



WORLD TRADE CENTERS
ASSOCIATION

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Event



2019 WTCA @ CIFIT Program

A Program for
Worldwide WTCs
and
Their Business Members

September 6-9
2019
Xiamen
China



Fact Sheet

Exhibition area (m ²)	Multinational companies	Participating countries (regions)	Standard booths
130,000	80 +	128	6,000 +
Participating enterprises at home and abroad	Media reporters	Domestic and foreign guests	Audience of forums (person-times)
5,000 +	1,500 +	120,000 +	37,000 +
RMB volume of investment (billion yuan)	Signed contracts and agreements	Volume of utilized foreign capital (billion yuan)	Quality investment projects
527.5	1,982	251	20,000 +

WTCA Program at CIFIT

- WTCA forum and roundtable
- High-level meetings with government/business leaders
- Matchmaking sessions
- Networking opportunities
- Access to other CIFIT programs

The WTCA is pleased to announce its 2019 Access China program with its core component of participation in the 2019 China International Fair for Investment and Trade (CIFIT).

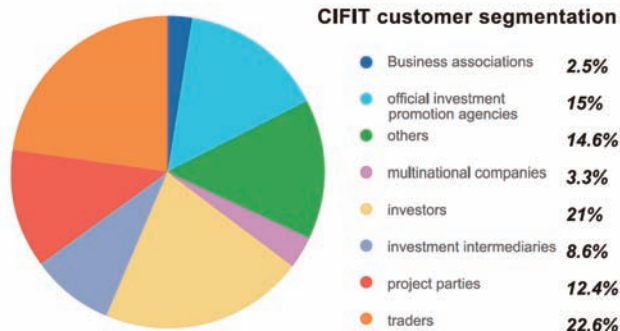
About CIFIT

- A top international investment and trade facilitation platform sponsored by the Ministry of Commerce of China and co-sponsored by UNCTAD, UNIDO, WTC, OECD, IFC and WAIPA.
- The only and largest global investment exposition certified by the Global Association of the Exhibition Industry (UFI).
- Features exhibition, forums and matchmaking.
- Held in Xiamen, China during September 8-11.



Why you should attend

- Showcase your WTC and promote your region to the Chinese and international business community
- Promote your projects, products and services in the top international investment and trade exposition in China
- Create added-value for your business members by high-quality trade mission program
- Create leads and contacts through matchmaking sessions, meetings and networking events
- Learn about the latest Chinese market and investment intelligence to facilitate your business decisions



For more information on this Program, please contact Adele Zhang, Program Manager, WTCA Beijing Rep Office, at azhang@wtca.org, +86 10 8500 3226.
For more information on CIFIT, please click [here](#).