3rd edition of the "WTC Prime Office Index — LatAm."** In collaboration with *Latin Trade*, the report measures the expectations of experts on the behavior of occupancy, sale and rental prices in "prime" office buildings in the region as we head into 2022. To learn more and view the full report, click [here for English](#) and [here for Spanish](#).
- **Apply today to get your World Trade Center business Accredited or Premier Accredited via the revamped WTCA Accreditation Program.**
 - **How to Apply**
 - Conduct a self-evaluation using the checklist located on the WTCA Resource Center [here](#)
 - Review the Accreditation Applicant Guide [here](#)
 - Contact WTCA Development and Accreditation Manager, Elitsa Gueorguieva to start the application process at accreditation@wtca.org
 - NOTE: Applications will be accepted on a first come first serve basis -
- Click [here](#) to view the recording of the Accreditation presentation from the 2021 WTCA Member Forum and learn how to get started in the Accreditation process.
 - **The 3rd edition of the WTCA Foundation (WTCAF) "Peace Through Trade" Student Competition has launched.** New this year, in collaboration with the [United Nations Academic Impact \(UNAI\)](#), we have expanded the reach of the program to be open to the UNAI's vibrant and diverse network, as well as the general public of student groups to increase participation in the competition and align with our participation efforts in the UN Global Compact. Visit the [WTCAF Student Competition website](#) for more information.
 - **We are pleased to announce the 2nd edition of the WTCA Champions Awards,** the Association's membership awards program designed to recognize outstanding contributions from member World Trade Center businesses within the WTCA network, and in their local and global communities. **Nominations for these awards are now open through Monday, January 31, 2022 at 11:59 p.m. EST.** For more information including guidelines and how to nominate, visit the [WTCA Champions Awards website](#).

Lastly, we encourage all Members to continue to submit their conferences, networking events, educational events, trade shows/exhibitions and trade missions to be included in the [WTCA Global Events Calendar](#) via the WTCA Digital Platform. For questions, please reach out to newsletter@wtca.org.

On behalf of the WTCA, we wish you and your families a happy, healthy and safe holiday season. We hope you enjoy reading this special Winter Double Issue – we look forward to your continued input in the forthcoming issues.

Sincerely,
The WTCA Editorial Team
newsletter@wtca.org

MEMBER UPDATES FROM "AROUND THE WTCA NETWORK"

ASIA PACIFIC

2021 WTCA CIIE PROGRAM IN ACTION

WTCA Asia Pacific Representative Office (APRO)

After several months of preparation, the 2021 WTCA CIIE Program came to fruition at the China International Import Expo (CIIE), which was held...

[Full Story](#)

CWTC CONTINUES TO JOIN HANDS WITH BEIJING MARATHON

China World Trade Center (Beijing)

On October 18, the press conference of the 2021 Beijing Marathon was held at the China World Hotel of the China World Trade Center...

[Full Story](#)

CWTC SPORTS FESTIVAL: ENJOY SPORTS, ENJOY LIFE

China World Trade Center (Beijing)

October 18 marked the opening of the annual Sports Festival of China World Trade Center (CWTC), hosted at its basketball court, which is a highly...

[Full Story](#)

INDIA ADVANTAGE SUMMIT 2021

World Trade Center Bengaluru

World Trade Center Bengaluru recently co-hosted the 5th edition of the India Advantage Summit. The program had speakers from across the globe...

[Full Story](#)

SCALE 2021

World Trade Center Bengaluru

World Trade Center Bengaluru recently co-hosted the Indian Institute of Materials Management's (IIMM) annual flagship event SCALE 2021. The online event had around

100 supply chain...

[Full Story](#)

EXHIBITION BY WOMEN ENTREPRENEURS

World Trade Center Bhubaneswar

World Trade Center Bhubaneswar organized an exhibition under its Women Forum, exclusively by its female entrepreneurs. More than 30 exhibitors actively...

