

**From:** [WTCA](#)  
**To:** [Chanelle Kasik](#)  
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Welcome to the February 2021 issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTC anniversaries being celebrated this month.

A few exciting updates from the WTCA team:

**1. 2021 WTCA General Assembly:**

**SAVE THE DATE** for our **2021 annual WTCA General Assembly**, which will be **hosted virtually by the WTCA on April 27 - 29, 2021**. Stay tuned for more details on specific timing, programming, etc. in the coming weeks.

## **2. Global Trade Helpdesk Training:**

Reminder: The WTCA is hosting **training sessions for the Global Trade Helpdesk** on the following dates/times with the Zoom conference details below:

- **Tuesday, February 16 (at 12:00/noon EST):** <https://intracen.zoom.us/j/97819003401>
- **Wednesday, February 17 (at 05:00 AM EST):** <https://intracen.zoom.us/j/96245595799>
- **Thursday, February 18 (at 10:00 AM EST - hosted in Spanish):** <https://intracen.zoom.us/j/97819003401>

Please note: these training sessions are complimentary and available to you and your business members/tenants – the Global Trade Helpdesk is built for SMEs. Feel free to pass this information on to those who may be interested. If you have any questions, please contact [events@wtca.org](mailto:events@wtca.org).

## **3. WTCA B2B LinkedIn Group**

We also wanted to remind you of **the WTCA's B2B LinkedIn group**. This is an invitation-only group for WTCA Members and your business members/tenants to gain direct access to members within our network and connect with each other to foster business relationships around the world. For access, please contact [media@wtca.org](mailto:media@wtca.org).

## **4. WTCA Champions Award Blog Post**

Lastly, check out **the latest WTCA Blog Post** featuring a Q&A with the five winners of the inaugural 2020 WTCA Champions Awards – Pamela Pascual (WTC Metro Manila), Cheryl Smith (WTC Las Vegas), WTC Dublin (represented by Rani Dabrai), Karen Gerwitz (WTC Denver) and EJ Schouwstra (WTC Leeuwarden).

We hope you enjoy reading this month's issue! We look forward to your

continued input in the forthcoming issues.

Sincerely,  
The WTCA Editorial Team  
[newsletter@wtca.org](mailto:newsletter@wtca.org)

## MEMBER UPDATES FROM "AROUND THE WTCA NETWORK"

### **ASIA PACIFIC**

#### **START-UP INDIA INTERNATIONAL SUMMIT**

*World Trade Center Bengaluru*

World Trade Center Bengaluru, in association with the Department for Promotion of Industry and Internal Trade (DPIIT) and government of India hosted...

[Full Story](#)

#### **BUILDING A COST-EFFECTIVE PATENT PORTFOLIO**

*World Trade Center Chennai*

World Trade Center Chennai partnered with Indo American Chamber of Commerce, Chennai to organize a webinar on "Building and Enforcing a Cost-Effective..."

[Full Story](#)

#### **FINLAND – A GATEWAY TO EUROPEAN MARKET**

*World Trade Center Chennai*

World Trade Center Chennai, in association with the embassy of Finland, Business Finland and SAS Partners, organized a webinar "Finland – A Global..."

[Full Story](#)

#### **WEBINAR ON RODTEP SCHEME**

*World Trade Center Kochi*

During a press conference on September 14, the Finance Ministry announced the rollout of Remission of Duties and Taxes on Exported Product...

[Full Story](#)

#### **INDIA-US RELATIONSHIP UNDER BIDEN ADMINISTRATION**

*World Trade Center Kochi*

An online conversation was organized between Ambassador T.P. Sreenivasan, Former DCM, Washington & Ambassador of India to the United Nations and...

[Full Story](#)

#### **WTCMM ADVOCATES TO #REOPENSTANDALONEVENUES**

*World Trade Center Metro Manila*

World Trade Center Metro Manila (WTCMM) advocates for the reopening of standalone venues in the midst of a joint memorandum order recently released...

[Full Story](#)

### **CANADA-INDIA COMMERCIAL EXCHANGE MAY DOUBLE IN 3YR**

*World Trade Center Mumbai*

“Canada can play an important role in realizing India’s mission of USD \$5 trillion economy in the next five years. Already, the size of bilateral...

[Full Story](#)

### **INDIA, CANADA EXPLORE TIES IN MANUFACTURING SECTOR**

*World Trade Center Mumbai*

World Trade Center Mumbai partnered with the Chamber of Commerce of Metropolitan Montreal and Export Development Canada to organize a webinar on...

[Full Story](#)

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## **EUROPE**

### **CYPRUS FAST TRACK BUSINESS ACTIVATION MECHANISM**

*World Trade Center Cyprus*

The Minister of Energy, Trade and Industry, Ms. Natasa Pilides, presented today the “Fast Track Business Activation Mechanism” that had been...

