

From: [WTCA](#)
To: [Chanelle Kasik](#)
Subject: "Around the WTCA Network" e-Newsletter (July/August 2021 Double Issue)
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Welcome to the July/August Summer Double Issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTC anniversaries being celebrated this month.

A few exciting updates from the WTCA team:

1. **Episodes 1-12 of the [WTCA Trade Wins Podcast](#) are now available** – check out the **[latest episode featuring Ramu Damodaran, former Chief of the United](#)**

Nations Academic Impact (UNAI), by visiting podcast.wtca.org and subscribing to the channel via Amazon Music, Apple Podcasts, Google Podcasts, Stitcher and/or Spotify.

2. **Election campaigning for the 2021 WTCA Board Election has begun** – Members are encouraged to learn about the candidates and their views on how they would govern and lead the Association if elected. On Monday, August 9, each eligible WTCA Member will be sent an electronic ballot by secure email, along with instructions for completing the ballot. If you have any questions regarding the election, please contact Scott Richie at srichie@wtca.org.
3. The WTCA and WTCs in LatAm have published the **2nd edition of the "WTC Prime Office Index -- LatAm."** In collaboration with *Latin Trade*, the report measures the expectations of experts on the behavior of occupancy, sale and rental prices in "prime" office buildings in the region as the post-pandemic world begins to emerge. To learn more and view the full report, click [here](#).
4. The 4th annual "**China International Import Expo (CIIE)**" will take place November 5-10. **Stay tuned for an announcement regarding the 2021 WTCA CIIE Program, and how it may help your WTC and business members expand their global reach!**

Lastly, we encourage all Members to submit their conferences, networking events, educational events, trade shows/exhibitions and trade missions to be included in the [WTCA Global Events Calendar](#) via the WTCA Digital Platform. For questions, please reach out to newsletter@wtca.org.

We hope you enjoy reading this issue – we look forward to your continued input in the forthcoming issues.

Sincerely,
The WTCA Editorial Team
newsletter@wtca.org

MEMBER UPDATES FROM "AROUND THE WTCA NETWORK"

ASIA PACIFIC

WORLD TRADE CENTERS (WTCS) IN THE ASIA PACIFIC (APAC) REGION CELEBRATE WTCA DAY 2021

WTCA Asia Pacific Regional Office (APRO)

While many countries throughout the Asia Pacific (APAC) region continue to battle COVID-19, the region's World Trade Centers (WTCs), along with their business communities, joined WTC colleagues...

[Full Story](#)

ROLE OF CSR DURING COVID AND AFTER

World Trade Center Bengaluru

An online session “Business as a Force for Good - Role of CSR During COVID and After” was conducted in association with Indo American Chamber of...

[Full Story](#)

BLOOD DONATION CAMP

World Trade Center Bengaluru

The annual blood donation camp was organized at the World Trade Center Bengaluru. This was done together with Rotary Bangalore. Employees from...

[Full Story](#)

START-UPS MENTORED ON GOVTS. MARKETING PLATFORM

World Trade Center Bhubaneswar

World Trade Center Bhubaneswar, in association with Start-up Odisha, organized a virtual workshop on Start-up Runway and Government e-marketplace...

[Full Story](#)

FINANCIAL CRISIS MANAGEMENT

World Trade Center Chennai

An online session “Financial Crisis Management through Financial Planning” was held in association with Steps Financial Planning Services...

[Full Story](#)

ENHANCING SUPPLY CHAIN PERFORMANCE

World Trade Center Chennai

A webinar “Enhancing Supply Chain Performance Using Theory of Constraints” was organized in association with the Indian Institute of Materials Management...

[Full Story](#)

VACCINATION DRIVE AT WTC KOCHI

World Trade Center Kochi

Multiple vaccination drives were conducted at World Trade Center Kochi campus. These drives were held with the objective of vaccinating the employees, supporting...

[Full Story](#)

WTC KOCHI OBSERVES WORLD ENVIRONMENT DAY

World Trade Center Kochi

World Environment Day was observed at World Trade Center Kochi. The WTC staff planted saplings around the campus. Mr. Pradeep Rajan, Manager – Facility, WTC...