[Full Story](#)

CAPACITY BUILDING PROG ON INTERNATIONAL MARKETING

World Trade Center Bhubaneswar

World Trade Center Bhubaneswar, in association with the Engineering Export Promotion Council of India, hosted a session on...

[Full Story](#)

FINTECH FESTIVAL INDIA: CHENNAI MICRO EXPERIENCE

World Trade Center Chennai

World Trade Center Chennai recently co-hosted the Chennai Micro Experience at the Fintech Festival held at the Holiday Inn in Chennai. The Fintech Festival showcases the latest...

[Full Story](#)

WTC CHENNAI OFFICE STARTS OPERATIONS

World Trade Center Chennai

The World Trade Center Chennai office ribbon cutting ceremony was conducted by Mr. M.R. Jaishankar, CMD, Brigade Group. The office is located at the IT hub of Chennai...

[Full Story](#)

DIGITAL MARKETING TECHNIQUES FOR BUSINESS GROWTH

World Trade Center Kochi

The first session of the workshop on digital marketing techniques for business growth was held with Mr. Subhobroto Chakraborty, Founder...

[Full Story](#)

THE SHIFT TO ELECTRIC VEHICLES: ARE WE READY?

World Trade Center Kochi

World Trade Center Kochi organized a panel discussion on "The Shift to Electric Vehicles: Are We Ready?" in association with Kerala Startup Mission...

[Full Story](#)

MOW XIII: PHILIPPINES BUSINESS OUTLOOK 2022

World Trade Center Metro Manila

World Trade Center Metro Manila (WTCMM) successfully concluded its year-end edition of the Markets of the World XIII Online with the theme...

[Full Story](#)

UZBEKISTAN INVITES INDIAN FIRMS IN PHARMA SECTOR

World Trade Center Mumbai

MVIRDC World Trade Center Mumbai, in collaboration with the All India Association of Industries (AIAI), organized an interactive meeting on...

[Full Story](#)

EXPLORING TRADE BETWEEN IN INDIA AND CARIBBEAN

World Trade Center Mumbai

To achieve the USD \$400 billion export target for FY 2021-22, set by Hon'ble Indian Prime Minister Shri Narendra Modi, World Trade Center Mumbai...

[Full Story](#)

U.S. COMMERCIAL SERVICES WTC PUNE HEALTHCARE EVENT

World Trade Center Pune

World Trade Center Pune had the honor of organizing a live interactive session on how to improve collaboration and bi-lateral trade relations...

[Full Story](#)

EUROPE

INTRODUCING NEW EUROPEAN REGIONAL ADVISORY COUNCIL

WTCA European Regional Advisory Council

Dear Fellow WTCA European Members: We are pleased to announce that Patricia Moinard has been appointed to a two-year term on the European...

[Full Story](#)

CYPRUS TAX NEWS

World Trade Center Cyprus

Cyprus Action Plan for attracting companies to operate or expand their activities in Cyprus. On October 15, the Cyprus government presented...

[Full Story](#)

ACTION PLAN FOR ATTRACTING COMPANIES TO CYPRUS

World Trade Center Cyprus

The incentives given include housing and employment, taxation, simplification and

digitization of procedures, as well as promoting the...

[Full Story](#)

NEARYNOGS: THE FIRST BEAN-TO-BAR CRAFT CHOCOLATE

World Trade Center Dublin

Shane Neary of NearyNógs speaks to World Trade Center Dublin about Northern Ireland's first bean-to-bar craft chocolate...

[Full Story](#)

A SIT DOWN WITH AMBASSADOR MULHALL

World Trade Center Dublin

The last time I had the honor of interviewing you, we were talking about Brexit and the impact it would have on Ireland. Can you give us a brief...

[Full Story](#)

WTC TRIESTE IS PARTNER OF THE "BLUE INNOVATION HUB"

World Trade Center Trieste

In the context of EXPO Dubai 2020, World Trade Center Trieste supported UNIDO ITPO Italy in promoting the "Blue Innovation Hub" initiative...

