



WORLD TRADE CENTERS  
ASSOCIATION

# MERIDIAN™

THE OFFICIAL PUBLICATION OF THE WORLD TRADE CENTERS ASSOCIATION

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March 2019



**WOMEN, TRADE,  
AND TRANSFORMATIVE CHANGE**



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## THE OFFICIAL PUBLICATION OF THE WORLD TRADE CENTERS ASSOCIATION

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The World Trade Centers Association (WTCA) is a network of more than 300 highly-connected, mutually-supporting businesses and organizations in nearly 100 countries. As the owner of the “World Trade Center,” the tri-globe map design logo and “WTC” trademarks, the WTCA licenses exclusive rights to these brands for Members to use in conjunction with their independently-owned, iconic properties, facilities and trade services offerings. Through a robust portfolio of events, programming and resources that it offers its Members, the goal of the WTCA is to help local economies thrive by encouraging and facilitating trade and investment across the globe through Member engagement. To learn more visit [www.wtca.org](http://www.wtca.org).



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**John Drew**  
*Chair, Board of Directors*  
*World Trade Centers Association*



**Scott Ferguson**  
*CEO, World Trade Centers*  
*Association*

## Diversity: Our Greatest Strength

Dear Members,

Welcome to March's edition of *WTCA Meridian*. As the official publication of the World Trade Centers Association (WTCA), we hope you find this month's issue informative and thought-provoking.

As a truly global Association, our Membership is an impressive amalgam of individuals. Our geographic diversity is second-to-none, with Member World Trade Centers (WTCs) found in nearly 100 countries across six continents. If you visit any of our events or visit a World Trade Center, you'll find a welcoming environment for all and hear a multitude of languages being spoken. Simply put, our Members reflect the world's colorful tapestry of cultures and backgrounds.

So, too, are we diverse in our competencies. We have Members who are experts in real estate, some who are the go-to institutions for fueling trade and investment, and others who own and/or operate some of the world's largest, most impressive conference and exhibition facilities. Many WTCs are a combination of all of the above. From aerospace to agriculture, and waste management to water technology, the industry-sector knowledge of our Members is equally as far-reaching.

In celebration of International Women's Day on March 8, this issue takes a closer look at the changing face of gender diversity—or more specifically, women in trade, investment, and the workplace. As the gender balance of corporate and community leadership shifts in many places around the globe, so too do the opportunities for cities, individuals, and our Members.

Our Feature Article covers the upside economic potential of greater women's participation in trade and investment, and our Trends section dives into some of the moving pieces behind the changing face of business leadership. Finally, our Member Perspective—from WTC Miami's President and Member of the WTCA Board of Directors, Charlotte Gallogly—is a discussion on why WTC Miami puts such an effort into honoring and showcasing women's leadership.

Taken together, the immense diversity of our Association is one of our greatest strengths. Our active Members have their finger on the pulse of what is happening in their local economies, and moreover, activate individually and together to take advantage of new opportunities. This global point-of-view is extremely valuable, and that we have such a network to rely on is what makes each of us stronger when we work together.

Thank you again for your continued Membership in our Association, and we hope to see you soon

Sincerely,

**John E. Drew**  
*Chairman of the Board*

**Scott Ferguson**  
*Chief Executive Officer*

# Women, Trade, and Transformative Change



FEATURE ARTICLE

*Each year March 8 marks [International Women's Day](#), and in 2019 the global celebration features the theme "Balance for Better." Our feature for March aims to look at what this might mean for the global economy, and why placing equality on the agenda is good business for everyone.*

A staggering statistic reported by the [McKinsey Global Institute](#) has caught the attention of prominent development agencies and major corporate entities. In 2015 the institute reported that advancing women's equality in trade, investment, and commerce could add \$12 trillion to global Gross Domestic Product (GDP) by 2025 if a "best-in-region" scenario were met worldwide. Even more eye opening: In a "full potential" scenario—one in which women played an identical role to men in the labor market globally—the report found that as much as \$28 trillion could be added to the global economy. To put this in context, that amounts to 26 percent of global GDP, nearly the equivalent of the economies of the United States and China combined. When taken in tandem with issues outside of economics, it is clear that women's equality is not just a political issue, but one of unrealized opportunity that demonstrates how transformative change is possible by placing this issue on the global agenda.