[Full Story](#)

WTCKL TO HOST EXPLORING PORT KLANG FREE ZONE

World Trade Center Kuala Lumpur

World Trade Centre Kuala Lumpur (WTCKL) will be hosting a webinar on exploring Port Klang Free Zone (PKFZ) on July 6. Port Klang...

[Full Story](#)

CONGRATULATORY LETTER FROM WTC KUNMING

World Trade Center Kunming

On the occasion of the World Trade Centers Association Day, World Trade Center Kunming would like to extend our warmest congratulations to the WTCA headquarters and the...

[Full Story](#)

PAMELA D. PASCUAL FEATURED ON THE 2021 WTCA DAY

World Trade Center Metro Manila

In celebration of the World Trade Center Association (WTCA) Day last June 12, the WTCA Asia Pacific Regional Office (APRO) and APAC Trade Services...

[Full Story](#)

HIGH COMMISSIONER UNVEILS INDIA-ZAMBIA ONLINE EXPO

World Trade Center Mumbai

India is one of the major trade and investor partners of the Southern African country of Zambia. With the rapid industrialization in Zambia, bilateral trade and investment...

[Full Story](#)

VIRTUAL MDP ON PACKAGING AND LABELING

World Trade Center Mumbai

A one-day virtual Management Development Program (MDP) on “Importance of Packaging and Labeling in International Trade” focused on bringing to...

[Full Story](#)

MEETING ON BRAZIL OVERSEAS WAREHOUSE

World Trade Center Nanning

On May 26, CCPIT Nanning/Nanning Chamber of Commerce (the trade services arm of World Trade Center Nanning) and BRASIL SOCIEDADE COOPERADORA BRASIL-CHINA jointly...

[Full Story](#)

ASIA FOR BUSINESS FORUM IN DISCUSSION

World Trade Center Shenyang

World Trade Center Shenyang and World Trade Center São Paulo held an online

meeting on May 25 to discuss the upcoming "Asia for Business" Forum...

[Full Story](#)

WTC XIAMEN TO HOST THE ICEIE

World Trade Center Xiamen

China Xiamen International Cross-border E-commerce Industry Expo (ICEIE) took place on June 11-13 at Xiamen international Conference...

[Full Story](#)

2021 ROUNDTABLE OF SILK ROAD INT'L CHAMBERS

World Trade Center Xian

As a part of the 5th Silk Road International Expo, the 2021 Roundtable Conference of Silk Road Int'l Chambers of Commerce (Xian) was held on May...

[Full Story](#)

DELEGATION OF POLAND EMBASSY VISITED CCPIT SHAANXI

World Trade Center Xian

On May 21, Madam Yuhong Ma, Chair of CCPIT Shaanxi (license holder of World Trade Center Xian) received a delegation from the Poland Embassy in China led...

[Full Story](#)

EUROPE

WORLD TRADE CENTER BALLERUP IS EXPANDING

World Trade Center Ballerup

The existing property is almost fully let and holds today more than 110 companies and clinics. With the new 15-story building comprising almost 20...

[Full Story](#)

WTC BREST & WTC RENNES BRETAGNE ORGANIZED WTCA DAY

World Trade Center Brest

In order to honor the meaningful WTCA Day 2021, World Trade Center Brest collaborated with World Trade Center Rennes Bretagne to organize the webinar...

[Full Story](#)

GRAND HYATT LIMASSOL TO OPEN 2025

World Trade Center Cyprus

Hyatt has announced that a Hyatt affiliate has entered into a management agreement with Anolia Holdings Limited for the first Hyatt hotel on the...

[Full Story](#)

SUMMARY: ENGLISH TRAINING BREAKFAST JUNE 18

World Trade Center Rennes Bretagne

During our Virtual English training breakfast that was held on June 18, Members from World Trade Center Rennes Bretagne had the opportunity to learn...

[Full Story](#)

LATIN AMERICA

SMART CITIES LATAM: CASES AND STRATEGIES

World Trade Center Joinville

The economy and society's demands are no longer the same, which makes the market look for new alternatives to serve the population and live...

[Full Story](#)

WTC DAY LATAM

World Trade Center Valencia, Venezuela

Seven World Trade Centers (Nuevo Laredo, Guanajuato, Monterrey, Cali, Medellin, Barranquilla and Valencia) from LATAM join together to commemorate WTC Day, on...