[Full Story](#)

LATIN AMERICA

INTRODUCING NEW LATAM REGIONAL ADVISORY COUNCIL

WTCA Latin America Regional Advisory Council

Dear Fellow WTCA Latin America Members: We are pleased to announce that Melissa Martinez and Alejandro Ginevra have been elected to...

[Full Story](#)

NORTH AMERICA & THE CARIBBEAN

2021 GOVERNOR'S AWARDS HIGHLIGHT WTCAR CLIENTS

World Trade Center Arkansas

Five of the six recipients of the 2021 Governor's Award for Excellence in Global Trade are World Trade Center Arkansas clients...

[Full Story](#)

MEMBER SUCCESS STORY: STEPHEN ANDERSON, MARQUIS

World Trade Center Greater Philadelphia

I sat down with Stephen Anderson, Founder of Marquis Advisory Group and newest member of World Trade Center of Greater...

[Full Story](#)

MEMBER CONNECT LAUNCHES

World Trade Center Greater Philadelphia

We are launching a new social media network, Member Connect, for all members of World Trade Center of Greater Philadelphia (WTCGP). Member...

[Full Story](#)

CTA'S SHAPIRO GIVEN FRENCH LEGION OF HONOR AWARD

World Trade Center Las Vegas

Consumer Technology Association (CTA)[®] president and CEO Gary Shapiro recently received the Légion d'Honneur (Legion of Honor) award...

[Full Story](#)

LAS VEGAS ONE STEP CLOSER TO VEGAS LOOP

World Trade Center Las Vegas

The Las Vegas tourism community recently took a significant step forward in the development of the Vegas Loop, an express underground...

[Full Story](#)

WTC ORLANDO BROKER FOR N-LUVI-SEEKING DISTRIBUTORS

World Trade Center Orlando

Other World Trade Centers invited to earn percentage of sales as Sub Broker in finding global Distributors for World Trade Center Orlando new partner N-Luvi...

[Full Story](#)

U.S. IMMIGRATION: CONSEQUENCES OF LOSING RESIDENCY

World Trade Center Palm Beach

UNITED STATES IMMIGRATION: The Immigration Consequences of Losing Permanent Residency. By Anthony Korda, Esq., The Korda Law Firm...

[Full Story](#)

DOING BUSINESS W/ANOTHER ENGLISH-SPEAKING COUNTRY

World Trade Center Palm Beach

When a U.S. American company sets up a factory in China, sells their products to Brazil, or opens a subsidiary in Russia, they...

[Full Story](#)

BLUE SKY NETWORK WINS \$25K METROCONNECT

World Trade Center San Diego

World Trade Center San Diego and nearly 250 voting audience award USD \$25K for international expansion...

[Full Story](#)

GEORGIA PORTS MARK MEGA RAIL MILESTONE

World Trade Center Savannah

Governor Brian P. Kemp announced that the Georgia Ports Authority has completed and is now operating the second set...

[Full Story](#)

WORLD TRADE CENTER SAVANNAH TRAVELS TO IRELAND

World Trade Center Savannah

World Trade Center Savannah (WTCSav) led a delegation to Ireland in preparation for the launch of a new chapter of the joint...

[Full Story](#)

WTC UTAH RECEIVES PRESIDENTIAL AWARD

World Trade Center Utah

Today, the U.S. Department of Commerce awarded World Trade Center Utah (WTC Utah) with the 2021 President's...

[Full Story](#)

UTAH RECEIVES RECORD-HIGH STEP GRANT

World Trade Center Utah

The U.S. Small Business Administration (SBA) announced that World Trade Center Utah (WTC Utah) will receive a State Trade...

[Full Story](#)

A SEAT AT THE TABLE: AMBASSADOR A-BAKI

World Trade Center Washington, D.C.

Hosted by Susan Sloan, author of "A Seat at the Table: Women, Diplomacy and Lessons for the World" this conversation features...