For female business owners worldwide, often the issues are less about lofty ideas and more about practical concerns. For example, societal norms and sometimes regulations often prevent them from accessing finance, owning land, and/or earning equal pay for equal work, which can significantly hinder their entrepreneurial efforts. With limited access to information and

markets, women find it harder to meet regulatory requirements and are also less likely than men to [register businesses](#). Moreover, those businesses tend to be smaller and with limited access to capital. For instance, it is estimated that female-led small businesses face a [credit gap of around \\$300 billion](#).

These issues are being addressed by a number of prominent development institutions and private enterprises, all of which recognize the boon to global development and trade these untapped entrepreneurs and businesswomen represent.

In 2017, the World Bank launched the largest fund ever to support women's access to capital called the [Women Entrepreneurs Finance Initiative \(We-Fi\)](#). We-Fi partners with 14 governments, eight multilateral development banks, and other public and private sector stakeholders to address the constraints that women-owned or women-led SMEs face in developing countries. The 14 governments alone have committed over \$350 million thus far.

Similarly, the U.S. government has instituted the [Women's Entrepreneurship and Economic Empowerment Act of 2018](#). The bill invests in global female entrepreneurship by, among other things, making it U.S. policy to improve women's economic contributions and opportunities. It cites the necessity of improving women's access to



financial tools, resources, and rights in order to increase decision-making power and self-sufficiency—especially for women living in poverty.

Likewise, in 2018, the G-7 nations committed to investing in female entrepreneurs and business leaders. As part of the [2X Challenge: Financing for Women](#), the G-7 nations committed to mobilize \$3 billion by 2020 towards advancing women’s economic empowerment. And finally, corporate giants including Walmart, Coca-Cola, and Intel plan to support and leverage women-owned businesses through various programming. What is clear from all of these efforts is that our largest global institutions and companies recognize the upside to investment in women. So what about more developing nations?

Through its Strategic Development Goals (SDGs), United Nations Member States committed to “ending extreme poverty and boosting shared prosperity in a sustainable manner.” SDG 5—the “achievement of gender equality and empowerment of all women and girls”—is key because of its critical role in achieving these goals. Recognizing this vital role, the World Bank’s [Strategy on Gender Equality](#) has made significant strides in the fight for women’s labor participation in middle-income countries. The organization has [forged partnerships and initiatives](#) to reduce occupational sex segregation and create solutions to make public transportation safer for both women and men.

The World Bank Group is also collecting data and producing reports to influence both public and private sector audiences to invest and support female workforce participation. For example, research has produced actionable results on issues such as the provision of child and elderly care services for employees. Such reports include “[Golden Aging: Prospects for Healthy, Active,](#)

[and Prosperous Aging in Europe and Central Asia](#)” and the International Finance Corporation’s (IFC) “[Tackling Childcare](#).” According to the IFC’s report, the Bank of Tokyo-Mitsubishi UFJ, Ltd. saved an estimated \$45 million in employee turnover costs by offering childcare initiatives.

And it is not only the World Bank Group. [Aid for Trade](#) is an initiative backed by the World Trade Organization (WTO) and aid agencies worldwide to help developing countries build trade and infrastructure. Associated funding has helped [women entrepreneurs in Africa](#) by connecting women-owned firms to markets and women to jobs in the export sector. Aid for Trade has also built partnerships between smallholder farms run by women on the continent, and is mentoring women entrepreneurs in business export markets. In doing so, these women entrepreneurs are considered less of a risk by lenders and more able to secure quality financing. Initiatives are also underway to help women harness digitalization so that they can scale their businesses through e-commerce platforms for global reach and greater competitiveness.

These efforts are all set to elevate women to a higher plane in the global trade landscape. The motivations behind them are driven in large part by the tremendous upside potential and benefits for communities worldwide. These efforts and the subsequent prosperity they provide are not just to the betterment of individuals and businesses, but represent real opportunities to take on some of the world’s greatest challenges, from sustainability to eliminating extreme poverty. While there are still cultural challenges to achieving these goals, there are just as many reasons to commit to helping realize women’s equality in trade, investment, and commerce—by some estimates, 28 trillion of them.

**CHARLOTTE GALLOGLY**  
*President, World Trade Center Miami*

## WHY WE HONOR WOMEN AT THE WORLD TRADE CENTER MIAMI!

Gender parity is a vital issue for the global trade and logistics industry. Bringing more women into our workforce as entrepreneurs, professionals, and executives benefits communities around the world, and World Trade Centers can be powerful catalysts for change.

When I entered the trade and logistics industry in the early 1980s, I saw few women inspecting cargo, touring a warehouse, or giving a presentation in a boardroom. Since then, women have made great strides in many business sectors, but there is still a long way to go.

