

From: [WTCA](#)
To: [Media](#)
Subject: "Around the WTCA Network" e-Newsletter (April 2021 Issue)
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Welcome to the April 2021 issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTC anniversaries being celebrated this month.

A few exciting updates from the WTCA team:

1. Our 2021 annual **WTCA General Assembly Week** will be hosted virtually by the WTCA on **April 26-30, 2021**. In addition to three days of mainstage programming, this year, we are bringing **Artificial Intelligence (AI)-powered matchmaking** to the WTCA, and the

event will be COMPLIMENTARY for you and your WTC business networks.

Programming is scheduled at the following times:

- **Tuesday, April 27: 09:00 - 11:00 EDT** (WTCA Day; Members-Only)
- **Wednesday, April 28: 09:00 - 11:00 EDT**
- **Thursday, April 29: 06:30 - 09:00 EDT**
- **Monday, April 26 through Friday, April 30 (across all time zones):** 1-on-1

networking via AI-powered networking platform

Register today and check out the agenda [here](#). Follow along on social media using #WTCAGA2021.

2. We have revitalized the way we onboard new Members into our Association and unveil all of the benefits that come with being a WTCA Member. During the first three years of Membership, the WTCA Welcome on Board Program will offer new Members many measurable touchpoints of engagement with new features on:

- Member resources/tools
- Member guidance to become an operational and fully-engaged Member of the WTCA network
- Options for virtual trade missions and mentoring opportunities with more seasoned WTCA Members
- Opportunities to present to the entire WTCA network

3. The [Events page](#) on the WTCA website is now an interactive and live calendar.

Thanks to an initiative led by the Conferences & Exhibitions Americas and Trade Services Americas Member Advisory Councils (MACs), the Events page now features:

- An interactive calendar where you can see events happening on each day throughout the year in real-time
- Filters to allow users to search for events by region, country, event type and industry
- Additional event types, including WTCA Member Meetings and WTCA Partners so you can easily find when MAC meetings and external partner programs are occurring
- An option to toggle between the calendar and the list view to see upcoming events

We encourage all Members to submit their conferences, networking events, educational events, trade shows/exhibitions and trade missions to be included on this global Events calendar.

We hope you enjoy reading this month's issue! We look forward to your continued input in the forthcoming issues.

Sincerely,

The WTCA Editorial Team
newsletter@wtca.org

MEMBER UPDATES FROM "AROUND THE WTCA NETWORK"

ASIA PACIFIC

CWTC TO DEVELOP AN APP

China World Trade Center (Beijing)

China World Trade Center (Beijing) held a meeting in China World Tower A on February 24 to kick-off the CWTC APP development project. Over 50 delegates...

[Full Story](#)

WOMEN'S DAY AT WTC BENGALURU

World Trade Center Bengaluru

World Trade Center Bengaluru commemorated International Women's Day by celebrating the women supporting staff. Ms. Aiswarya N, HR Manager...

[Full Story](#)

EMERGING TRENDS IN FLEXIBLE WORK POLICIES

World Trade Center Bengaluru

World Trade Center Bengaluru organized a webinar on the "Emerging Trends in Workplace Policies" where Mr. Augustus Azariah, HR Leader, IBM...

[Full Story](#)

TIED UP FOR OPERATION WTC BDNC EXHIBITION CENTER

World Trade Center Binh Duong New City

Investment and Industrial Development Corporation (Becamex IDC) has signed with the Korea International Trade Association (KITA) and the COEX...

[Full Story](#)

THE ORIENTATION FOR BINH DUONG INNOVATION AREA

World Trade Center Binh Duong New City

For the third time, Binh Duong was honored by the Intelligent Community Forum (ICF) as one of the 21 cities of the world's typical smart city development strategy (Smart21) in 2021...

[Full Story](#)

LEGAL #TOOLKIT FOR EQUITY FUNDING

World Trade Center Chennai

An online session on "Legal Toolkit for Equity Funding" was conducted by World Trade

Center Chennai in association with SAS Partners Corporation...