[Full Story](#)

A CONVERSATION WITH AMB CRAIG ALLEN U.S.-CHINA

World Trade Center Washington, D.C.

World Trade Center Washington, D.C. and the World Trade Center Dublin hosted a discussion with Ambassador Craig Allen, President...

[Full Story](#)

PODCAST SERIES FOR BDC SMALL BUSINESS WEEK

World Trade Center Winnipeg

World Trade Center Winnipeg celebrated BDC Small Business Week and Small Business Month with a limited podcast series. Over seven episodes...

[Full Story](#)

LOOKING NORTH AND TALKING TRADE

World Trade Center Winnipeg

When Manitoba companies hear about opportunities in Nunavut, they should think “California Gold Rush.” Canada’s newest territory...

[Full Story](#)

UPCOMING EVENTS

TRADE ACCELERATOR PROGRAM (TAP)

Now – December 08, 2021

World Trade Center Edmonton

Prepare your business to reach its global potential with the Edmonton Trade Accelerator Program (TAP). TAP provides small to medium-sized...

[Register](#)

ONLINE BILATERAL EXHIBITION PROMOTING BUSINESS

Now – December 28, 2021

World Trade Center Binh Duong New City

World Trade Center Binh Duong New City – Vietnam (WTC BDNC) is pleased to collaborate with World Trade Center Mumbai – India (WTC Mumbai)...

[Register](#)

2021-2022 WTCAF PEACE THROUGH TRADE COMPETITION

Now – January 30, 2022

WTCA Foundation

The World Trade Centers Association Foundation (WTCAF) is proud to announce the launch of its 3rd annual “Peace Through Trade” student competition...

[Register](#)

INTERNATIONAL CONSULTATION HOUR

December 07, 2021

World Trade Center Twente

Are you exploring your international business options and do you have questions only professionals can answer? Join us on December 7...

[Register](#)

CAN WE TALK? THE FUTURE OF AI

December 08, 2021

World Trade Center Seattle

While new technologies have the ability to transform multiple sectors of the economy, what is the human cost? The Future...

[Register](#)

WTC DELAWARE ANNUAL GALA

December 09, 2021

World Trade Center Delaware

World Trade Center Delaware Annual Gala – Thursday, December 9 at 6:00-9:00 p.m. EST. Join us as we celebrate Delaware as an international leader...

[Register](#)

WEBINAR ON THE ECONOMIC DEVELOPMENT IN AFRICA REPORT 2021

December 09, 2021

UNCTAD

The launch of the African Continental Free Trade Area presents a unique opportunity to promote inclusive growth and accelerate the achievement...

[Register](#)

GLOBAL HUMANITARIAN POLICY FORUM

December 09-10, 2021

UNAI

This year's virtual event will assess the current landscape through a series of thematic, interactive panel discussions regarding key issues such as the climate crisis, cyber threats, vaccines and more...

[Register](#)

CONSUMER TRUST IN THE DIGITAL ECONOMY: THE CASE FOR ONLINE DISPUTE RESOLUTION

December 10, 2021

UNCTAD

UNCTAD's Digital Trading Infrastructure and Online Dispute Resolution for Consumers project (DODR project) launches research on consumer trust in the digital economy...

[Register](#)

WEBINAR ON REAPING THE BENEFITS OF INTRA-AFRICAN TRADE FOR INCLUSIVE GROWTH

December 14, 2021

UNCTAD

Joint research between the International Trade Centre (ITC) and the United Nations Conference on Trade and Development (UNCTAD)...

[Register](#)

AD HOC EXPERT MEETING ON THE MARITIME SUPPLY CHAIN CRISIS

December 15, 2021

UNCTAD

The Ad Hoc Expert Meeting will be preceded by the [presentation of the Review of Maritime Transport 2021](#). The UNCTAD Secretariat will provide an introduction to the fundamental determinants of maritime transport costs and developments over time.