That is why the World Trade Center Miami (WTCM) has made it a priority to recognize and support women leaders who are making vital contributions to our economy every day. For the past 15 years, we have highlighted these “unsung heroes” through an annual International Women’s Day event that could easily be replicated by World Trade Centers around the globe.

Since 2004, we have recognized 87 inspirational women who have contributed to our region’s increased trade and investment. Our honorees have included leaders in the private and public sectors like Romaine Seguin, President, UPS Americas Region; Susan Harper, Consul General of Canada in Miami; Marilyn DeVoe, Vice President Miami Hub, American Airlines; and Diane J. Sabatino, Port Director, Miami Seaport, U.S. Customs & Border Protection.

For the 2019 International Women’s Day this March 8th, [we will honor six women](#) from the public and private sectors for their accomplishments and contributions to the largest sector of our region’s economy. Our annual luncheon will bring together more than 600 accomplished women and men in trade and logistics, and provides an excellent networking opportunity for our attendees.

This year’s event also marks the 110th anniversary of a women’s rights initiative that began in 1909 with the first National Women’s Day in the United States. One year later, 100 women from 17 countries gathered in Copenhagen and unanimously approved a proposal to establish an annual Women’s Day to honor the women’s rights movement and to support universal suffrage for women.





*Charlotte Gallogly, President of World Trade Center Miami (far right) celebrating WTCM's International Women's Luncheon*

International Women's Day has been celebrated by the United Nations (UN) since 1975, and the annual commemoration serves to focus attention on the rights of women around the world, and highlights women's achievements.

This global event is an important reminder that reducing gender inequality and increasing workforce participation for women has a positive multiplier effect on the international economy. A [McKinsey Global Institute report](#) notes that advancing women's equality could add \$12 trillion to global GDP by 2025, and a [Morgan Stanley study](#) found that gender diversity in the workplace is profitable for both companies and investors.

Today, we recognize that gender-balanced leadership is crucial to the future of global prosperity – especially since skilled professionals and business executives are in short supply in many regions of the world. At the WTCM, we have actively sought out talented women to serve on our board of directors and today we are at a 50-50 balance. I would encourage other World Trade Centers to recruit more women for leadership positions and gain the benefits of fresh ideas and perspectives.

Looking ahead, we will continue to focus on enhancing career and professional opportunities for women – not

“ Today, we recognize that gender-balanced leadership is crucial to the future of global prosperity – especially since skilled professionals and business executives are in short supply in many regions of the world. ”

just on International Women's Day, but throughout the year. For example, our [Americas Food & Beverage Show](#) has included a pavilion for women entrepreneurs that was provided free of charge.

Having a strong contingent of women professionals has also strengthened our ability to advocate for global trade on the local, state, and national levels. Our “1,000 Women Strong Trade Initiative” is an important step in the right direction.

As we celebrate International Women's Day in March, I hope that other World Trade Centers will consider programs to support and advance women in the international trade arena, if they do not already have these in place. Let's take advantage of this opportunity to expand our trade and logistics capabilities, while opening new doors for women around the world.



**WORLD TRADE CENTERS  
ASSOCIATION**

**MARCH**  
**MEMBER**  
**ANNIVERSARIES**

The WTCA extends their warmest congratulations to those World Trade Centers celebrating yet another milestone. March marks the month when you joined our association. WTCA is stronger because you are a part of our community, and we wish you all a Happy Anniversary!

<b>World Trade Center Lyon</b>	<b>33 years</b>
<b>World Trade Center Detroit/Windsor</b>	<b>25 years</b>
<b>World Trade Center Al Khobar</b>	<b>15 years</b>
<b>World Trade Center Aleppo</b>	<b>15 years</b>
<b>World Trade Center Basra</b>	<b>15 years</b>
<b>World Trade Center Cyprus</b>	<b>15 years</b>
<b>World Trade Center Riyadh</b>	<b>15 years</b>
<b>World Trade Center Sanaa</b>	<b>15 years</b>
<b>World Trade Center Jeddah</b>	<b>15 years</b>
<b>World Trade Center Valencia, Venezuela</b>	<b>13 years</b>
<b>World Trade Center Nanjing</b>	<b>10 years</b>
<b>World Trade Center Sharjah</b>	<b>7 years</b>
<b>World Trade Center Chennai</b>	<b>6 years</b>
<b>World Trade Center Pune</b>	<b>6 years</b>
<b>World Trade Center Brest</b>	<b>2 years</b>
<b>World Trade Center Norrkoping</b>	<b>2 years</b>
<b>World Trade Center Pingtan</b>	<b>2 years</b>

# REMEMBER...

## VOTING FOR THE 2019 WTCA BOARD ELECTION BEGINS

### MARCH 8TH

Every two years, the Regular Members of the WTCA have the opportunity to participate in the important governance of our Association by casting their ballots for the election of our directors.