[Full Story](#)

MIDDLE EAST & AFRICA

BWTC FOCUSES ON THE WELLBEING OF ITS TENANTS

World Trade Center Bahrain

Bahrain World Trade Center (BWTC) and MODA Mall continue to provide the highest level of cleanliness to ensure health and safety procedures are...

[Full Story](#)

NORTH AMERICA & THE CARIBBEAN

THOMAS NAMED CEO OF WORLD TRADE CENTER ARKANSAS

World Trade Center Arkansas

Denise Thomas, a longtime trade director at World Trade Center Arkansas, has been named the center's next leader, making her the first...

[Full Story](#)

WTCAR, OWIT LAUNCH ARKANSAS CHAPTER

World Trade Center Arkansas

World Trade Center Arkansas and the Organization of Women in International Trade are proud to announce the formation of an Arkansas chapter...

[Full Story](#)

WTC DELAWARE BOARD WELCOMES STATE REP. RAMONE

World Trade Center Delaware

World Trade Center Delaware is pleased to welcome Representative Mike Ramone from the State House of Representatives as its newest Board of Director...

[Full Story](#)

WTC DELAWARE KICKS OFF US-AFRICA BUSINESS SUMMIT

World Trade Center Delaware

Businesses from Delaware and across the region learned about best practices and opportunities to do trade with Africa yesterday...

[Full Story](#)

GLOBAL WEBINAR: IMPROVING RISK RATINGS

World Trade Center Indianapolis

World Trade Center Indianapolis is developing a global webinar with the Center for International Partnerships & Strategic Collaborations supported by the...

[Full Story](#)

WTC LAS VEGAS DEBUTS HIGH-TECH TELEMEDICINE UNIT

World Trade Center Las Vegas

The Las Vegas Convention Center (LVCC), which is also World Trade Center Las Vegas (WTCLV), is the first convention center in the U.S. to offer...

[Full Story](#)

SPACE TECH & FOOD TECH: NEW FOR CES 2022

World Trade Center Las Vegas

The Consumer Technology Association (CTA)[®], licensee for the World Trade Center Las Vegas, announced that CES[®] 2022, the world's most influential...

[Full Story](#)

AMBASSADOR OF THE KINGDOM OF BAHRAIN VISITS WTCPB

World Trade Center Palm Beach

Ambassador of the Kingdom of Bahrain to the United States visits Palm Beach County Over 50 Floridian government and business leaders joined in a...

[Full Story](#)

DIVERSITY AND INCLUSION

World Trade Center Palm Beach

Diversity - one of the top 10 buzzwords today. Everyone wants it, but very few really understand what it means. Some struggle with how to deal with “diversity and inclusion,” and...

[Full Story](#)

BIMBO QSR TO INVEST \$25 MILLION IN VALDOSTA, GA

World Trade Center Savannah

Governor Brian P. Kemp recently announced that Bimbo QSR, a subsidiary of Mexican multinational company Grupo Bimbo, will invest more than \$25 million...

[Full Story](#)

BRITISH CONSUL GENERAL VISITS SAVANNAH

World Trade Center Savannah

World Trade Center Savannah (WTCSav) was delighted to host a team from the British Consulate General in Atlanta during their recent trip to Savannah...

[Full Story](#)

WHY INCREASING DIGITAL MATURITY OF SMES MATTERS

World Trade Center Toronto

World Trade Center Toronto is pleased to announce the release of its report, “Picking up Speed: Digital Maturity in Canadian SMEs and Why Increasing It Matters...”

[Full Story](#)

WTC UTAH ANNOUNCES NEW PARTNERSHIP WITH UVU

World Trade Center Utah

Miles Hansen, president and CEO of World Trade Center Utah (WTC Utah) and Astrid S. Tuminez, president, Utah Valley University (UVU) announced...

[Full Story](#)

SAUDI ARABIA’S REEMA BINT BANDAR...

World Trade Center Washington, D.C.

Saudi Arabia’s Reema bint Bandar: We can’t wait for change to happen. Daughter of an ambassador. CEO of a major corporation. Head of a multi...

[Full Story](#)

PERSPECTIVES ON TRADE: AMBASSADOR OF SWITZERLAND

World Trade Center Washington, D.C.