[Full Story](#)

WOMEN IN LEADERSHIP: ACHIEVING AN EQUAL FUTURE

World Trade Center Chennai

International Women's Day was commemorated by World Trade Center Chennai with a panel discussion on "Women in Leadership: Achieving an Equal..."

[Full Story](#)

MEETING WITH THE NEW CEO-KERALA IT PARKS

World Trade Center Kochi

Mr. John M Thomas has been appointed by the Government of Kerala as the new Chief Executive Officer, IT Parks. A team from Brigade Group representing...

[Full Story](#)

WTC KOCHI COMMEMORATES INTERNATIONAL WOMEN'S DAY

World Trade Center Kochi

International Women's Day was commemorated by World Trade Center Chennai with a panel discussion on "Women in Leadership: Achieving an Equal Future in a COVID-19..."

[Full Story](#)

WTCMM PARTNERS WITH HIGH-POWERED INSTITUTIONS

World Trade Center Metro Manila

World Trade Center Metro Manila (WTCMM) has partnered with two distinguished institutions in the Philippines in the execution of its Certificate in...

[Full Story](#)

GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

World Trade Center Mumbai

India's logistics sector is at an inflection point with growth in e-commerce sector, policy thrust on logistics parks, emergence of dedicated freight...

[Full Story](#)

WTC MUMBAI ORGANIZES WEBINAR ON SUSTAINABLE LIVING

World Trade Center Mumbai

MVIRDC World Trade Center Mumbai organized an interactive webinar on "Journey towards Sustainable Living" on March 25 to create awareness...

[Full Story](#)

DYPUSM INTERNATIONAL BUSINESS CONFERENCE 2021

World Trade Center Navi Mumbai

World Trade Center Navi Mumbai co-organized the 11th International Business Conference (IBC) with D Y Patil University School of Management (DYPUSM)...

[Full Story](#)

EUROPE

CYPRUS BECOMING EUROPEAN HUB FOR MEDICAL TOURISM

World Trade Center Cyprus

Recognized as the best country in Europe for its efforts to handle the pandemic, Cyprus is pinning its economic recovery on expanding medical tourism and becoming...

[Full Story](#)

LOVELY FRAGRANCES YIELD THERAPEUTIC RESULTS

World Trade Center Dublin

The earliest documentation of reflexology dates to approximately around 3000 B.C., based on the belief that the body is represented on the head...

[Full Story](#)

WTC MARSEILLE - #RWC2023? READY, STEADY, GO!

World Trade Center Marseille Provence

In 2023, France will welcome a real nationwide tournament: the Rugby World Cup. Nine matches will be organized across the country...

[Full Story](#)

NEWS FROM WTC WARSAW POLAND

World Trade Center Warsaw

Poland has entered to a third lockdown with the rise of the third wave of COVID-19. Many businesses are closed and many face to face...

[Full Story](#)

LATIN AMERICA

WTC VALENCIA YEARBOOK

World Trade Center Valencia, Venezuela

World Trade Center Valencia launched the 2020 Yearbook, the year that changed everything. In this digital magazine, with hyperlinks for more information, you can...

[Full Story](#)

NORTH AMERICA & THE CARIBBEAN

WTCAR ADDRESSES ASU STUDENTS ON ARKANSAS TRADE

World Trade Center Arkansas

Arkansas exports performed comparably to the US National Average during the 2020 pandemic thanks in part to its diverse economy, according...

[Full Story](#)

“FEARLESS LEADERS” WTC WOMEN’S SUMMIT A SUCCESS

World Trade Center Delaware

A spectacular lineup of World Trade Center women leaders from around the globe presented an online panel discussion on what it means to be “Fearless Leaders”

[Full Story](#)

DE/AFGHANISTAN SUMMIT DRAWS VIPS ACROSS GLOBE

World Trade Center Delaware

Business leaders from Delaware and Afghanistan met via a “live” virtual conference hosted by the World Trade Center Delaware and WTC Kabul to hear about a host...

[Full Story](#)

WINTER STORM 2021

World Trade Center Houston

Last month the state of Texas experienced a record-breaking winter storm. Temperatures in February dropped to the lowest seen since 1895. The...