This year, there are 16 candidates running for 10 open seats on the WTCA Board, representing nearly half of our Board's 22-director seats.

You should already have received an e-blast announcement from the WTCA's Nomination & Compensation Committee introducing the candidates for the 2019 Board Election, and explaining the election process.

On March 8, each Regular Member will receive an email ballot from our election vendor – *Association Voting* – so please watch for this important email, as it contains instructions on how to cast your secret ballot for the election.

Remember, the WTCA depends on an active and diverse Board of Directors to represent the interests of our global network of Members and to help shape the future of the Association. Your participation is critical to the success of our organization.

**Please participate with enthusiasm in this important election process.**



**Joanne Thelmo**  
*Corporate Counsel*

### HEADQUARTERS STAFF ANNOUNCEMENT!

The World Trade Centers Association (WTCA) is delighted to announce the newest member of its senior staff, Joanne Thelmo, Corporate Counsel.

Joanne is an international legal practitioner with more than twenty years of transactional experiences gained from her work as general counsel, corporate counsel, and legal counsel for associations (New York State Society of CPAs, American Cleaning Institute/Soap and Detergent Association, the National Community Pharmacists Association) and international and national organizations (France Telecom, Spectrum Resources, International Registries, Conservation International, Corporation for Public Broadcasting, and Osa Conservation).

Joanne is admitted to practice law in the District of Columbia, before the Supreme Court of the United States, and as in-house counsel in New York. She is a graduate of Georgetown University Law Center (JD degree), the National University of Singapore School of Law (Comparative Asian Law), Georgetown University (BS degree) and Université de Caen (French). She is proficient in English, French and Spanish, with basic skills in Portuguese, Thai, and Tagalog.

We are all looking forward to Joanne's tenure with WTCA. Feel free to reach out and introduce yourself at [jthelmo@wtca.org](mailto:jthelmo@wtca.org), or +1 212 432 2702.

# TRENDS

# TRENDS

## *Women in the Workplace—* **AN INCREASINGLY FORMIDABLE PRESENCE**

March 8, 2019, marks [International Women's Day](#), celebrated at a time when data shows that women are gaining traction in their work and entrepreneurial efforts, and increasing their overall contribution to the global economy. Women within the entrepreneurial community are becoming wealthier, and are re-investing their wealth and success in other women-led businesses. The e-commerce world is seeing more and more women-led businesses, and in some industries like pharmaceuticals and agriculture, women are dominating the economic landscape.

The [McKinsey Global Institute](#) suggests that women's influence on trade could add up to \$28 trillion to the global GDP by 2025. Let's look at some of the trends that add clout to that prediction.

### **WOMEN ARE BECOMING WEALTHIER**

Women entrepreneurs are becoming wealthier, partly because investors are increasingly recognizing their worth. Senior executives with The [Boston Consulting Group](#) find data suggesting that women-owned startups are a better investment than similar male-owned enterprises. While the authors do not give reasons why women-owned startups perform better, the data show that over a five-year period, women-owned startups generated 10 percent more revenue compared to similar male-owned enterprises. The data also shows that for every dollar in funding, women-owned startups generated 78 cents versus 31 cents generated by those owned by males.

[First Round Capital](#) is a US-based seed-stage venture firm for technology startups. The firm has found that

over the past 10 years, investments they have made in companies with at least one female founder significantly outperformed those of all-male teams – by a whopping 63 percent. Of the company's top-10 investments since their inception, three of the 10 have had at least one female founder.

In European countries like Iceland, Norway, France, and Germany, [quotas for women on board seats](#) have helped women increase their wealth and professional opportunity. Germany, the largest economy to impose a quota, mandates that 30 percent of supervisory board seats be filled by women. Iceland, Norway, and France each mandate 40 percent.

### **WOMEN AND VENTURE FUNDING**

The willingness of venture capital firms to support female entrepreneurs is expected to have a profound effect. The [BMO Wealth Institute](#) looked at the progress of women over 50 years and found that they controlled 51 percent (or \$14 trillion) of personal wealth in the United States in 2015. They predicted this amount to grow to \$22 trillion by 2020.