World Trade Center Washington, D.C. and the Washington Intergovernmental

Professional Group hosted a discussion with H.E. Jacques Piutteloud...

[Full Story](#)

UPCOMING EVENTS

POST GRADUATE COURSE IN GLOBAL LOGISTICS & SCM

Now – September 04, 2021

World Trade Center Mumbai

The course on Post Graduate Diploma in Global Logistics and Supply Chain Management commencing on March 9...

[Register](#)

BUSINESS OPPORTUNITIES IN INDIA AND ZAMBIA

Now – October 14, 2021

World Trade Center Mumbai

World Trade Center Mumbai in association with the High Commission of India in Lusaka, Zambia has organized a 3 month Online Bilateral Exhibition...

[Register](#)

WTC MUMBAI CELEBRATES WORLD TRADE DAY 2021

July 28, 2021

World Trade Center Mumbai

We are pleased to invite you for an interactive webinar to celebrate World Trade Day 2021 on the theme “Global Trade Transformation in the Post-Pandemic World...”

[Register](#)

UFI LATAM CONFERENCE 2021

August 10-12, 2021

UFI

The UFI LATAM Conference is a must-attend event for exhibition industry professionals who work internationally...

[Register](#)

BENEFITS OF DIVERSE TEAMS AND HOW TO MANAGE THEM

August 11, 2021

World Trade Center Palm Beach

Presenter Renata Urban will provide background information and research on diverse teams and why diversity is beneficial, she will talk about the...

[Register](#)

SMART BUSINESS MODEL FOR A MORE RESILIENT ECONOMY

August 24, 2021

World Trade Center Brest

World Trade Center Brest and World Trade Center Binh Duong New City are organizing the webinar “Smart Business Model for a More Resilient Economy” on August 24 at 9:30 CET...

[Register](#)

UCLG CULTURE SUMMIT

September 09-11, 2021

UNCTAD

The fourth UCLG Culture Summit will be held in Izmir (Turkey) on September 9-11, hosted by the Metropolitan Municipality of Izmir. The UCLG...

[Register](#)

GLOBAL COMMODITIES FORUM 2021

September 13-15, 2021

UNCTAD

The Global Commodities Forum — organized by UNCTAD with the support of its partners — is a major multi-stakeholder meeting to discuss and find...

[Register](#)

CIVIL SOCIETY FORUM 2021

September 22-24, 2021

UNCTAD

Civil society plays a key role in the advancement of the sustainable development goals and all global socio-economic ambitions. Now more than ever...

[Register](#)

2021 WTO PUBLIC FORUM

September 28-30, 2021

WTO

The WTO has issued a call for proposals for this year’s Public Forum, whose theme is “Trade beyond COVID-19: Building Resilience.” Participants...

[Register](#)

UNCTAD15

October 03-07, 2021

UNCTAD

The 15th session of the United Nations Conference on Trade and Development – UNCTAD 15 – presents an opportunity for the development community...

[Register](#)

7TH WORLD INVESTMENT FORUM

October 17-21, 2021

UNCTAD

The UNCTAD World Investment Forum is the pre-eminent global platform for investment and development. The Forum devises strategies and solutions for...

[Register](#)

WTCA PARTNERSHIPS

UFI Info Newsletter (from UFI)

“UFI Info” is the association’s monthly e-bulletin. It provides information about UFI’s activities and members.

[Download July/August 2021 Issue](#)

Open Science Conference 2021 (from UNAI)

The [2nd Open Science Conference](#) organized by the UN will initiate a public dialogue on open science and climate action, while highlighting policies and initiatives from around the world. [More](#).

New Virtual Magazine: The Art of Climate Action (from UNAI)

Art can be a powerful tool for communication. Engagement using creative, artistic practices has the potential to help people develop innovative ideas to combat climate change. UNAI has created a [new virtual magazine](#) to promote this dialogue, which features a wide range of artwork including paintings, illustrations, street art, poetry and films. [More](#).

EU Should Consider Trade Impacts of New Climate Change Mechanism (from UNCTAD)

An UNCTAD report says the European Union's new carbon border adjustment mechanism could help avoid “carbon leakage”, but its impact on climate change would be limited – only a 0.1% drop in global CO2 emissions – yet it could result in higher trade costs for developing countries. [More](#).