[Full Story](#)

WORLD TRADE CENTER LAS VEGAS GETS BACK TO BUSINESS

World Trade Center Las Vegas

The Las Vegas Convention Center (LVCC), which is also the World Trade Center Las Vegas (WTCLV), announced in March that it is ready to get back...

[Full Story](#)

CES 2021 ON DEMAND FOR ALL

World Trade Center Las Vegas

On-demand programming from the all-digital CES 2021 is now available for all to view. The industry-changing insights and announcements shared by...

[Full Story](#)

WTC MONTERREY WILL HELP 300 SMES

World Trade Center Monterrey

World Trade Center Monterrey, through the Wadhvani Foundation, will provide free advice to 300 SMEs in the state of Nuevo Leon with the aim...

[Full Story](#)

6 THINGS TO KNOW ABOUT THE STATE OF LOGISTICS

World Trade Center San Diego

In February, World Trade Center San Diego hosted the 7th and final workshop of its MetroConnect V program. The session brought in...

[Full Story](#)

GEORGIA PORTS MAKES INFRASTRUCTURE INVESTMENT

World Trade Center Savannah

The Georgia Ports Authority (GPA) Board approved capital improvement projects that will increase the Port of Savannah's container capacity by 20...

[Full Story](#)

A SEAT AT THE TABLE: WOMEN IN GLOBAL LEADERSHIP

World Trade Center Washington, D.C.

In recognition of International Women's Day and Women's History Month, World Trade Center Washington, D.C. (WTCDC) and World Trade Center Dublin (WTCD)...

[Full Story](#)

NEW MEMBER TO THE BOARD OF DIRECTORS

World Trade Center Winnipeg

World Trade Centre Winnipeg (WTC Winnipeg) announces the appointment of a new member to the board of directors...

[Full Story](#)

UPCOMING EVENTS

WTC TALK SHOW SERIES

Now – April 30, 2021

World Trade Center Binh Duong New City

The WTC Talk Show series "Vietnam Economic Outlook 2021" will officially launch in March 2021. The series will be a...

[Register](#)

POST GRADUATE COURSE IN GLOBAL LOGISTICS & SCM

Now – September 04, 2021

World Trade Center Mumbai

The course on Post Graduate Diploma in Global Logistics and Supply Chain Management

commencing on March 9...

[Register](#)

CHANCELLOR'S CERTIFICATE IN INTERNATIONAL TRADE

April 05 – September 30, 2021

World Trade Center St. Louis

The Chancellor's Certificate in International Trade is a practical, online curriculum for executives, managers and employees who conduct business...

[Register](#)

MDP ON EXPORT-IMPORT DOCUMENTATION

April 06, 2021

World Trade Center Mumbai

A virtual six-hour Management Development Program (MDP) on “Export-Import Documentation” will be held on Tuesday, April 6 under the auspices of World...

[Register](#)

WTCA CONFERENCES & EXHIBITIONS AMERICAS MAC MTG.

April 13, 2021

World Trade Centers Association

WTCA Members are welcome to join us for this Conferences & Exhibitions Americas Member Advisory Council (MAC) meeting. All...

[Register](#)

PRIORITY & TIME MANAGEMENT

April 22, 2021

World Trade Center Antwerp

Are you always too busy? Do you suffer from procrastination? The feeling that your to-do list is endless? Become in charge of your own...

[Register](#)

INTERNATIONAL CONTRACTING

April 22, 2021

World Trade Center Denver

The right contract is the best way to protect yourself when your business crosses borders. Learn how to use this important tool with local attorney...

[Register](#)

CLIMATE CHANGE & IMPLICATIONS ON INT'L TRADE

April 22, 2021

World Trade Center St. Louis

In partnership with WTC Winnipeg, join us on Earth Day 2021 for an overview of climate change and its implications...

[Register](#)

2021 ANNUAL WTCA GENERAL ASSEMBLY WEEK

April 26-30, 2021

World Trade Centers Association

The 2021 WTCA General Assembly will be hosted virtually by the WTCA and will be comprised of three days of mainstage programming and five full days of B2B networking via an Artificial Intelligence (AI)-powered platform...