As women become wealthier, they are more able to invest their earnings; moreover, they can invest in other women. [Kay Koplovitz](#) is the co-founder and chairman of Springboard Enterprises and the managing partner of Springboard Growth Capital, a US-based accelerator for women entrepreneurs. Koplovitz says that as women gain wealth, "They are looking not only to make a return on investment but to do so in a way that is aligned with their values." To that effect, they are increasingly investing in female-founded companies, according to Koplovitz.



Women are also increasingly becoming angel investors and targeting female-led ventures. In 2004, the US had [225,000 angel investors](#) — 5 percent, or 11,000 of whom were women. In 2016, the last year this data was available, the US had 300,000 angel investors. At 78,000, 26 percent of these investors were women. And in 2004, [3 percent of the 48,000 companies that received angel funding](#) were led by women. In 2016, 22 percent of all companies that received angel funding were led by women.

## WOMEN AND E-COMMERCE

A space that women are successfully leveraging is e-commerce. A new study by [PayPal Canada](#) and Barraza & Associates found that 50 percent of new e-commerce businesses launched in Canada since 2016 were female-led; that figure is up from just 34 percent 10 years ago.

E-commerce provides access to rapidly scaling global markets. By 2023, [retail e-commerce sales in Asia-Pacific are projected to be greater than the rest of the world combined](#). While this is good news for all e-commerce businesses, it offers an especially strong opportunity for women-led businesses to capitalize on — close to 30 percent of women sell their products across borders while their male counterparts are less likely to do so. Case in point, only 23 percent of male-led ventures serve international markets.

## WOMEN ARE DOMINATING CERTAIN INDUSTRIES

E-commerce is not the only space where women are making their presence known. Authors [Samuel Stebbins](#) and [Thomas C. Frohlich](#) report on recent changes in women's participation in the workforce. According to

the authors, in some occupations, the share of female workers has increased by over 20 percentage points since 2000.

The jobs cited by Stebbins and Frohlich include graders and sorters of agricultural products (with a 12 percent increase in the share of female workers), pharmacists (with a 15.5 percent increase), natural science managers (for a 22.5 percent increase in the share of female workers), and veterinarians (with a 25 percent increase in the share of women workers). In fact, the number of female veterinarians has actually doubled since 2000, reflecting a persistent trend whereby women are increasingly choosing science and engineering occupations. In total, the authors list [20 jobs that have become dominated by women](#), like fundraising managers, pharmacists, and compliance officers.

According to [WBENC](#), who is the largest certifier of women-owned businesses in the United States, there were 12.3 million women-owned businesses in the nation as of 2018. In 1972, there were only 402,000 women-owned businesses. Women now own four out of every 10 companies in the United States. While data for the United States is arguably more positive and reliable than data from less economically stable nations, the trends are indicative of a global movement to boost women's financial standing. The path to growing their economic global presence is a navigable one for women; it begins with increasing wealth and endures with reciprocal investment.

# AROUND THE NETWORK

## MEMBER POLL

As you've read in this month's issue, reaching women's equality in the workplace offers an enormous economic opportunity. There are myriad ways to contribute to advancing women's equality — recruiting efforts as one of the most impactful. We're curious about how you're recruiting to improve gender diversity. [Take our brief survey and let us know your thoughts!](#)

## ASIA PACIFIC

### MEETING WITH THAI TRADE MISSION

#### World Trade Center Bengaluru

Ms. Supatra Sawaengsri, Consul (Commercial), Royal Thai Consulate-General (Commercial Section) and Ms. Anjali V Dwivedi, Trade Officer, Thai Trade Center...

[Full Story](#)

### PRE-ELECTION 2019, POST BUDGET INTERACTIVE SESSION

#### World Trade Center Bengaluru

The Indo-Canadian Business Chamber in association with the World Trade Center, Bengaluru and Knowledge Partner KPMG in India hosted an interactive ...

[Full Story](#)

### PRESIDENT OF WTC INDIANAPOLIS VISITS WTC BENGALURU

#### World Trade Center Bengaluru

WTC Indianapolis visited WTC Bengaluru on 5th February 2019, Mr. Balaram Menon, President - WTC Bengaluru welcomed the delegates...

[Full Story](#)

### SEMINAR ON CORPORATE WELLNESS BY 24ALIFE

#### World Trade Center Bengaluru

24alife™ is a comprehensive platform designed to deliver exclusive health and wellness solutions - including the evidence-based programs from Mayo Clinic...