Over Half of the People in Least Developed Countries Lack Access to Electricity (from UNCTAD)

Hundreds of millions of people worldwide still lack basic access to electricity, with most of them in least developed countries. [More](#).

More than 20,000 Attend 2021 Leaders Summit (from UNGC)

The UN Global Compact hosted its biggest Leaders Summit ever – more than 20,000 attendees from more than 180 countries tuned in for the 26 hours of continuous virtual

programming aimed at increasing corporate ambition to accelerate progress towards the Sustainable Development Goals by 2030 and net-zero by 2050. [See highlights video.](#)

Calling for Living Wages (from UNGC)

A new digital report released by the UN Global Compact, [Improving Wages to Advance Decent Work in Supply Chains](#), encourages companies to promote and provide a living wage as an essential aspect of decent work to ensure workers, their families and communities can live in dignity. [More.](#)

WTO Members Edge Closer to Fisheries Subsidies Agreement (from WTO)

WTO members edged closer (on July 15) to an agreement which would set new rules for the global fisheries industry and limit government subsidies contributing to unsustainable fishing and the depletion of global fish stocks. [More.](#)

WTO issues new edition of World Tariff Profiles (from WTO)

The WTO issued (on July 14) the 2021 edition of World Tariff Profiles, a joint publication of the WTO, International Trade Centre and the United Nations Conference on Trade and Development (UNCTAD). [More.](#)

WTCA "TRADE WINS" PODCAST

Episodes 1-12 of the [WTCA Trade Wins Podcast](#) are now available – click on the titles below:

- **Episode 1:** [Global Trade at a Turning Point with Dr. Peter Rajasingh](#)
- **Episode 2:** [Making Impact with Real Life Diplomacy with Ambassador Thomas Lambert](#)
- **Episode 3:** [Purpose-Driven Leadership in a Time of Economic Turbulence with Feike Sijbesma](#)
- **Episode 4:** [Creating Inclusive Global Trade with Bernard Kuiten](#)
- **Episode 5:** [SMEs and Thriving Markets: The Future of Trade with Hamid Mamdouh](#)
- **Episode 6:** [Selflessness, Community and Building a Stronger Business with Richard Lui](#)
- **Episode 7:** [Economic Outlook and Growth Opportunities in a Post-COVID World with Peter De Keyzer](#)
- **Episode 8:** [Disruption and Innovation in Real Estate with Sharif El-Gamal](#)
- **Episode 9:** [Measurement, Social Well-Being and a Way Forward with Roberto Rigobon](#)
- **Episode 10:** [The Future Project: Gen Z Kids Speak Out on the Issues of Today](#)

- **Episode 11:** [The Future of Global Health: How Businesses Advance the SDGs with Science and Global Health Diplomacy](#)
- **Episode 12:** [UN Academic Impact: A Journey of Engaging Youth and Rethinking Education](#)

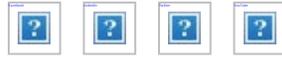
JULY ANNIVERSARIES

- World Trade Center Mumbai – 51 years
- World Trade Center Jakarta – 47 years
- World Trade Center Moscow – 47 years
- World Trade Center Dubai – 43 years
- World Trade Center Warsaw – 31 years
- World Trade Center Twente – 15 years
- World Trade Center Bengaluru – 11 years
- World Trade Center San Pedro Sula – 11 years
- World Trade Center London – 9 years
- World Trade Center Ahmedabad – 7 years
- World Trade Center Ballerup – 7 years
- World Trade Center Chicago – 7 years
- World Trade Center Hyderabad – 7 years
- World Trade Center Kochi – 7 years
- World Trade Center Nanning – 7 years
- World Trade Center Thiruvananthapuram – 7 years
- World Trade Center Colonia del Sacramento – 6 years
- World Trade Center Dhaka – 6 years
- World Trade Center Hunchun – 6 years
- World Trade Center Punta del Este – 6 years
- World Trade Center Amman – 5 years
- World Trade Center La Paz – 5 years
- World Trade Center Nanchang – 5 years

AUGUST ANNIVERSARIES

- World Trade Center Asunción – 10 years

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