[Register](#)

A CONVERSATION WITH AMBASSADOR CAPRICIA MARSHALL

April 27, 2021

World Trade Center Washington, D.C.

Join the World Trade Center Washington, DC and the World Trade Center Dublin for a webinar series focused on women in roles of leadership in diplomacy, international business...

[Register](#)

SUSTAINABILITY SERIES PT. 3: CIRCULAR ECONOMY

May 07, 2021

World Trade Center Denver

Hear from brands that have successfully decreased waste and the extraction of finite resources, while increasing innovation and longevity, by closing the loop on their value chains...

[Register](#)

GETTING YOUR GOODS FROM HERE TO THERE

May 18, 2021

World Trade Center Delaware

The ship's grounding in the Suez Canal and the subsequent halt of traffic illustrated that the ease of movement of goods is critical to the...

[Register](#)

HOW SUCCESSFUL IS TWEETING AS AN ENTREPRENEUR?

May 20, 2021

World Trade Center Antwerp

What do Geert Noels, Marc Couke, Eden Hazard and Pope Francis I have in common? They are all active on Twitter...

[Register](#)

WORLD TRADE DAY

May 20-21, 2021

World Trade Center Denver

World Trade Day is an international trade and investment conference with over 700 participants from across the Rocky Mountain region and around the globe. This...

[Register](#)

WTCA PARTNERSHIPS

UFI Asia-Pacific Conference 2021 (from UFI)

Registration is now open for the UFI Asia-Pacific Conference 2021! The event will take place on May 20 and will be held online. Led by the Mark Cochrane UFI Regional Director for Asia-Pacific, the event will be the opportunity for members to network and share ideas. For regular updates, visit the event website: www.ufiasia.org.

[Register](#)

UFI MEA Conference 2021 (from UFI)

How the future of our industry looks will be a key focus of the upcoming UFI MEA Conference, which brings together leading players from the Middle East and Africa region and beyond, to network, exchange ideas and forge new partnerships. Catch regular updates on the event website: www.ufimea.org.

[Register](#)

GED21 (from UFI)

The 6th annual Global Exhibitions Day will take place June 2 in a very specific context due to COVID-19. More details to come soon – to stay updated, click [here](#).

UFI Certified Professional (from UFI)

Here at UFI, we have had a consistently growing demand for a professional endorsement for those who complete our educational programs. In response, we have created a new educational pathway we are excited to announce today: the **UFI Certified Professional**, or **UCP**. For more information, click [here](#).

UFI CONNECTS: Uncovering early adopters and moving the mainstream (from UFI)

It's clear that Zoom calls and webinars have become mainstream during the pandemic. But how do our audiences feel about online match-making and marketplaces? Join us as we talk about uncovering the early adopters in our audiences and how we get the right product mix for our mainstream customers.

[Register](#)

Call for Abstracts: 2021 International Conference on Sustainable Development (from

UNAI)

This year's [International Conference on Sustainable Development](#) invites persons involved in research, policy, practice, and business to submit an abstract on the theme: *Research for Impact: An inclusive and Sustainable Planet*. The 9th annual Conference (September 20-21) will provide a forum for academia, government, and the civil society to come together and share practical solutions. For more information, click [here](#).

Applications Open for Robert S. McNamara Fellowships Program (from UNAI)

The World Bank [Robert S. McNamara Fellowships Program \(RSMFP\)](#) matches aspiring economics researchers from developing countries with World Bank economists to create unique opportunities to participate in policy-relevant research. Fellows will be hosted in Washington, D.C. for 8 months and those interested are encouraged to apply by April 30.

[Apply Now](#)

UNCTAD launches new e-learning platform to facilitate trade (from UNCTAD)

UNCTAD has launched a new e-learning platform for national trade facilitation committees, allowing it to continue building their capacity to keep trade flowing during the COVID-19 pandemic. [More](#).

Keeping gender equality on the agenda beyond March 8 (from UNCTAD)

UNCTAD Acting Secretary-General Isabelle Durant launched a new initiative to ensure gender equality issues get the attention they deserve all year, not just on International Women's Day. [More](#).