[Full Story](#)

### BUDGET CONCLAVE 2019

#### World Trade Center Bhubaneswar

A conclave on the Union Budget 2019 was organized by World Trade Center Bhubaneswar in association with Xavier Institute of Management Bhubaneswar..

[Full Story](#)

### SEMINAR ON IMPORTANCE OF ENERGY EFFICIENCY

#### World Trade Center Goa

World Trade Center Goa, along with the PHD Chamber of Commerce and Industry, organized a Seminar on the Importance of "Energy Efficiency for MSMEs"...

[Full Story](#)

### WTC GOA SESSION ON NSE LISTING & CURRENCY RISK MGMT

#### World Trade Center Goa

World Trade Center Goa, partnered with Goa Dimensions and the Women's Wing of the Goa Chamber of Commerce and Industry to jointly host a Knowledge ...

[Full Story](#)

### AUTOMATION DRIVING THE FUTURE OF PROFESSIONALS

#### World Trade Center Kochi

The World Trade Center Kochi on 5th February, 2019 organized a talk on "Automation Driving the Future of Professionals." Prof. Paul Juras, Babson...

[Full Story](#)

### SEMINAR ON THE RECENT AMENDMENTS IN COMPANIES ACT

#### World Trade Center Kochi

Based on the recommendations of the Committee to Review Offenses under the Companies Act 2013, the Companies (Amendment) Ordinance, 2018 was passed...

[Full Story](#)

## **TAISPO TO BUILD SPORTING GOODS ECOSYSTEM**

### **World Trade Center Taipei**

The 2019 Taipei International Sporting Goods Show (TaiSPO), organized by the Taipei World Trade Center (TWTC), will take place March 28-30, 2019...

[Full Story](#)

## **EUROPE**

## **WTC GIBRALTAR CELEBRATES 2ND BIRTHDAY**

### **World Trade Center Gibraltar**

Friday 15th February marks World Trade Center Gibraltar's 2nd Birthday! With 100% occupancy and a community of over 1,700 employees working in...

[Full Story](#)

## **FREEWAY TRIESTE: NEW FREE TRADE ZONE IN TRIESTE**

### **World Trade Center Trieste**

On February 13, 2019, Trieste once again formally signaled that it is "open for international business" with the addition of a new free trade zone ...

[Full Story](#)

## **WTC WARSAW ACTIVE IN DIPLOMATIC, GALA EVENTS**

### **World Trade Center Warsaw**

The ambassador of Ukraine in Poland His excellency Adreii Deshchytsia has organized a luxury gala for the opening of the new famous Ukraine club...

[Full Story](#)

## **WTC WARSAW WARSAW CHAMBER OPEN DIPLOMATIC YEAR**

### **World Trade Center Warsaw**

More than 400 guests among them ambassadors, diplomats, and business leaders and government officials attended this annual gala event...

[Full Story](#)

## **NORTH AMERICA & THE CARIBBEAN**

## **WORLD TRADE CENTER HARBIN DONATES RICE TO INDIANA**

### **World Trade Center Indianapolis**

The World Trade Center (WTC) Harbin donated more than 2,000 pounds of rice to Feeding Indiana's Hungry to be distributed to...

[Full Story](#)

## **16TH ANNUAL INTERNATIONAL WOMEN'S DAY AWARDS LUNCH**

### **World Trade Center Miami**

WTCM will recognize six female business leaders in the trade and logistics industry. World Trade Center Miami will host an awards luncheon...

[Full Story](#)

## **SAVANNAH GA PORT UNVEILS BERTH/BIG SHIP PROGRAM**

### **World Trade Center Savannah**

At the Georgia Foreign Trade Conference, Georgia Ports

Authority Executive Director Griff Lynch unveiled GPA's Big Berth/ Big Ship program that will...

[Full Story](#)

## **2019 WASHINGTON INTERNATIONAL TRADE CONFERENCE**

### **World Trade Center Washington, D.C.**

On January 29, 2019, the Washington International Trade Association (WITA) hosted their first annual International Trade Conference...

[Full Story](#)

## **SEVENTH ANNUAL INTERNATIONAL EMBASSY SHOWCASE**

### **World Trade Center Washington, D.C.**

Winter in Washington usually means cold, dreary days outside and overheated political rhetoric inside. But one wintertime tradition offers Washington...

[Full Story](#)



**WORLD TRADE CENTERS  
ASSOCIATION**

**Questions? Do you have any story ideas?  
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