[Full Story](#)

### **WTC DRESDEN IS CELEBRATING 25TH ANNIVERSARY**

*World Trade Center Dresden*

Built in 1996, World Trade Center Dresden is home to reputable companies and service providers, as well as small and medium-sized businesses...

[Full Story](#)

### **FORMER BALLET DANCER BECOMES CHEFTREPRENEUR**

*World Trade Center Dublin*

Katerina Kazantza has always followed her passion in life, and it shows in her outstanding, healthy and quality products. Founder of Katerina’s...

[Full Story](#)

### **A GREAT WELCOME: A LETTER FROM KYIV**

*World Trade Center Kyiv*

World Trade Center Kyiv is one of the newest members of the WTCA network, and this

is our first appearance in this newsletter. We are still very much a start-up...

[Full Story](#)

### **WTC MARSEILLE - EXPERT TALK BY WTCMP CLUB APEX**

*World Trade Center Marseille Provence*

What are the alternatives for international companies? Here is the next WTC Club APEX "Expert Talk" topic. While the costs of maritime transport continue to rise...

[Full Story](#)

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### **MIDDLE EAST & AFRICA**

#### **MOU'S BETWEEN WORLD TRADE CENTER KABUL & CHAMBERS**

*World Trade Center Kabul*

World Trade Center Kabul held its first introductory and networking event with the leadership of the Afghanistan Chambers on January 13...

[Full Story](#)

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### **NORTH AMERICA & THE CARIBBEAN**

#### **A NEW YEAR AS HOME TO U.S. PRESIDENT JOE BIDEN**

*World Trade Center Delaware*

We are excited to begin 2021 with much enthusiasm as the home of the newly inaugurated President of the United States Joe Biden who is from our very...

[Full Story](#)

#### **WTC DELAWARE MEMBER BATA WINS US EXPORTER AWARD**

*World Trade Center Delaware*

World Trade Center Delaware long-time member Batta Environmental Associates recently received the U.S. Commercial Services Extraordinary...

[Full Story](#)

#### **CES® 2021 MAKES HISTORY-LARGEST DIGITAL TECH EVENT**

*World Trade Center Las Vegas*

The first-ever, all-digital CES® 2021 made history as the largest digital tech event. Owned and produced by the Consumer Technology Association...

[Full Story](#)

#### **WTC LAS VEGAS READY TO WELCOME MEETINGS AND EVENTS**

### *World Trade Center Las Vegas*

The Las Vegas Convention Center (LVCC), which is also World Trade Center Las Vegas (WTCLV), is preparing for the return of meetings and trade...

[Full Story](#)

### **WTCSAV ANNOUNCES NEW BOD MEMBERS**

#### *World Trade Center Savannah*

World Trade Center Savannah (WTCSav) announces the appointment of two new Board of Directors members. Register International Inc. founder and CEO...

[Full Story](#)

### **SAVANNAH MOVES OVER 4.6M TEUS IN 2020**

#### *World Trade Center Savannah*

The Georgia Ports Authority moved more than 4.68 million twenty-foot equivalent container units in 2020, up 1.8 percent over its 2019 total of...

[Full Story](#)

### **CONNECTING THE DOTS FOR FOREIGN-BORN NEWCOMERS**

#### *World Trade Center St. Louis*

Now more than ever, connections are critical to personal and professional success. Thanks to technology, we can meet and collaborate with...

[Full Story](#)

### **CANADA INVESTS IN CLEAN TECHNOLOGY SOLUTIONS**

#### *World Trade Center Toronto*

The government of Canada recently invested CAD \$750 million towards the re-capitalization of the Sustainable Development Technology Canada fund...

[Full Story](#)

### **ONTARIO'S TECH SECTOR**

#### *World Trade Center Toronto*

Deloitte recently released its 12th annual Tech Trends report. It provides insights into how organizations are using technology to thrive in the...

[Full Story](#)

## **UPCOMING EVENTS**

### **ARE YOU READY FOR BLOCKCHAIN? TELECONFERENCE**

*February 05, 2021*

World Trade Center Delaware

A teleconference titled "Are You Ready for Blockchain?" featuring Michael Marquardt,

the CEO of Global Kompas Strategies, Inc., will be hosted by...

[Register](#)

### **AFRICA HEALTH INDUSTRY SUMMIT**

*February 10, 2021*

World Trade Center Accra

World Trade Centre Accra invites you to participate in our upcoming "Africa Health Industry Summit - Measuring the Pulse of a Continent's Health..."

[Register](#)

### **Global Trade Helpdesk Training Sessions**

*February 16, 17 and 18*

WTCA Headquarters

The WTCA is hosting three training sessions on how to use the Global Trade Helpdesk.

Zoom dial-in details below:

- **Tuesday, February 16 (at 12:00/noon EST):** <https://intracen.zoom.us/j/97819003401>
- **Wednesday, February 17 (at 05:00 AM EST):** <https://intracen.zoom.us/j/96245595799>
- **Thursday, February 18 (at 10:00 AM EST - hosted in Spanish):** <https://intracen.zoom.us/j/97819003401>

### **TRADE CHAT: ASK THE EXPERTS**

*February 18, 2021*

World Trade Center Kentucky

Have you hit a wall on a trade issue? Importing or Exporting? Do you need to ask someone a trade-related question, but don't know who to ask or worried that it will cost...