Join our SDG Ambition Accelerator (from UNGC)

The SDG Ambition accelerator program challenges and supports companies in setting ambitious corporate targets and accelerating integration of the SDGs into core business management. [Join today](#).

World trade primed for strong but uneven recovery after COVID-19 pandemic shock (from WTO)

Prospects for a quick recovery in world trade have improved as merchandise trade expanded more rapidly than expected in the second half of last year...

[Press Release](#)

2021 Public Forum theme to be "Trade beyond COVID-19: Building Resilience" (from WTO)

The WTO's 2021 Public Forum, to be held from September 28-30, will look at the effects of COVID-19 on trade and how the multilateral trading system...

[Read More](#)

APRIL ANNIVERSARIES

- World Trade Center Sofia – 45 years
- World Trade Center Edmonton – 37 years
- World Trade Center Fort Lauderdale – 37 years
- World Trade Center Montreal – 37 years
- World Trade Center Sofia (AF) – 37 years
- World Trade Center Boston – 36 years
- World Trade Center Kuala Lumpur – 36 years
- World Trade Center Anchorage – 34 years
- World Trade Center Delaware – 34 years
- World Trade Center Denver – 34 years
- World Trade Center Panama – 34 years
- World Trade Center Stockholm – 34 years
- China World Trade Center (Beijing) – 33 years
- World Trade Center Greater Philadelphia – 33 years
- World Trade Center Metro Manila – 33 years
- World Trade Center Shanghai – 33 years
- World Trade Center Shenzhen – 33 years
- World Trade Center Monterrey – 32 years
- World Trade Center Portland – 32 years
- World Trade Center Providence – 32 years
- World Trade Center Surabaya – 32 years
- World Trade Center Santiago – 31 years
- World Trade Center Bremen – 30 years
- World Trade Center Nice/Sophia Antipolis – 30 years
- World Trade Center Tampa Bay – 30 years
- World Trade Center Ankara – 29 years
- World Trade Center Mexico City – 29 years
- World Trade Center Utrecht – 29 years
- World Trade Center Veracruz – 27 years

- Montana World Trade Center – 26 years
- World Trade Center Ekaterinburg – 26 years
- World Trade Center Seattle – 26 years
- World Trade Center Tallinn – 26 years
- World Trade Center Tokyo (AF) – 26 years
- World Trade Center Baghdad – 25 years
- World Trade Center Karachi – 23 years
- World Trade Center Sharjah – 23 years
- World Trade Center Leeuwarden – 22 years
- World Trade Center Palm Beach – 22 years
- World Trade Center Arnhem Nijmegen – 21 years
- World Trade Center Heerlen Aachen – 21 years
- World Trade Center Malpensa Airport – 20 years
- World Trade Center Alameda Park – 19 years
- World Trade Center Harrisburg – 19 years
- World Trade Center Zaragoza – 19 years
- World Trade Center Benghazi – 17 years
- World Trade Center Chittagong – 17 years
- World Trade Center Casablanca – 16 years
- World Trade Center Tunis – 16 years
- World Trade Center Malmo – 15 years
- World Trade Center Changzhou – 14 years
- World Trade Center Islamabad – 14 years
- World Trade Center Quanzhou – 14 years
- World Trade Center Utah – 14 years
- World Trade Center Vaxjo – 14 years
- World Trade Center Belo Horizonte – 12 years
- World Trade Center Lima – 12 years
- World Trade Center Luxembourg – 12 years
- World Trade Center Rennes Bretagne – 12 years
- World Trade Center Dandong – 9 years
- World Trade Center Melbourne – 9 years
- World Trade Center Rosario – 9 years
- World Trade Center Winnipeg – 9 years

- World Trade Center Nizhny Novgorod – 8 years
- World Trade Center Wuhan – 8 years
- World Trade Center Wuhan (CBD) – 8 years
- World Trade Center Chandigarh – 7 years
- World Trade Center Faridabad – 7 years
- World Trade Center Nairobi – 7 years
- World Trade Center Vadodara – 5 years
- World Trade Center Malta – 3 years
- World Trade Center Yangon – 3 years
- World Trade Center Barranquilla – 2 years

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