[Register](#)

PRESENTATION OF THE REVIEW OF MARITIME TRANSPORT 2021

December 15, 2021

UNCTAD

The Review of Maritime Transport is an UNCTAD flagship report, published annually since 1968. It provides an analysis of...

[Register](#)

GLOBAL CEO SUMMIT 2022 (INVITATION ONLY)

January 26-28, 2022

UFI

The Global CEO Summit, the GCS, is one of UFI's most prestigious events and takes place each year the last week of January or the first week of February...

[Register](#)

WOMEN'S EMPOWERMENT PRINCIPLES 101

February 03, 2022

UNGC

Co-hosted by the UN Global Compact and UN Women, this virtual session will provide an overview of the Women's Empowerment Principles (WEPs)...

[More info](#)

TRADE ACCELERATOR PROGRAM – WINTER 2022

February 04 – March 04, 2022

World Trade Center Winnipeg

Canada's Trade Accelerator Program (TAP) is an innovative and dynamic program aimed at helping Manitoba's small- and medium-sized enterprises...

[Register](#)

UFI ASIA PACIFIC 2022

March 10-11, 2022

Over the years, UFI's Asia-Pacific Conference has become one of the exhibition industry's most important gatherings for learning and networking in the region.

[More info](#)

TARGET GENDER EQUALITY LIVE

March 15, 2022

UNGC

Convened during the UN's Commission on the Status of Women, the interactive Target Gender Equality LIVE event brings...

[More info](#)

13TH ACI EUROPE REGIONAL AIRPORTS CONFERENCE & EXHIBITION

March 28-30, 2022

Airports Council International (ACI) Europe -- Palermo Airport

The ACI EUROPE Regional Airports' Conference and Exhibition is the flagship event which brings together European regional airports and their stakeholders. Our hosts, GESAP Palermo Airport...

[Register](#)

UFI EUROPEAN CONFERENCE 2022

May 04-06, 2022

The UFI European Conference is the leading European exhibition industry event, a trusted platform to bringing colleagues together from across Europe and beyond every year.

[More info](#)

WTCA PARTNERSHIPS

Developing Countries Need More Support to Cope with New Global Sustainability Reporting Standards (from UNCTAD)

Rapid changes in global standard-setting put new strains on regulators, institutions and professional bodies in countries with weaker accounting and reporting ecosystems...

[More](#)

New Report Maps Trade-Manufacturing-Pollution Nexus in Sub-Saharan Africa, South Asia (from UNCTAD)

The study assesses the export-associated pollution generated by the manufacturing sector, a key driver of economic growth...

[More](#)

WTO, IFC Heads Agree to Enhance Cooperation on Trade Finance (from WTO)

WTO Director-General Ngozi Okonjo Iweala and International Finance Corporation (IFC) Managing Director Makhtar Diop agreed on November 29 to enhance cooperation between the two organizations...

[More](#)

DDG Ellard Stresses WTO's Commitment to Support AfCFTA Implementation (from WTO)

In a video address to the 6th Annual Meeting of the Africa Economic Zones Organization on November 25, Deputy Director-General Angela Ellard highlighted potential benefits from the implementation of the African Continental Free Trade Agreement (AfCFTA)...

[More](#)

WTCA "TRADE WINS" PODCAST

Episodes 1-16 of the [WTCA Trade Wins Podcast](#) are now available – click on the titles below:

- **Episode 1:** [Global Trade at a Turning Point with Dr. Peter Rajsingh](#)
- **Episode 2:** [Making Impact with Real Life Diplomacy with Ambassador Thomas Lambert](#)
- **Episode 3:** [Purpose-Driven Leadership in a Time of Economic Turbulence with Feike Sijbesma](#)
- **Episode 4:** [Creating Inclusive Global Trade with Bernard Kuiten](#)
- **Episode 5:** [SMEs and Thriving Markets: The Future of Trade with Hamid Mamdouh](#)
- **Episode 6:** [Selflessness, Community and Building a Stronger Business with Richard Lui](#)
- **Episode 7:** [Economic Outlook and Growth Opportunities in a Post-COVID World with Peter De Keyzer](#)
- **Episode 8:** [Disruption and Innovation in Real Estate with Sharif El-Gamal](#)
- **Episode 9:** [Measurement, Social Well-Being and a Way Forward with Roberto Rigobon](#)
- **Episode 10:** [The Future Project: Gen Z Kids Speak Out on the Issues of Today](#)
- **Episode 11:** [The Future of Global Health: How Businesses Advance the SDGs with Science and Global Health Diplomacy with Dimitri de Vreeze, Gabriela Cuevas Barron and Usama Malik](#)
- **Episode 12:** [UN Academic Impact: A Journey of Engaging Youth and Rethinking Education with Ramu Damodaran](#)

- **Episode 13:** [Pura Vida – Costa Rica’s Sustainable Success Story with Andres Valenciano](#)
- **Episode 14:** [WTCA’s 2021 CIFTIS Interview with Anna Ge, China Plus News](#)
- **Episode 15:** [Cities of the Future and Civilization 3.0 with Parag Khanna](#)
- **Episode 16:** [The WTCA: Conducting Trade in a World of Digital Globalization with Robin van Puyenbroeck](#)

WELCOME NEW WTCA MEMBERS

Please join us in welcoming our newest WTCA Members:

- World Trade Center Austin
- World Trade Center Porto Alegre
- World Trade Center Verdun
- [World Trade Center Visakhapatnam](#)
- World Trade Center Yerevan

NOVEMBER ANNIVERSARIES

- World Trade Center Berlin – 33 years
- World Trade Center Charleston – 33 years
- World Trade Center Greenville-Spartanburg – 33 years
- World Trade Center Guadalajara – 33 years
- World Trade Center Los Angeles – 33 years
- World Trade Center Beirut – 19 years
- World Trade Center Oslo – 14 years
- World Trade Center Maracaibo – 13 years
- World Trade Center Abuja – 13 years
- World Trade Center Breda – 13 years
- World Trade Center Kyiv – 1 year

DECEMBER ANNIVERSARIES

- World Trade Center Cairo – 35 years

- World Trade Center Beijing – 34 years
- World Trade Center Kentucky – 34 years
- World Trade Center Lille – 34 years
- World Trade Center Paris – 34 years
- World Trade Center Grenoble – 33 years
- World Trade Center Kiel – 33 years
- World Trade Center Metz-Saarbrücken – 33 years
- World Trade Center Sevilla – 33 years
- World Trade Center Dresden – 29 years
- World Trade Center Oxnard – 19 years
- World Trade Center Dublin – 18 years
- World Trade Center San Marino – 18 years
- World Trade Center Xian – 17 years
- World Trade Center Perth – 14 years
- World Trade Center Accra – 13 years
- World Trade Center Schiphol Airport – 12 years
- World Trade Center Tijuana – 11 years
- World Trade Center Zhengzhou – 11 years
- World Trade Center Basilicata – 10 years
- World Trade Center GIFT City – 8 years
- World Trade Center Noida CBD – 8 years
- World Trade Center Parlamar – 8 years
- World Trade Center Santa Cruz de la Sierra – 8 years
- World Trade Center Suzhou – 8 years
- World Trade Center Guiyang – 7 years
- World Trade Center Lucknow – 7 years
- World Trade Center Santo Domingo – 7 years
- World Trade Center Surat – 7 years
- World Trade Center Aruba – 6 years
- World Trade Center Bhopal – 6 years
- World Trade Center Jinzhong – 6 years
- World Trade Center Muscat – 6 years
- World Trade Center Joinville – 5 years
- World Trade Center Caracas – 4 years

- World Trade Center Guwahati – 3 years
- World Trade Center Hangzhou – 3 years
- World Trade Center Singapore – 3 years
- World Trade Center Kabul – 2 years

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