[Register](#)

### **POLITICS OF TRADE: IMPACT ON GEORGIA COMPANIES**

*February 25, 2021*

World Trade Center Savannah

The election is over, so now what? Georgia Southern University Assistant Professor and Faculty Senator in the College of Behavioral and Social...

[Register](#)

### **COMING-UP OF E-COMMERCE BY COVID-19**

*February 25, 2021*

World Trade Center Antwerp

WTC Academy - From Disruption to Acceleration - Belgian E-Commerce: "on its way to a

more mature market.” The COVID-19 pandemic...

[Register](#)

### **INTERNATIONAL TRADE CERTIFICATION – VIRTUAL**

*March 10-24, 2021*

World Trade Center Kentucky

BACKGROUND: The International Trade Certification (ITC) was developed by the World Trade Center Kentucky (WTC-KY) to provide the foundation for...

[Register](#)

### **HOW TO INCREASE THE VIBE OF YOUR TEAM?**

*March 25, 2021*

World Trade Center Antwerp

How to increase the vibe of your team? 70% of the targets set for change projects are not met. Why is that? Jan Vermeiren explains...

[Register](#)

### **PRIORITY & TIME MANAGEMENT**

*April 22, 2021*

World Trade Center Antwerp

WTC Academy - Priority & Time Management Create more space in your daily life. About this event: Are you always too busy? Do you suffer...

[Register](#)

### **2021 Annual WTCA General Assembly**

*April 27-29, 2021*

The 2021 annual WTCA General Assembly will be hosted virtually by the WTCA. Details to come within the next few weeks. Stay tuned...

### **HOW SUCCESSFUL IS TWEETING AS AN ENTREPRENEUR?**

*May 20, 2021*

World Trade Center Antwerp

What do Geert Noels, Marc Couke, Eden Hazard and Pope Francis I have in common? They are all active on Twitter. Bart De Clerck, who wrote...

[Register](#)

## **WTCA PARTNERSHIPS**

### **UFI Exhibition Management School (from UFI)**

The next UFI-EMS edition will take place from January 24 to February 18, 2021. Delivered by a faculty of industry experts, the UFI-EMS will combine both global



insights...

[Register](#)

### **UFI Connects: Digitally Transforming Flagship Events (from UFI)**

UFI will be hosting its next UFI Connects session on "Digitally Transforming Flagship Events." The webinar will offer best practices from three global associations' CEOs as they discuss the approaches they took to hosting their annual global events at a distance...

[Register](#)

### **UFI Awards 2021 (from UFI)**

Organizers, venue operators and service providers are all encouraged to take part and share their best practice cases across six separate categories: HR Management, Industry Partners, Digital Innovation, Marketing, Operations and Services, and Sustainable Development. Entry deadline is March 16, 2021 for all categories. For more information, click [here](#).

### **World Economic Situation and Prospects Report 2021 (from UNAI)**

The global economy is expected to grow 4.7% in 2021, barely enough to offset the 2020 fall of 4.3%. The new [UN report](#) explores latest economic trends and pathways for a better recovery.

### **From UNAI: The History of Epidemics and Their Impact on Society (from UNAI)**

This is the first lecture in the course "The COVID-19 Pandemic: Virology, Public Health, and Economics," taught by Prof. Jeffrey Sachs, Columbia University. More [here](#).

### **Latest Investment Trends Monitor (from UNCTAD)**

UNCTAD's latest [Investment Trends Monitor](#), shows that foreign direct investment collapsed by 42% in 2020 and warns that uncertainty about the COVID-19 pandemic's evolution will continue to affect FDI flows in 2021. [More](#).

## **FEBRUARY ANNIVERSARIES**

- World Trade Center Madrid – 39 years
- World Trade Center Atlantic Canada-Halifax – 39 years
- World Trade Center Lagos – 39 years
- World Trade Center Atlanta – 39 years
- World Trade Center Trieste – 23 years
- World Trade Center Guangzhou – 16 years

- World Trade Center Monaco – 12 years
- World Trade Center Gibraltar – 10 years
- World Trade Center Kolkata – 9 years
- World Trade Center Yongkang – 9 years
- World Trade Center Antananarivo – 8 years
- World Trade Center Haiti – 8 years
- World Trade Center Goa – 7 years
- World Trade Center Xiamen – 6 years
- World Trade Center Harbin – 6 years
- World Trade Center Merida – 5 years
- World Trade Center Nagpur – 3 years
- World Trade Center Indianapolis – 3 years
- World Trade Center Sydney – 3 years
- World Trade Center Batumi – 1 year
- World Trade Center Tbilisi – 1 year

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